Web Ad Magic DOES NOT Come With Automatic Resell Rights --
But You Can Make Money With It!

Join our Affiliate Team – It’s FREE!

Interested in selling Web Ad Magic and keeping ALL the profit?

Check out our Resell Rights

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Any perceived slights of specific people or organizations are unintentional.
You Can Make Money With Web Ad Magic…

Join our Affiliate Team – It’s FREE!

You can sign up for the Web Ad Magic affiliate program for free and start earning money by referring people to the Web Ad Magic web site and earn lifetime commissions.

Our two-tier referral system lets you earn income from your own sales, as well as on the sales of other Affiliates you refer to the program.

You’ll make 45% on every sale of Web Ad Magic ($31.05 per sale at our current price of $69). Plus, you’ll earn 10% of the total sales made by every person you refer to the affiliate program.

We have a bullet-proof tracking system that tracks visitors two different ways to make sure you are fully credited with the sale even if they come back and buy ten years from now! And we provide you with proven promotional tools.

Want to make even MORE money with Web Ad Magic?

For a limited time, we are offering resell rights to Web Ad Magic. You can purchase resell rights and keep every penny you make from selling Web Ad Magic. Just imagine, instead of getting $31.05 per sale, you can keep the entire $69.00.

Check out our Resell Rights

Got Questions? Email us at Sales@WebAdMagic.com

Join the Web Ad Magic team and share in the success.
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Emails Used to Grow an Opt-In List
Jim Edwards

Email contributed offers a free newsletter subscription

Jim Edwards is a dynamic and entertaining speaker who has developed, marketed and operated outrageously profitable online businesses for both himself and his clients worldwide since 1997.

Jim publishes a FREE no-holds-barred, “tell it like it is” multi-media newsletter at www.IGottaTellYou.com - listen and watch online as Jim teaches you the secrets to making “real” money online!

Jim is a frequent guest speaker nationally at conferences and seminars on such subjects as search engine and directory traffic generation, “shoestring online marketing” and more.

He is the author and co-creator of numerous highly successful ebooks and “info-products”.

Jim lives in Williamsburg, Virginia with his wife, daughter and four dogs. He enjoys writing, walking, softball, playing video games and listening to Elvis, Frank Sinatra, and Willie Nelson.

Websites:

www.WordsIntoTraffic.4MoreInformation.com
www.eBookSecrets.4MoreInformation.com
www.LazyManGuide.4MoreInformation.com
Background On Email: The following is Jim Edwards’ highly successful email asking his existing list of customers and opt-ins to sign up for his new newsletter. Interested people clicked on Jim’s link to go to a more detailed letter on his website and a link to opt-in to the newsletter. As a bribe, as Jim puts it, for opting in to his newsletter, every person who signs up receives a seven-part mini course on multi-media. Jim’s conversion rate – the number of people who followed the link to his site and then signed up for his newsletter - has been an amazing 90%! That’s fantastic.

Results: A whopping 90% of the people who visit Jim’s site opt-in to receive his new “I Gotta Tell You” newsletter.
**Jim’s email:**

Dear Cindy,

Jim Edwards here from "7 Day eBook"

I'm so pumped up I'm literally shaking with excitement!

I'm launching an amazing "multi-media" newsletter this week that will blow away anything you've seen before...and that's a fact!

Instead of dry old printed text that will have you snoring in minutes, I'm using sound and video to bring you incredible new information every single week!

Also, I have a very special FREE, 7-part "multi-media mini-course" to share with you about how I managed to build up not one, but TWO lists of over 10,000 subscribers each... and I'll show you how you can do the same thing!

Check it out right now!

Click Here => http://www.igottatellyou.com/7dayebook/

Here's the full story...

It all started a few weeks ago when I attended a "MasterMind" meeting with some of the top names in online business.

The whole focus of the event was on how we could add more value to the lives of our customers more quickly. As with a true MasterMind group, each person puts a problem or issue in front of the group and then gets feedback.

My problem was that I've been trying to operate over a dozen lists of customers and treat each list like it's own "ezine". I was embarrassed to admit I haven't been doing a very good job managing the process.

Though most of my subscribers love the valuable articles and information bulletins I send out, my system has been
too disorganized...

To make things worse, since a lot of subscribers are on several of my lists, they often get the same email two or three times :-(

Anyway, after some lengthy discussion, my friends helped me realize I needed to start my own "real" newsletter...

I'm calling it...

"I Gotta Tell You"

But that was just the start...

I knew I had to make my "I Gotta Tell You" newsletter different and totally unique from any other "ezine" on the web.

After all, there are over 100,000 newsletters out there... I MUST make mine different!

So here's what I decided:

1. My newsletter must deliver information in a way that's totally unique!

To do that I decided I had to find a way to deliver it with audio and video... even over slow dial up connections.

(After 83 + hours of sweat and tears I finally figured out how to do it!)

2. "I Gotta Tell You" must cut through all the hype and crap out there about what it really takes to do business online and give you *REAL* information.

3. I must make it FUN, entertaining, and exciting for you :-) 

4. I must make it so you can absorb the information FAST -- and so you can use it quickly!

I believe I have done that with my newsletter, "I Gotta Tell You"
Check it out right now... it's FR^E and I've got an awesome BONUS gift for you just for signing up.

It's a complete multi-media mini-course entitled:

"How to Quickly and Easily Build
Your Own Outrageously Profitable Email List
Using This Proven Mini-Course Strategy"

Please go sign up right now:-)

Click Here => http://www.igottatellyou.com/7dayebook/

To your success,

Jim Edwards

=================================
This email is *never* sent without permission.
Stephen Pierce

Email following up with opt-ins

Stephen Pierce is one of the hottest marketers on the Internet today. His “tell-it-like-it-is” Internet marketing masterpiece, The Whole Truth, is getting the attention of Web marketers all over the world. How did Stephen become the marketing expert he is? He read everything – yes, EVERYTHING – he could find about Internet marketing, advertising, sales, product creation, etc. He applied the best of what he found to his own Internet marketing system and his sales and profits exploded.

Stephen’s primary focus – before writing The Whole Truth – was and still is short term stock trading. He makes hundreds of thousands of dollars each year selling these products to a very small niche market.

Stephen’s Internet marketing system works. If you are looking for someone to model, Stephen is a great choice.

Websites:

www.TheWholeTruth.4MoreInformation.com


www.ChartTraders.4MoreInformation.com

Background on Email: This email is delivered to people two days after they visit one of Stephen’s sites to learn more about this product. The focus of the email is to encourage the recipient to sign up for Stephen’s free daily trading tips newsletter and to provide multiple useful resource suggestions for people who are interested in short term trading.
Hi <$firstname$>,

Thank you for visiting www.ChartTraders.4MoreInformation.com two days ago to look at our ChartTRADERS Online Charts. We really appreciate you visiting us.

If you haven't done so, please check out the Impulsive Profits FREE Daily Commodity Trades. Subscribe today at http://www.impulsiveprofits.com and download your FREE copy of the Rapid Fire Equity Builder, 'Cash Flow Magnet Trading Plan'

It's jammed packed with PROVEN techniques and TESTED strategies to help you build and grow your trading account equity.

I would also like you to know about some killer resources that other traders have found especially helpful.

These are the resources we have personally checked out ourselves and have found them to be of massive value to traders. That's why I am 100% confident that these same tools will be exactly what you are looking for to profit with your trading.

=================================================
TOOL #1: At Last! A Trading Breakthrough That REALLY Delivers!

Announcing a Powerful Charting Technique that Humiliates All the Others! New breakthrough method of technical analysis blows all other charts out of the water!

www.ChartTraders.4MoreInformation.com

=================================================
TOOL #2: Mental Toughness -- Mastering the Mental Game of Trading

Does your trading discipline waiver when markets get volitile? Are you doubting your trading system after a few losing trades? Here's the first REAL mental training tool
ever made for Futures Traders.

'The more you trade, the more you know that the Mental Game of trading is what can separate the winners from the losers.'

http://www.impulsiveprofits.com/go-tough.html

TOOL #3: Learn How to Trade the Futures Market

>Do you want to learn how to anticipate the market, rather than follow it?

>Do you want to know what really drives the futures market?

>Do you want to know what the most fundamental skill of trading is and learn how to acquire it?

If yes, then follow the link below...

http://www.impulsiveprofits.com/go-futures.html

TOOL #4: Simple - Powerful - Trading Systems and Setups

Learn these systems and setups that are 100% Automatic and work like a charm in both up and down markets. Shows you a wealth of simple easy to understand, yet powerful commodity systems and trade setups. Clear cut, no questions asked. You will know if it's time to take the trade and where to put your stop if wrong.

http://www.impulsiveprofits.com/go-trading2.html

TOOL #5: Trading For Beginners

You will learn the basics of trading from a true master. Every question people are to afraid to ask is answered here. People
normally pay $3,000 a day on McRae's rare lectures. Many students turn the knowledge gained in this book into monthly incomes of over $100,000.

http://www.impulsiveprofits.com/go-beginners.html

=================================================

TOOL #6: Double Your Computer Speed Today

Unearth the best-kept computer speed secrets of major software developers, PC manufactures, and even computer technicians. You won't find this insider information anywhere else on the Web. Why? Because the computer industry doesn't want you to find out, if everybody knew these secrets it would cost the industry millions of dollars in lost hardware and software sales!

http://www.impulsiveprofits.com/go-speed.html

=================================================

TOOL #7: The Penny Stock Trading System

'The most comprehensive system on penny stock trading' Written for the novice but a powerful enough guide for the experienced investor. The Penny Stock Trading System brings you strategies that only experienced traders know.

http://www.impulsiveprofits.com/go-pennystocks.html

=================================================

TOOL #8: The Master Key System

It is said that Bill Gates read this book right before he made his billions.

http://www.impulsiveprofits.com/go-power.html

=================================================
TOOL #9: Professional Systems for Today's Trader

Our interactive software program places you in real and simulated markets to show you the most profitable trading systems used by some of the world's top traders. This multimedia course allows you to learn from your own home at your own pace.

Special limited promotional offer for clients of RapidFireSwingTrading.com

http://www.impulsiveprofits.com/go-systems.html

=================================================================

TOOL #10: E-mini Trading Course

Learn how to trade S&P 500 and Nasdaq-100 E-mini's!


=================================================================

God Bless YOU and YOURS...

Stephen A. Pierce
Impulsive Profits, Inc./Rapid Fire Swing Trading

=================================================================

If you have received this mailing in error, or do not wish to receive any further newsletter mailings from us, simply click on the URL at the end of this message. You will be automatically excluded from any future mailings.
Emails Used to Sell a Product
Yanik Silver

Emails contributed sell the Copywriting Seminar-in-a-Box, Internet Marketing Lab Videos and the video-based training version of 33 Days to Online Profits.

Yanik Silver is a “results-only” direct response copywriter and marketing consultant who specializes in creating powerful tools and resources for entrepreneurs to enhance their businesses. He is the author of several marketing books including Instant Internet Profits, Surefire Sales Letter Secrets, The Ultimate Sales Letter Toolbox and 33 Days to Online Profits.

Websites:

www.InstantSalesLetters.4MoreInformation.com
www.InstantInternetProfits.4MoreInformation.com
www.33Days.4MoreInformation.com
www.InstantMarketingToolbox.4MoreInformation.com
www.Mind-Motivators.4MoreInformation.com
www.WebCopySecrets.4MoreInformation.com
www.SurefireMarketing.4MoreInformation.com
Background on Emails:

Email #1 - Copywriting Seminar-in-a-Box. A product that I didn’t even create – I simply licensed it. Promotion to portion of opt-in list and customer list.

Email #2 – Announced the release of a new product: Internet Marketing Lab Videos.

Email Series #3 – Case study that includes a detailed explanation and the actual emails used to rollout the video-based training system version of the wildly popular ebook 33 Days to Online Profits. If you want to know how to successfully roll out a product, this case study is a must read.

Results: Copywriting Seminar-in-a-Box obtained a 9.05% clickthrough rate from Yanik’s list of existing customers and a 6.16% clickthrough rate from his opt-in list. He made $11,049.00 less $2,209.80 (cost of goods) for a net profit of $8,839.20 in 24 hours.

The email announcing the Internet Marketing Lab Videos generated $0.35 per email sent or $8,715 minus $525 (cost of goods) for a net profit of $8,190 in 24 hours.

Video-based training version of 33 Days to Online Profits – The rollout of this product consisted of three waves of emails. The first series of emails to people who had purchased the ebook version of 33 Days or signed up for the 33 Days opt-in list generated $12,788. The second series of emails to all of Yanik’s customers and opt-ins obtained a 3.57% conversion rate, had a visitor value of $2.53 and generated $8,439. After a roll out to his super affiliates, Yanik was able to sell 217 units in two-and-a-half weeks and generated $24,505.
Email #1 – Copywriting Seminar-in-a-Box

[[firstname]], could my father be right?

From: Yanik Silver

Dear [[firstname]],

First off, I’ve got to tell you that my father is my hero.

Here’s a guy that came to this country from Russia with $56 in his pocket and built a multi-million dollar company from scratch. I usually listen to his advice -- but this time I didn’t…

He thought I was crazy!

And frankly I was starting to think he might be right…

I was going to spend about $2,000.00 plus airfare and hotel to head out to Phoenix to attend my first seminar. I still had my fulltime, 9-to-5 job and this was a real stretch for me (plus missing a couple days of work was tough). But I decided to take the chance.

Before I left, my father was making fun of me in his loving way. He would chide me (in his thick Russian accent) “Mr. Yanik, why do you want to throw away your money. If you have so much of it I can help you get rid of it. Don’t you already have enough of these books and tapes?”

Boy, I really wanted to prove him (and my doubting step-brother) wrong.

Here’s what happened…

I forked over all that money to be one of just 115 people at Dan Kennedy’s Advanced copywriting seminar. So there I was sitting there on the first day not knowing a soul, wondering if I made the right decision or not. (Little did I know what kind of impact this seminar would have today.)

I thought I knew a lot about copywriting before the seminar, but just in the first few hours I walked with way more
than enough tips and short cuts to make it worth my time.

In 2 days, Dan literally took us through EVERY element that goes into a winning ad and sales letter- in minute, exacting detail-supported by loads of examples. He revealed EVERY trick, every strategy, and every method he uses. He also spilled the beans on his personal secrets for being FAST, efficient, and prolific at writing sales copy! (You’ve got to see his “clicks on the dial” page.)

I’ve said this before, and I’ll probably keep repeating it forever, that the greatest skill I’ve ever learned is how to write words that sell.

In fact, you truly are just one good sales letter away from a fortune.

Look at me - I’m proof positive! My sales letters have sold hundreds of thousands (most likely millions) of dollars in goods and services. Just words. That’s it.

But it’s the right words that have the power to compel and persuade people to open their wallets…and make you rich!

That’s why I pushed so hard to get Dan to let me offer the tapes and materials from this one-time-only Seminar, to all our customers.

Now for the first time, I’m making it available to you!

-----------------------------------------
www.CopywritingSeminar.4MoreInformation.com
-----------------------------------------

Here’s your chance to Listen in on the biggest, hottest, tell-all, closed door copywriting seminar put on by Dan Kennedy himself... and discover Dan’s most prized, most powerful, little known copywriting secrets that he personally uses to churn out million dollar sales letters!”

When you master the art and science of writing powerful direct response copy for sales letters, web sites, postcards, brochures, catalogs and ads, you can literally write any size paycheck you want! Imagine being able to have a
powerful, money-making “sales message in print or on the screen” that you can INSTANTLY multiply 100, 1,000 even 10,000 times over and more!

And get this -- I found out it’s been years since Dan put on a seminar strictly on writing copy, and honestly it was “elementary school” compared to what he delivered in this one-time-only, no holds barred, EVERY secret revealed, two-day workshop. The tapes from this seminar are positively awesome!

Get more information on this incredible offer, and how you can start having cash generating sales copy for your business -- just click here:

www.CopywritingSeminar.4MoreInformation.com

You don't want to miss this!

All the best,

Yanik Silver
www.InstantSalesLetters.4MoreInformation.com

P.S. If you think you’ve seen it all when it comes to copywriting listen what one attendee had to say:

---------

"After studying copywriting for years and years, I was sure I had seen and heard it all. I was wrong! The Dan Kennedy's Copywriting Seminar introduced me to at least a half dozen new insights and techniques that will almost certainly double my profits in my business this year. I'd be missing out on tens of thousands of dollars if I hadn't attended this seminar."
  - Peter Louis Kacynski, Springfield, MA

click here now for all the details:
www.CopywritingSeminar.4MoreInformation.com

P.P.S: If you are on AOL or the link above isn't highlighted, click below:
<a href="http://www.surefiremarketing.com/copy">Copy seminar</a>
Email #2 – Internet Marketing Lab

Subject: Yanik Silver exposed

Dear <$firstname$>,

I’m sorry you weren’t there…

You see, a few months ago I presented at the sold-out "Internet Marketing Lab" in Washington, DC put on by Ken McCarthy. Attendees paid up to $4,995.00 to be there for two intense days (and I’m not even counting travel costs).

They paid this seemingly outrageous amount because this event was unlike anything ever done before on Internet marketing. This was NOT just another seminar, lecture or even a "boot camp". There was theory here, no case studies and absolutely no B.S.

And let me tell you - getting in was harder than breaking into Fort Knox!

Ken was super picky about who would be accepted. He didn’t want this to be some kind of Internet "wannabe" seminar. He only wanted real players who were ready to step up to the next level. Believe me, Ken rejected many more applicants than he took (I even got emails back from customers asking me to reason with Ken because he refused to take their money!).

Fact is, this was the first practical tool-by-tool, technique-by-technique, strategy-by-strategy and screen-by-screen Internet experience. Truly a hands-on "LAB". I literally poured out my entire Internet experience. I held nothing back revealing exactly what I was doing online and the explanation behind it. That’s why I hate the thought that you weren’t there…but you don’t have to miss out entirely...

The good news is that my presentation from the exclusive Internet Marketing Lab was professionally taped and edited into an incredible 3-volume set, entitled "Yanik Silver's Internet Marketing Secrets Exposed!"
No doubt about it – this was first time I've *ever* showed in explicit detail exactly what tools, software and techniques I use and *how* I use them. Right before your eyes you get to see exactly how I run my online business that has brought in over $500,000.00 my first full year.

You’ll get confidential access to my stats and numbers. Plus, you’ll actually see as I walk you through how I run all my profitable, moneymaking email campaigns…LIVE, right on the spot!

Watch exactly how I create money on demand! You’ll see me take a small opt-in email list and send out a simple email (that took no more than 20 minutes to create) to generate over $1,200.00 in less than 24 hours. And this was for a product I didn’t create and didn’t have to lay one finger on. Positively awesome!

Ken made me promise to completely pull back the curtain to show attendees *exactly* what I’m doing online. No theory, no boring lecture and definitely no "10 steps to follow"....

He wouldn't stand for that.

My instructions were to reveal everything about my Internet business just as if I was hanging out having a drink with my best friend. This literally turned out to be a "behind-the-scenes", "all-access-pass" to my Internet business.

But don’t take my word for it that I delivered – listen to what a couple attendees had to say:

"In the first 2 hours I got enough information to pay for the whole trip and seminar. What a smart high level seminar."
- John Paul Mendoza, Grand Terrace, CA
"This is a kick-butt, no nonsense lab hosted by Net savvy people that will completely blow your mind with wonderful information and a wealth of ideas. The speakers were all no b.s. folks who make money on the Net all the time and share their techniques and successes."
- Michael Gormley, Garden Grove, CA

"Delivered much more than expected! Priceless. Couldn't recommend it more…. The best I’ve ever participated in. Thanks guys!"
- Keith Geckler, Gastonia, NC

----------------------------------------------------------

How much would it be worth to you to be able to spend a day with me?

Imagine you and I sitting down together and going over exactly how I run my web sites on autopilot? What if you could peer over my shoulders, see the exact tools and techniques I’m using….and get a personal explanation on exactly how to do everything I’m showing you

In other words, how would you like to get a guided "hands-on" tour of every facet of my online business so you too can go out and duplicate my success? That’s exactly what you’ll get on this video set.

Many of my 'students' have gone on to start living the kind of life they only imagined before. Take this example:

----------------------------------------------------------

"Just a quick update if you don't mind. Especially since I've used a lot of your information in the process of marketing. Since releasing our new eBook on August 1st 2001, we have now sold 965 copies of our eBook. With 9 refunds for net sales total of 956 eBooks at $49.95 which of course can be verified through ClickBank. Right now it's ClickBanks #1 investment program. Sales continue to be strong. Just wanted to let you know how one of your students is doing. (smile!)"
- Stephen A. Pierce, rapidfireswingtrading.com
You missed the one-time event. But don’t miss out twice.

Go here to take advantage of this special deal:
www.InternetMarketingLab.4MoreInformation.com

All the best,

Yanik Silver
Surefiremarketing.com

P.S. Your excuses and roadblocks end here! Maybe this is the final piece of the puzzle you've been searching for that finally makes everything "click". You probably already know about or already use email marketing, pop-ups, ezines, autoresponders, search engines, etc. etc. but now you'll get the nitty-gritty details filled in to finally put everything together.

www.InternetMarketingLab.4MoreInformation.com

P.P.S: If you are on AOL or the link above isn't highlighted, click below:
<a href="http://www.surefiremarketing.com/laborder/">Lab Vidoes</a>

P.P.S. Skeptical? Here are a few more comments from LAB attendees that they made right on the spot:

"Highly recommended to anyone interested in growing their business it to the next *several* levels. You don’t want to miss the candidness of the experts and attendees in this hands on laboratory. Other seminars focus on theories, this one focused on useable ideas now!"
- Mitch Carson, impactproducts.net

"The single most powerful seminar on internet marketing I’ve ever attended. Ken’s style and guests gave until there was nothing left to give. They covered the waterfront of existing and future trends to wring out every dollar possible."
- John Iams, San Diego, CA

"Even as a speaker I learned a *ton* of new ideas and tactics to help expand my business even more! What a
great place for everyone to learn in a 'mastermind' setting."
- Bob Gatchel, internetcheapskate.com

"Great content and speakers. Very relevant information. I’d definitely recommend this to my clients and anyone who is interested in a no-fluff, how-to-do-it approach to improving his or her online performance."
- Jon Keel, paidsearchenginetools.com

Email #3 – Detailed case study for the rollout of the video-based training system version of 33 Days to Online Profits.

Case Study – Roll Out To Customers and Affiliate Network

Promotion Time Line…

WAVE ONE:

To Do List: Sales letter, exit pop, order form, tracking links, email teaser and 2nd “FAQ” email teaser

- Day 1: Special discounted offer only for “33 Days” customers and opt-in list (expires in 5 days)

Results: 36 copies sold @ $97

- Day 4: 2nd & Final Notice to ’33 Days’ lists about 24 hour discount notice

Results: 68 copies sold

Total Wave One – 104 copies

[[firstname]] - you're the first to find out about this...

Dear [[[[firstname]],

A great thing just got better...

As a valued <subscriber/customer> we wanted you to be the first to know about a breakthrough new video-based
training system we've just released on CD-ROM.

Now, building your online business is as simple as watching videos right on your computer screen and you're on your way to increased profits online... no matter what product or service you sell.

Here's the deal...

You see, we've taken our runaway online best seller, "33 Days to Online Profits", updated it, revised it and added sound and video at just the right places to help you profit from our breakthrough techniques -- faster and easier than ever before!

It's not enough anymore for you to just read about what to do online - now we'll actually *show and tell* you exactly what to do... where to go... even where to click, using the magic of "screen capture video"!

Announcing the all NEW
"33 Days to Online Profits VIDEO Enhanced Tutorial eBook".

================================================

Get a sneak peek right here:
www.33DaysVideo.4MoreInformation.com

================================================

Now you can watch right on your computer monitor as two of the very top Internet marketers, Yanik Silver and Jim Edwards, personally take you through the exact steps we use to roll-out one moneymaking Internet project after another.

This really is the closest thing to having us in your living room sitting right next to you at your computer.

The "33 days to Online Profits VIDEO Enhanced Tutorial eBook" is NOT another downloadable product. It actually comes as a 2-volume CD-ROM tutorial delivered right to your front door.

You just pop either of the CD-ROM's into your computer (PC) and away you go. Just sit back, relax, and watch as right
before your eyes every step of the Internet marketing process for making money online is brought to life.

Once you watch a video you just pause it - minimize it - and then you go do exactly what you saw us do. If you have a question, just hit "rewind" and instantly access the information you need. You can go at your own pace (fast or slow) because all the information is right at your fingertips... the videos are always ready to teach you what you need to know next!

In fact, we've packed so much personalized instruction into this program it couldn't all fit on 1 CD... we have to send you a 2-pack! You'll get *41 videos* totaling 3 hours, 9 minutes, and 44 seconds of video instruction from us, Yanik and Jim.

Plus, if you jump on this now we're offering a special introductory deal along with some brand new bonuses that will knock your socks off... but only through September 18, 2002.

Check it out by clicking here right now:
=> www.33DaysVideo.4MoreInformation.com

We guarantee you'll love it!

All the best,

Yanik and Jim

P.S. Only a handful of close colleagues have seen these CD-roms but we’re already getting incredible feedback like this:

"I'm stunned with what the two of you have come up with! I only have one criticism of your new product -- it's grossly under-priced!...this is a cakewalk -- a blank check to clean up big-time on the Internet!"
- David Garfinkel
Author, "How to Find the Hidden Gold Mine in Your Business"

“Your system took me by the hand and showed me EXACTLY what to do...the best part is I could even watch you do it on my screen first. As a musician I’m far from being an ‘internet pro’ but now I’m ready to take on the web and win!”
- Jeff Ball, Award-winning recording artist of “Prairie Runner”, “Cedar Moon” and 2 other albums
www.33DaysVideo.4MoreInformation.com

P.P.S: If you are on AOL or the link above isn't highlighted, click below:
<a href="http://www.33daystoonlineprofits.com/video">33 Days</a>

* * *

[[firstname]] - re: our last email...

Dear [[firstname]],

Yanik Silver & Jim Edwards here from www.33Days.4MoreInformation.com

Last week we sent you an email about an incredible new resource we just released on CD-ROM called the "33 Days To Online Profits Video Enhanced eBook".

This breakthrough learning tool literally takes you by hand and shows you, using sound and video, exactly how the market online and explode your on-line profits...

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* * IMPORTANT NOTE * *
In less than 24 hours the price goes up and we didn't want you to miss out because we might have left out something or didn't answer a question.

That's why we've put together a list of "frequently asked questions" in this e-mail to dispel any confusion and answer any remaining questions you might have.

---------

QUESTION #1 - What exactly is the "33 Days To Online Profits Video Enhanced eBook"?

The "33 Days To Online Profits Video Enhanced eBook" is NOT
another downloadable product. It actually comes as a two volume CD-ROM tutorial delivered right to your front door.

You just pop either of the CD-ROMs in your computer (Windows PC) and away you go! Just sit back, relax, and watch as right before your eyes every step of the Internet marketing process for making money online is brought to life.

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--------------

QUESTION #2 - Do I need a DVD player to watch these videos?

Absolutely not! All you need is a PC computer running Windows 95 or later with a sound card and at least 64 MB of memory. As long as your computer is less than about three years old you shouldn't have any trouble playing these videos.

We've used the latest in "screen capture video" so that you can literally sit at your computer monitor and watch just like we're sitting next to you in your living room… showing you exactly what to do right on your computer screen.

Each video comes complete with its own player, so you don't even need to download any plug-in's or extra software in order to watch the video is. Just pop one of the 2 CDs to your computer, click one of the 40+ video links in the video enhanced ebook, and you'll be watching videos in just a couple of minutes.

In fact, you'll get *41 videos* totaling 3 hours, 9 minutes, and 44 seconds of video instruction from us, Yanik and Jim.

--------------

QUESTION #3 - How will this two volume CD-ROM set help me build my business?

You bet! We've taken our runaway online best seller "33 Days To Online Profits," updated it, revised it, and added sound and video at just the right places to help you profit from our breakthrough techniques -- faster and easier than ever
It's not enough anymore for you to just read about what to do online - now we'll actually *show and tell* you exactly what to do... where to go... even where to click, using the magic of "screen capture video"!

To put it simply, if a picture is worth a thousand words, then a video is worth 10,000 words of written instruction! By watching us perform actual marketing techniques right on your screen and listening to us give you instructions at the same time, you can get 10 to 20 more times information faster and put it to use immediately -- instead of sitting there trying to read an ebook and put the methods into practice.

This truly is the wave of the future when it comes to online learning!

----------
QUESTION #4 - I already own the "33 Days" ebook, why do I need the 2 volume CD-ROM set?

The original "33 Days" ebook is a *proven* roadmap that literally walks you step-by-step through what you need to do every single day in order to build your online business.

But there's only so much you can do with any book, no matter how good it is.

What we've literally done with the "33 Days" ebook is go through and find areas where people had problems, questions or difficulty and created videos to explain on-screen exactly what to do. Instead of adding thousands more words to the ebook, we knew we should just *show and tell* people what to do in our own words...just like we were sitting next to them.

We knew that if we did it this way we could massively increase your chances for online success.

==================================

Click here now for all the details:
The bottom line is this ... we've been marketing on the Internet for years now and we know exactly what it takes to turn big profits online. We've made a lot of money selling products that don't have anything to do with making money online ... how many other "experts" can make the same claim? Not many!

Tomorrow night we're going to raise the price on this incredible resource...and it will never be priced this low again -- ever!

We reduced the price by the cost of the ebook to remove even the smallest roadblock you might feel was in your way for picking up a copy of what is sure to be one of the most popular Internet marketing courses in the history of the Internet.

With the "33 Days To Online Profits Video Enhanced Tutorial" it doesn't matter if you are selling online ... be it dog food or diamonds ... information or music CDs -- the information packed into this 2 volume CD-ROM set WILL work for you!

Click here for all the details:

=> www.33DaysVideo.4MoreInformation.com

Like we set at the beginning, we wanted to send you this email to clear up any questions you had, but if you still have any other questions or concerns please do not hesitate to send an email to mailto:Cdquestions@33daystoonlineprofits.com and a member of our customer support team will be happy to help.

Please check it out now before the price increases tomorrow. Don't hate yourself for missing out!

All the best,

Yanik & Jim

P.S. - We gave a handful of people a sneak peek at these CD-ROM's and we're already getting incredible feedback like this:
"I'm stunned with what the two of you have come up with! I only have one criticism of your new product -- it's grossly under-priced! ...this is a cakewalk -- a blank check to clean up big-time on the Internet!"
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Author, "How to Find the Hidden Gold Mine in Your Business"

"Your system took me by the hand and showed me EXACTLY what to do... the best part was I could even watch you do it on my screen first. As a musician I'm far from being an 'Internet pro' but now I'm ready to take on the web and win."
- Jeff Ball, Award-winning Recording Artist of "Prairie Runner", "Cedar Moon" and 2 other albums

Check it out now
=> www.33DaysVideo.4MoreInformation.com

P.P.S: If you are on AOL or the link above isn't highlighted, click below:
<a href="http://www.33daystoonlineprofits.com/video/1/">33 Days Video</a>

You are receiving this email because you (or someone using your email address) bought "33 Days to Online Profits".

The information we have on file is
Your name: [[firstname]]
Your email: [[email]]

If you wish to unsubscribe please see below.

WAVE TWO: General Release

To Do List: Revise email teaser and new tracking links

- Day 7: Release to customer and opt-in list

Results: 87 copies sold @ $129

Numbers: 3.57% conversion rate
        $2.53/visitor value
Move Ahead to Super Affiliates Release

Total Wave Two – 87 copies

***

[[firstname]], you're one of the first to find out about this...

Dear [[firstname]],

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© More Will Than Wallet LLC
All Rights Reserved  
http://www.WebAdMagic.com
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Check it out by clicking here right now:
=> www.33DaysVideo.4MoreInformation.com

We guarantee you'll love it!

All the best,

Yanik Silver
SurefireMarketing.com
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Check it out now
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P.P.S: If you are on AOL or the link above isn't highlighted, click below:
<a href="http://www.33daystoonlineprofits.com/video/3/">33 Days Video</a>

===========================================================================

Please note: You are only receiving this e-mail because you visited the Instant Sales Letter site and requested updates on new marketing tips and special offers.

This e-mail is intended *only* for subscribers. We keep copies of all requests.

**WAVE THREE:**
Affiliate Release and 2nd notice

To Do List: Numbers calculated, affiliate teaser email, email to super affiliates, affiliate toolbox (ezine ads, text links, emails, pops, banners, etc), email to regular affiliates and 2nd FAQ email ready
Day 10: Release to Super Affiliates for First Crack

Day 11 and 12: Email and telephone follow up on Super Affiliates to get commitments for mailings and send out review copies of CDroms to them

Day 13: General Release to all affiliates

Day 14: 2nd Notice to customers and opt-in lists using “FAQ” email

* * *

Here's first crack at our newest product...

Hi !*FIRST_NAME*!

Yanik Silver here.

As one of the top affiliates for the SurefireMarketing.com program, I wanted to give you the first shot at promoting a hot new product we've just added before we release to all our affiliates.

Jim Edwards and I have taken our runaway best-seller, "33 days to online profits" updated it, revised it and added sound and video throughout the whole thing.

The new product is "33 Days to Online Profits VIDEO Enhanced Tutorial eBook" which comes on 2 CDroms.

-------------------------------------
Your link looks like this:  
http://www.33daystoonlineprofits.com/video/?<id#>
-------------------------------------

The "33 days to Online Profits VIDEO Enhanced Tutorial eBook" is NOT another downloadable product. It actually comes as a 2-volume CD-ROM tutorial delivered right to your customers front door.

They just pop either of the CD-ROM's into their computer (PC only) and away they go.

If you'd like a review copy just email me back your mailing address and I'll get one out to you ASAP!
Okay on to the good stuff...

Your commission is at least $45.15 per sale or more depending on your level.

And for a higher-priced product (retail $129) it's been selling VERY well. We're seeing a 3.57% conversion rate. This thing rocks! :)

Below is a sample email you can use.

The sample email templates below has already been coded with your affiliate id#. Please pay attention to the parts in brackets <like this> that means you need to insert your own information there.

If you have any questions or need help with anything please let me know.

All the best,

Yanik Silver

========== Sample Email Below ===============

Subject: 
[[firstname]], you're one of the first to find out about this...

Dear [[firstname]],

A great thing just got better...

As a valued subscriber I wanted you to be one of the first to know about a breakthrough new video-based training system just released on CD-ROM.

Now, building your online business is as simple as watching videos right on your computer screen and you're on your way to increased profits online... no matter what product or service you sell.

Here's the deal...
Two of Net's top marketers, Jim Edwards and Yanik Silver, have taken their runaway online best seller, "33 Days to Online Profits", updated it, revised it and added sound and video at just the right places to help you profit from their breakthrough techniques -- faster and easier than ever before!

It's not enough anymore for you to just read about what to do online - now they'll actually *show and tell* you exactly what to do... where to go... even where to click, using the magic of "screen capture video"!

Announcing the all NEW "33 Days to Online Profits VIDEO Enhanced Tutorial eBook".

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Get a sneak peek right here:
http://www.33DaysVideo.4MoreInformation.com

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Now you can watch right on your computer monitor as Jim and Yanik personally take you through the exact steps they use to roll-out one moneymaking Internet project after another.

This really is the closest thing to having 2 high-priced coaches in your living room sitting right next to you at your computer.

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fingertips... the videos are always ready to teach you what you need to know next!

In fact, they've packed so much personalized instruction into this program it couldn't all fit on 1 CD... they have to send you a 2-pack! You'll get *41 videos* totaling 3 hours, 9 minutes, and 44 seconds of video instruction from Yanik and Jim.

Check it out by clicking here right now:
=> http://www.33DaysVideo.4MoreInformation.com

I guarantee you'll love it!

All the best,

<Your Name>

P.S. - A small handful of people already got a sneak peek at these CD-ROM's and the feedback is incredible:

"I'm stunned with what the two of you have come up with! I only have one criticism of your new product -- it's grossly under-priced! ...this is a cakewalk -- a blank check to clean up big-time on the Internet!"
- David Garfinkel
Author, "How to Find the Hidden Gold Mine in Your Business"

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** IMPORTANT NOTE **
Due to the incredible demand we are considering raising the price again and we didn't want you to miss out because we might have left out something or didn't answer a question.

That's why we've put together a list of "frequently asked questions" in this e-mail to dispel any confusion and answer any remaining questions you might have.

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All the best,

Yanik Silver
SurefireMarketing.com

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====================================

After all the dust settled – first 2 ½ weeks – 217 Units Sold… ($24,505.00)
Then we moved on to additional promotions with our super affiliates and affiliate network

Big Lessons in this case study

- 2nd Notice Emails Get Big-Time Results. Would have missed out on significant sales if we didn’t mail twice.
- “FAQ” Email is a perfect way to follow-up
- Ideal to have second email tied into a specific deadline
Armand Morin

*Email contributed sells the $997 Product Creation Workshop*

Armand Morin has been marketing on the Internet since 1996. Prior to his entering the Internet Marketing arena, he was the CEO and Co-Founder of Global Telecom International, Inc. (GTI). GTI was bought out by American Nortel Corporation, leaving Mr. Morin looking for other avenues to express his entrepreneurial talents.

With just a modem and desire to succeed, he scoured the internet for opportunities which needed revealing. He discovered a small niche market which was virtually untapped. People wanting to know about Internet Marketing and how to do it online, specifically the ebook market place and information products, focusing his attention on product creation techniques for the average person. His coaching is unparalleled in the industry.

Armand Morin is the developer behind the Internet's First eCover software, eCover Generator. He has written the #1Best selling ebook on third party payment processors, [TakeOnlinePayments.com](http://www.TakeOnlinePayments.com) in which he has researched and revealed, over 80 companies allowing you to process credit cards over the Internet without a merchant account. He has developed many of the top selling software on the Internet today.

**Websites:**

[www.EcoverGenerator.4MoreInformation.com](http://www.EcoverGenerator.4MoreInformation.com)


Background on Email: I sent this email over the weekend on a Saturday. It was a last minute decision to let my list know about my Product Creation Workshop. The deadline for the class was on Wednesday, so there were only four days for anyone to read and respond.

In just four days, this email selling my $995 Product Creation Workshop, generated an impressive $25,992.

Why was the email so effective? The intriguing subject... "Let me fill you in on a secret..." Also, I built on the fact it was a "secret class" only a select few have been let in on. Which is 100% true.

Results: In four days, Armand generated $25,992 from a $995 product.
Armand’s revenue-generating email:

From: Armand Morin  
Re: Product Creation Workshop.

==================================================================
Attention: This is a Time Sensitive Email.
==================================================================

<firstname>,

Let me fill you in on a SECRET...

For the past few years, I have been doing SECRET PRIVATE Product Creations Workshops for a select few individuals.

In the past, I have only offered this Workshop to the people at seminars and live events where I have spoken.

In these secret workshops I teach people how to become a High Profit Product Creation Expert in only 6 Weeks.

Essentially telling you everything I know about how to create any type of product you want any time you want with the methods I have used for over 7 years to generate over $8,000,000 in product sales.

You will love this…

For the FIRST TIME, I am offering this Secret Workshop to the general public! I have never offered anything like this before to a public forum.

This is the first time and...

You are one of the first people to ever see this!

This is an Intense 6 Week Workshop!

I take you by the hand and each week I teach you how to do every single aspect of product creation. I go over every type of product creation method there is.

==================================================================
For all the details view the website below...

http://www.gogenerator.com/coaching.html

This Workshop isn't for everyone...

This Workshop is only for serious people looking to increase their online business dramatically over the next 12 months.

To get a full outline of what I will be teaching in this ONE-OF-A-KIND WORKSHOP head on over to:

http://www.gogenerator.com/coaching.html

Best of Success,

Armand Morin

View Our Full Line of Products Below!

NEW: www.PsychologicalTactics.4MoreInformation.com

Affiliate Software: www.RealAffiliate.4MoreInformation.com

www.EcoverGenerator.4MoreInformation.com
www.HeaderGenerator.4MoreInformation.com
www.SalesLetterGenerator.4MoreInformation.com
www.InstantPDFGenerator.4MoreInformation.com
www.PopOverGenerator.4MoreInformation.com
www.SmartPageGenerator.4MoreInformation.com
Joe Vitale

Emails contributed sell the following products: How YOU Can Sculpt A Leaner, Healthier Body In 12 Weeks: A Guide For Beginners; How to Get Money for Anything – Fast!; A Secret Hypnotic Writing Secret and Hypnotic Selling Stories

Joe Vitale is an explosive "results only!" marketing consultant. He has helped over 200 authors and publishers write, publish and promote their books. Joe's clients include small presses to large publishing houses, such as Doubleday Books in New York. He has also helped large companies, from The American Red Cross to Hermann Children's Hospital in Houston.

Joe is a fiery and inspiring speaker. He has spoken before hundreds of business groups, including the Sales and Marketing Executives, and the first Houston Publishers and Authors Association conference. His topics include: "The Most Powerful Marketing Tool on Earth", "How to Write Copy That SELLS!" and "How to Promote Your Business Online -- Without Being Flamed!"

Joe’s reputation for writing powerful copy is well known:

- One of his sales letters achieved a record-breaking 91% response.
- One of his ads brought in 500 responses in only 30 days.
- A press release he wrote got a reporter to call only 7 minutes after it was released.

He has also written several books of his own, including:

- CyberWriting: How to Promote Your Product or Service Online (Without Being Flamed)
- The Seven Lost Secrets of Success
- Turbocharge Your Writing
- The AMA Complete Guide to Small Business Advertising

Have you ever heard a story this astonishing about ANY book?

Gene Royer, a friend of Joe Vitale's, was visiting in Phoenix when he stopped at the Wyndham Hotel there. He found in his room a well-read copy of Joe Vitale's book, The
Seven Lost Secrets of Success, with a note taped on it that read:

"Read it and leave it for the next guy."

There's only been one other book that has been left in hotel rooms: The Bible!

**Website:**

www.MrFire.4MoreInformation.com

www.HypnoticWriting.4MoreInformation.com

www.AdvancedHypnoticWriting.4MoreInformation.com

www.CreateAdvertisingThatSells.4MoreInformation.com

www.HypnoticWritingSwipeFile.4MoreInformation.com

www.HypnoticMarketing.4MoreInformation.com


www.SubconsciousInternetMarketing.4MoreInformation.com

www.ImpulseInternetMarketing.4MoreInformation.com

www.HowToWriteHypnoticEndorsements.4MoreInformation.com

www.HowToWriteHypnoticArticles.4MoreInformation.com

**Background on Emails:**

**Email #1 - **Urgent for today only** --** This letter made the book a #1 best-seller at Amazon in just one day. Enough said.

**Email #2 - Don't you just love these?** -- This is my favorite form of sales letter. It's just a collection of testimonials. The endorsements do the selling. In this case, sales went through the roof within an hour of sending this email.

**Email #3 – A Secret Hypnotic Writing Secret** -- I love the subject line of this one. Since I'm pretty well known for my Hypnotic Writing books, saying I had a secret concerning hypnotic writing got attention. The letter itself pulled wonderfully --- bringing in thousands of dollars in sales in just the first day it went out.
Email #4 - Hypnotic Selling Stories by joe vitale -- This one worked so well I remailed the same letter to my list about three times. While in general I like to send new letters as follow-ups, this one seemed "lucky" and I didn't want to change it.
Email #1  Encouraging people to buy How YOU Can Sculpt A Leaner, Healthier Body In 12 Weeks: A Guide For Beginners on Amazon.com on a specified day to raise the book’s sales ranking to #1.

Subject: ** Urgent for today only **

(For subscribers and friends of Joe Vitale only.)

Dear Friend,

You can get 18 gifts --- $300 in bonuses --- if you do one thing today.

My colleague, George Stavrou, is going for the # 1 spot on Amazon.com with his first E-book, "How YOU Can Sculpt A Leaner, Healthier Body In 12 Weeks: A Guide For Beginners."

If he does it, it will be the first e-book in history to hit #1 at Amazon.

Go and buy one copy of his e-book at Amazon today and you'll get 18 amazing extras---$300 in bonuses.

If you're hearing about this offer for the first time, email ebookbonus@bodysculpting.ca for a list of the bonuses you get for buying George's book at Amazon on Saturday, December 21, 2002 --- today!

Remember, after purchasing George's great e-book from Amazon.com you will receive a confirmation number and receipt from them.

Email this confirmation and receipt directly to George at george@bodysculpting.ca along with the code 'MrF2002' You will need this to get access to all the bonuses.

Thank you for helping George Stavrou in his goal of reaching # 1 on Amazon.com with his first e-book.

Now go buy his book and claim those 18 bonuses! :)

Joe Vitale
President, Hypnotic Marketing, Inc.
Email #2 – Promoting Joe and Stuart Litchman’s ebook *How to Get Money for Anything – Fast!*

Subject: Don't you just love these?

I LOVE getting e-mail that begins like this --

"I was literally handed two deals totaling $1.1 million dollars."

Or this --

"My downline exploded to one hundred fifty six!"

Or this --

"This opportunity materialized as if by magic."

Or this --

"I'm happy!"

Ever since Stuart Lichtman and I released our book, "How to Get Lots of Money for Anything Fast," (see www.FastMoney.4MoreInformation.com) we've been receiving amazing success stories --- all unsolicited --- by e-mail. Here are just a few of them --

"I was literally handed two deals totaling $1.1 million dollars."

Hi Stuart,

Here's my story...and I am excited to be able to report back the results I have had with y our "How to make lots of money for anything fast"...and I am happy to extend this testimonial to anyone you want to share it with. No one should even hesitate
to purchase your work...where would I be now if I had not read your work! I shudder to think.

Before, I was flat broke, working for a software company that was going under...because we had no sales for almost 2 years. I had to accept a 20% cut in pay so they could stay afloat and keep me on board. I support a family of four (and now one on the way), and we're having a hard time getting by on my salary alone.

I felt like I was flying a plane that was sputtering and near crashing into a mountain. Every month it seemed like we were getting further behind. So, exasperated, recently I prayed for help... and received an email that introduced me to you the next day.

Then, when I read your book, at first I was unsure if I could use the it to really attract what I wanted effortlessly simply by following your instructions. But I did it anyway. What happened next will not only benefit me, but at least 4 other people who work with me.

You see, starting a week or so after, two separate prospects popped out of nowhere. One is the largest deal ever for our company in North America...and we are the only vendor being considered...and the other is looking to buy in the next few days.

I was literally handed two deals totaling $1.1 million dollars. My commission on them will be over $100,000...and that was just the beginning.

Several prospects have contacted me looking for similar size proposals...one for $230,000. This is after literally 2 years of scraping by on nothing. No one wanted what we sell...and the entire industry is still flat. No one can believe how much interest I am suddenly getting from prospects...and the quality of the deals is very reassuring. These folks have huge budgets and are serious about buying.

To say that I am amazed is just not capturing the true feeling of gratitude and awe that I feel toward the turn around in my opportunities. Thank you, many families will be helped by this... and may even save the company itself.

And, at the same time, a new investor came forward who has offered a generous proposal to buy our company...which would essentially solve our budget crunch and put me in an executive
level position.

Needless to say, Stuart, I am looking forward to reporting back to you in a few months...but I have to say that attracting money seems easy now, when before I think I had a cash repellant scaring it all away. And it is not like I have never been exposed to marketing or inspirational ideas before...I've read almost any leading "guru" you could name in the last 12 years.

If reading my story will help even one person to decide to check out your work, then I will have given back something for what I have received.

Craig Perrine

Is that cool or what? Again, you can get the book right here at www.FastMoney.4MoreInformation.com

And here's another letter --

'My downline exploded to one hundred fifty six!'

Dear Stuart Lichtman,

When I ordered your book, I had been struggling in mlm, trying to build a downline. What did I have? Two people. That was two months ago with no signup's since then, even though I was pouring on the marketing. Now, all I did was just read a little of your book, but like magic, my downline exploded to one hundred fifty six! Incredible!!!

Brian Wilson

You can get lots more information about our book at - http://hop.clickbank.net/?thanwallet/fastmoney

Meanwhile, here's another letter Stuart and I just received:

'From out of nowhere orders came pouring in.'
Hi Stuart,

Just yesterday my Internet orders increased ten times. I was averaging 4 online orders per day. Using your techniques, I envisioned a time when this happened several years ago. Within 12 hours a newspaper published an article about my website. Then 12 hours later a TV station did a story and included the website information. From out of nowhere orders came pouring in. I have envisioned my PO box stuffed with orders by mail, since it takes 3 days for snail mail to arrive, I expect it to happen this Monday. WOW Thank you!!!

Sincerely,
Gary Nave
The Cost Containment Research Institute
www.institutedc.org

These heart-warming letters just keep coming!
Again, you can get the book right here at -
www.FastMoney.4MoreInformation.com
Here's yet another unsolicited endorsement for our book ---

'She told me that a cheque from my insurance company had arrived earlier that day and it was for £2,200.'

Hi Stuart

Sorry it's taken so long to get back to you. Your list serv message just arrived and prompted me to let you know of my successes so far.

My Story -

I wasn't planning on spending any more money on any other books for a while. I've got 100's. But there was something about Joe's letter I couldn't resist. He knows how to write! So cutting this short I bought the book.

Next day I finished my daily work 'to do' list about 6 PM and started to read the book. From page one I just got the feeling that Stuart really did have the missing link and I started to do exactly what he suggested - as I was reading.
I didn't want to be to 'greedy' so I worked out an achievable goal that felt right. I've got the original piece of paper in front of me now. It reads "I want to make an extra $1125 this month while working 15 hours per week. Please make this or something better happen in ways that are of the highest good for me and of everyone else concerned."

Well, it was now 9PM and I decided to go home for the day. I just turned on my mobile phone and within 30 seconds of it being turned on my Mum called me. It was the first time she had tried to call me in 4 days.

She told me that a cheque from my insurance company had arrived earlier that day and it was for £2,200. This was the payout of a 20 year 'cheap' savings plan. It wasn't due to mature until the first week in November.

The story of the cheque is that my Mum and Dad lent me the deposit for my first house years ago. In return, on maturity, they would get the money I borrowed from them plus the premiums paid and I could keep the balance. The balance was £709 plus the odd pence. = $1096

OK, I didn't 'work' for it - but it arrived. Freaky or what?

Where it gets even better is this. Last Thursday I got one of the 'unadvertised' bonuses about being more lucky. This will blow your mind!!

On Saturday I took Tina out to finally buy her an engagement ring. (She's waited long enough.) We saw two rings she liked one at £199 and another which was reduced from £350 to £250. Tina decided to get the more expensive ring because I liked it. And she deserved more but I couldn't afford the £500 ring she really liked.

When I went to pay for it, the salesman told me he couldn't sell me the ring because it had been wrongly priced. I asked to see the manager and pointed out that the Sale of Goods Act is very specific. Combined with the Trades Description Act the manager was duty bound to sell me the ring at the advertised price.

She went off to make a call to head office and came back telling me I was correct and that she was sorry for the delay.

The ring we bought for £250 was worth £999 :-o Is that lucky
or what ????

And of Friday. Using the same principles I secured a £26,000 order for a new network installation including computers and ongoing support contact. The original enquiry was only worth £20,000. The directors had told me if I wanted my pay rise or a £2,000 bonus I had to increase sales by an additional £5,000 this month. They thought with a week to go their money was safe :) HA HA.

My next goal is to read more of the book.

Who knows what I'll achieve when I get past Chapter nine.

Thank you so much for writing this book Stuart. I'll keep in touch.

Kevin Polley
www.profitshock.co.uk

Want yet another unsolicited testimonial before you head to www.FastMoney.4MoreInformation.com?

Here you are -

'This opportunity materialized as if by magic.'

Hi Stuart,

It's early days yet, but I've just had an amazing change in my business prospects.

After a year of hard struggle to develop my new consultancy in helping leaders win hearts and minds, I have developed a number of communication consulting services to feed my family as I continue my research and marketing.

With several major companies expressing interest, but not going further at this point, I was looking at how else I could package my concepts. At the same time, two of my communication clients had financial reverses and went inactive; one couldn't even pay. Fortunately, I had held firm to my original goal and had been visualizing and acting on it all along. Your Cybernetic Transposition method brought this understanding together and added tremendous
power to this process.

Last week I shared with a friend that I was more confident than ever in my business and concepts, and was marketing with increasing enthusiasm. He phoned me a day later with a fabulous referral, and I've now agreed to work for several months in one of the most influential organizations serving the precise market I want to develop. The money is great, but the opportunity to position my concepts from the inside of this market is fabulous.

This opportunity materialized as if by magic. I now realize that losing the other clients gave me the space to take up this opportunity.

I'm now setting bigger goals for my business, and am moving to set goals for weight loss, fitness, and life balance.

Thanks for your part in this.

Best wishes,
Geoff

These letters have really touched Stuart and I. But before you go and buy our e-book right now at www.FastMoney.4MoreInformation.com please read this next short letter --

I'm Happy!

This program has changed my life. I'm relocating, changing careers, making more money and I'm HAPPY.

Thanks, Susan Cosgrove

Whew! I LOVE these letters!

If you want more details on our book, "How To Get Lots of Money For Anything Fast," just click here -- www.FastMoney.4MoreInformation.com

And if you prefer to pay via PayPal then Clickbank, you can do so by going to Paypal and sending $49.50 to service@howtogogetlotsofmoneyforanythingfast.com
Go for it---and then send us your success story, too!

Thank you,

Joe Vitale

PS -- Be sure to check out the stunning bonuses we are offering when you buy the book. It's all explained at www.FastMoney.4MoreInformation.com

Email #3 – Promoting reports that will teach marketers the trigger words to use to motivate their target market.

Subject: A Secret Hypnotic Writing Secret

Can you spot the 'trigger words' used in this letter?
Read this now and then see my PS below. – Joe

I absolutely love these psychological profiles. They give you the power to pull mental strings in 38 specific groups of people, using unique 'trigger words' those groups use. The groups won't see it coming -- but you'll see the results. This is one of my own secret weapons in creating Hypnotic Writing. - Joe Vitale, http://tinyurl.com/4964

AOL go here

It's true.

Every group of people is different.

What pushes the "buy" button in executives may not push anything at all in real estate brokers.

There are at least 38 different groups, so trying to use the same words for each group won't work.

The key to hypnotic writing is knowing your audience so well that you know *their* 'trigger words.'

However, no one has ever taken the approach
of determining what *specific* words and phrases have worked best in terms of selling to, negotiating with, or motivating *specific* groups of people.

No one has ever put together psychological sales dossiers on prospects according to their profession, to determine the best approach in writing hypnotic copy or making hypnotic sales presentations.

That is, until now ... at http://tinyurl.com/4964

AOL go here

After 20 years of research entailing over 12,000 interviews and thousands of hours of field work, The Brooks Group has put together a set of sales profiles---specific to whether someone is a lawyer, doctor, accountant, entrepreneur, engineer, CEO or one of 32 other group occupations---that tell you the *exact* words and phrases to use (or avoid) when you are writing copy for specific target audiences.

You cannot get any better sales and copy information than this...even the CIA is sure to take notice!

If you wanted to write a sales letter or advertisement for a certain group of career professionals, doesn't it make sense to know the specific words and phrases that most appealed to *that* group?

What words motivate a dentist, for example?

Or a broker?

Or a CEO?

Or---any of 38 total groups of people?
Wouldn't you want to know the exact words and approaches that worked best when you're trying to negotiate with, sell to, or bond with a client of a particular profession, and wouldn't you want to know *why* they worked?

Now you can.

This information should cost $2,000 or more.

I would easily pay that for it.

Most copywriters or marketing specialists realize the value of knowing what makes their prospects tick.

They would pay fortunes to know this information.

And now you can have it for a song.

This proprietary information is not duplicated elsewhere, and is an absolute steal at only $28 per 20-page report.

That's it.

Just $28.

You'll make your money back many times over with the extra sales you'll be able to pull in from this sort of information.

These reports are street-smart, practical, and quick. They won't waste your time and they won't take much money.

At only $28 each, the price is shockingly low---many of my own e-books cost much more than that---but I'm not going to be the one to tell the creators to raise their price!

These reports put you in charge of what you write. You will no longer be guessing at what will pull the strings in your readers. The reports spell out the exact words and phrases to use that are unique to each group of people.

You can get all the details here --

http://tinyurl.com/4964

AOL go here
-- to find out about these breakthrough psychological profiles, and order them today before your competitors do, and before the prices skyrocket.

I just ordered reports on CEO's and top executives. These are eye-opening. Now I can use the exact language in the reports---language found to appeal to CEO's and top executives---when writing a hypnotic sales letter or e-mail to those people.

I hope you can see the awesome power you can have when you have these reports in your hands.

The website lists all the categories of people. Go see it, select a few of the ones that are your target markets, and then purchase those reports. Try them out.

You'll find it a wise investment in helping you create tailor-made hypnotic writing that does only one thing: SELL.

Again, the site is at: http://tinyurl.com/4964

Go see!

Joe Vitale
President, Hypnotic Marketing, Inc.
#1 Best-Selling Author - "Spiritual Marketing"

PS -- I'll let you in on a little secret. I used the Brooks Group's Special Report on Entrepreneurs to write this letter. Since most of my readers are in business for themselves, I used the words from that Report that are shown to "activate" you the most. So if you now find yourself with a strong desire to check out the website, it's largely because this letter was written with carefully chosen hypnotic words and phrases to encourage you to do just that. Now please go see their site at -- http://tinyurl.com/4964

PPS -- The sales letter at the site is very hypnotic. Even if you don't plan to buy any reports, at least study the letter. Again, please go here right now -- http://tinyurl.com/4964

AOL go here

Email #4 – Promoting Joe’s ebook, Hypnotic Selling Stories.
Subject: Finally --- Hypnotic Selling Stories by joe vitale

This is probably *the* most powerful tool of hypnotic persuasion I know. It's my own secret weapon in creating Hypnotic Writing. Now it can be yours, too. - Joe

At last! --- "HYPNOTIC SELLING STORIES"

by Joe Vitale

* What are 38 ways to make all your stories hypnotic?
* How can stories do your selling -- without even trying?
* What are 58 formulas for creating Hypnotic Selling Stories?
* What are the hidden messages in your stories?
* How can having a fight help you be hypnotic?
* What's the easiest way to craft hypnotic stories?
* What did 14 early reviewers say about this new e-book?

Look --

I've got 14 (fourteen!) jaw-cracking, blood-pumping, hair-raising, truly AMAZING testimonials here for my long awaited new e-book, "Hypnotic Selling Stories" -- which was finally released this year.

You can either go get this new e-book right now at --


AOL go here

--- or just keep reading until you are convinced to go get it right now. You'll love it! - Joe

Here are the endorsements --

"As the title suggests, this book reveals the secrets behind two of the most powerful aspects of influence known to man - hypnosis and stories. Alone, each of these is powerful. But when combined properly, they melt resistance and objections in other people like nothing else on earth. Add the fact that it's written by two of the best in the business, Joe Vitale and Larry Dotson, and you've got a must-have manual for anyone who is looking to increase
their powers of influence. This one's going to be tough to beat."
-- Blair Warren, author of The Forbidden Keys to Persuasion

"Joe and his stories have been hypnotizing me for years.
They have caused me to spend hundreds -- if not thousands
-- of dollars. They have changed my way of looking at marketing
and, at times, at life. Finally, in this book, Joe reveals the secrets
to creating powerful, compelling, persuasive stories that hypnotize.
Don't miss it. It's worth the price just for the stories!"
-- David Deutsch, Top Direct Response Copywriter

Wait!

Before you read the next 12 testimonials for my new e-book
and then go buy it right now, let me say this --

Yes, the book is fully guaranteed,

Yes, the book comes with three great bonus reports,

Yes, you can print it out and read it wherever you like,

Yes, the book comes as a PDF file any computer can open,

Yes, the book comes with original cartoons you'll love,

Yes, the price for it is ridiculously low, and

YES, you can order right now and have the book in only minutes.

Just see -- http://www.HypnoticSellingStories.4MoreInformation.com

AOL go here

Need more evidence this book is THE book to get today?

Keep reading -- !

"What do you want? Do you want readers to keep
reading every word of your copy until they buy?
Do you want people to furiously click open their emails
from you? Do you want people to listening to you, trusting
you and buying from you (repeatedly)? If so, you need to
know how to use stories. Joe and Larry give you an
incredible reference to the "open sesame" of your
customer's mind."
   - Yanik Silver, Co-author, "33 Days to Online Profits"
   http://www.33daystoonlineprofits.com/?21972

"Joe, you've done it again. You've taken all the hypnotic concepts you've taught us before and now added a more powerful hypnotic method of writing copy, telling stories. Now thanks to you, I have to redo all my 8 webpages into a story format, because I can see that it's so powerful. Based on your recommendations I also read John Harricharan's books and they made me very emotional while reading them. Now I can see the real power of telling stories in my copy. THANKS for the great new book!!"
   - Stephen Anderson 'The Profit Doctor'
   http://www.Profit-Doctor.com

"Joe, I have to confess, that I got VERY uncomfortable when I flipped to the chapter on "What Are My Secrets For Writing Hypnotic Selling Stories?" I was breathing really hard, and my heart pounded with agitation. Yes, I hate to admit it, but I was ANGRY. I've paid thousands of dollars to learn the one secret that has gotten me to where I am, and you're gonna sell this e-book for this ridiculous low price? Why don't you join Dan Kennedy in retirement? Yes, please retire, because enough is enough!"
   -- Jo Han, http://www.PerpetualTrafficGenerator.com

"FACT: Joe Vitale is the best sales copy story teller in the world. But more important than that -- Joe can teach you exactly how and why creating hypnotic stories will make your sales copy pull buyers like a two-ton magnet! I personally have used stories in my sales copy to help quadruple sales overnight! I know that what Joe teaches you here works, because it has worked for me. Buy this book today and learn how telling simple stories can make you rich!"

Ready to get the book?


AOL go here

Want even more endorsements?
Keep reading!

"Have you heard about the story about the Super Duper Alarm in Hypnotic Selling Stories? It will give you the precise reason why your advertising and communication hasn't been as effective as it could be! Power through Hypnotic Selling Stories and an age-old secret will reveal itself to you. This e-book will have you hitting your head in frustration as to why you didn't use the power of hypnotic selling secrets before! If you struggle to write, this is just the book for you. If you are an old pro, this will take you zooming up the next level!"
-- Sean D'Souza : CEO: www.psychotactics.com

"Hypnotic Selling Stories" is like everything Joe Vitale pens, or is associated with; revealing, insightful, and incredibly inspirational. He's a writer that walks his talk, lives his dreams, and, gratefully, shows others the way. I highly recommend it!
- Mike Dooley, founder of TUT's Adventurers Club, www.tut.com

"One of my favorite points is that people usually resist a sales pitch, but few can resist a good story, well told. The advantage in telling stories in your sales presentation, of course, is obvious. But the question often comes up: How do you actually write a good sales story?

"Joe Vitale and Larry Dotson have finally provided me with an answer I can give people with confidence. This e-book holds the key to much better sales for you, whether you're writing a Web site, putting together an ad or sales letter, or even giving a live sales presentation! Get this book and learn the secrets of master storytellers (who are also the world's best salespeople)."

"Joe Vitale is the Barry Bonds of Hypnotic Salesmanship! Hypnotic Selling Stories is another huge home run filled with proven strategies, powerful examples, and the precise step by step formula guaranteed to take your marketing results out of the ballpark."
- Mike Litman, Co-author #1 Best-Seller, Conversations with Millionaires: What Millionaires Do To Get Rich, That You Never Learned About In School!

"I'm amazed - even more so than I thought it was possible to be.
I'm having a hard time believing you could put so much immediately-useful story-creating examples, formulas, and techniques into ONE book. The 2,500-year proven formula for creating hypnotic stories and the 80 Hypnotic Selling Story ideas - those in itself are worth 10x the price of the book.

For the past 8 years, I've been using real-life stories, about my product or people who've bought my product, to sell more. I can tell you, without a doubt, if I had your book when starting out in sales, I would of closed many, many, many more sales."
-- Barry Goss (SpiritualMarketing.com)

"This is a life-changing book. I wanted to say 'fantastic' or 'magnificent', but those words do not even come close to describing the powerful secrets in the book. Read and re-read it until the information permeates your entire being. All you ever need for success, happiness and all good things are in these pages. Use the information and see failure turn into success and poverty change into plenty."
---John Harricharan, author of the award-winning best seller, "When You Can Walk on Water, Take the Boat"

"The ancients in their wisdom believed that stories are the voice of the soul. And Joe and Larry have adapted the art and reasoning into 21st century purpose and language, reaching a new level in communication. Awesome, meaningful material. Thank you for bringing it forth."

"Hypnotic Selling Stories is a the best book on effective writing that I have encountered - and I've read quite a few. It's so easy and enjoyable to read that the message just slips into your unconscious mind. And then it gets your conscious mind into the act by pointing out what made the message work.

"In doing this, Joe does what he teaches. He has a remarkable ability to do this. And that's what makes this book such a powerful tool.

"I heartily recommend Hypnotic Selling Stories. Do the simple exercises, think about the simple things it tells you to think about, breathe in the elegant models it
presents and your writing will improve remarkably, easily. It's like having a great coach looking over your shoulder."
-- Stuart A. Lichtman, co-author of:
www.FastMoney.4MoreInformation.com

What are you waiting for?

Buy the book!


AOL go here

Go for it!

Joe Vitale
President, Hypnotic Marketing, Inc.
#1 Best-Selling Author - "Spiritual Marketing"

PS -- Yes, there are three bonuses with the new book.
Yes, the e-book is fully guaranteed. Yes, you can get it within minutes by going here http://www.HypnoticSellingStories.4MoreInformation.com
AOL go here

PPS -- I wrote the first half of the book and Larry Dotson wrote he rest. There are stories and insights in my part that I have *never* revealed anywhere else---ever. And Larry's insights will fry your brain. Remember, the e-book is guaranteed.
So why not go get it right now?
See http://www.hypnoticsellingstories.com
AOL go here

PPPS - The sales letter at the site sucks, so don't even bother reading it. (I didn't write it.) Just go there and select "ORDER."
AOL go here
Emails contributed sell two audio-tape seminars and the book

*Conversations with Millionaires*

Mike Litman is the Co-Author of the #1 International Best-Seller *Conversations with Millionaires* and the host of 'The World's #1 Personal Development Radio Show, The Mike Litman Show. Tony Robbins, Robert Allen, Les Brown and many more have been recent guests.

At the age of 24, Mike Litman WOW'ed the world with his incredible energy and passion in his popular self improvement/business radio show, Business Breakthroughs in 1998. Mike and his radio show were then featured on New York TV Channel 55 with Wally 'Famous' Amos as the in studio guest.

After taking a 2 year hiatus from radio, Mike Litman, now 27, is back on the air, heard locally in New York and worldwide through the net.

If you want to take your life from ordinary to extraordinary, The Mike Litman Show is the ticket to the realization of your dreams and potential. You can hear Mike’s show live at [http://www.mikelitman.com](http://www.mikelitman.com) and receive a free chapter from his #1 best-selling book at [http://www.mikelitman.com/free](http://www.mikelitman.com/free)

Websites:

[www.MikeLitman.com](http://www.MikeLitman.com)

**Background on Emails:** Mike mailed the following emails to his list of customers and opt-ins.
Results: Mike’s email announcing the release of a 4-hour audiotape on making money (Email #1) generated $22,102 over a seven day period.

Email #2, selling the $37 audiotape version of a teleseminar, generated $7,010 in two days.

Email #3, a plea to help Mike launch the release of his new book Conversations with Millionaires by purchasing it on Amazon.com and pushing the book to a #1 ranking, generated more than $31,000 in sales in a 24 hour period.
Email #1 – The initial letter announcing the release of an 4-hour audiotape series.

Subject Line - <First_Name>, could it happen to you this month?...

Hey Future MILLIONAIRE!

You probably already know that my partner Jason Oman (also co-author of our #1 best-selling book Conversations with Millionaires) and I have dedicated our lives to studying and researching the richest and most successful people on the planet...

Well, in the last few months we've been working overtime in order to bring you what we've uncovered...

It's TRULY the most powerful money making breakthrough strategy in over 100 years!

I know that may sound like a 'ballsy' statement, however we can PROVE it!

Check it out for yourself:


Actually, this amazing breakthrough formula is the result of over 20 years of combined pain-staking research involving 2,761 books, courses, and seminars, and of course my personal, one-on-one interviews with over 47 'start from scratch' self-made millionaires!"

Here's the scoop on it...

"You'll Put Quick Cash In Your Pocket In 30 Days Or Less With This Amazing Instant Cash Creator System - GUARANTEED!

"Revealed, At Last, The Secret Formula That Creates Stunning Fortunes For Tycoons, Titans, Millionaires AND Billionaires In Record Time!"
"Even Regular People (With No Special Skills Or Advantages) Are Now Receiving Quick Cash Windfalls Like These.

Documented Quick Cash Results:

$1,483 in only 3 hours!
$2,259.25 in a single day!
$2,869.90 in 2 short weeks!
$6,200.75 in just 8 days!
$14,381.54 in 17 hours!
15 days to make over $23,000!
Plus, $60 Into Over $65,000!

A Total of Over $115,194.44!!!

"If Quick Cash Money Like This Could Make A Difference In Your Life. Then Click this Link:


Because This Is Going To Be The Most Exciting And Fulfilling Discovery You'll Ever Make.

This shocking discovery will change your life forever...

Here's how:

We've uncovered the secret formula that's turned more than 3,000,000 people into self-made millionaires. (Yes, 3 million people.) And some of them (including Bill Gates, Donald Trump, and even Oprah Winfrey) have become billionaires with this formula!

It really IS the Most Powerful Money Making Breakthrough Strategy In Over 100 Years!

And we're revealing it publically for the first
time ever to just 50 lucky people this coming
up Wednesday, October 16th, 2002!


So, whether you're looking to become a
millionaire yourself, or you just need an extra
$300 to $3,000 as quickly as possible, the
secret formula in our system will do it for you!

Go immediately to:


Your Friend!

Mike Litman
Co-author #1 Best-Seller
Conversations with Millionaires

Email #2 - Selling audio tapes

This story could change your life.

It's about how my life changed for the
cor better...forever!

On what I thought was just another day in
March 2001, the phone rang.

It was my Mom.

She made a request that I hadn't heard since I
was 12 years old (16 yrs ago)...

"Mike, come home. Your Dad and I need to talk to you."

During the 45 minute train ride home I wasn't
sure what to expect, but I knew it wasn't good...
As I sat down in the den of the home I grew up in my Mom began to speak.

"Mike, you're 27 years old, you've had 6 jobs since you got out of college, you're only making $12 an hour personal training, and your savings account is empty, you're near bankrupt."

Then my Dad spoke.

"Something has to change here, Mike, and fast."

I'm not sure if you can relate to where I was, but if you can, you know it wasn't a pretty place to be...

Now, think about this...

How does someone go from having 6 jobs in 6 years, making just $12 an hour, and totally in a rut in life...

To becoming a #1 best-selling author, Host of the #1 Personal Development radio show in the world, and someone who shares a speaking stage with heavyweights such as Bob Proctor, Rene Yarnell, Gary Ryan Blair, Dr. Tom Barrett, and even Rich Dad Poor Dad Expert Advisors Dolf De Roos, and Blair Singer...

Just 14 months later!

How does someone make that type of transformation in just 14 months?

Simple.

You see about 5 weeks ago, I had just finished a radio show interviewing another millionaire, and as I was leaving the studio someone said,

"Wow, what energy! You must drink lots of coffee!"

I just smiled...as I thought to myself...

'Nope, not coffee. No energy drugs either.
Something better...MUCH better!

You see, I have a 4 step formula for creating an abundance of energy! It's a formula that has helped me more than triple my income...in almost no time flat!

(HINT: This is one of the most powerful ways to explode your income and totally improve every area of your life!)

While there are many things necessary to make a business work and to make your life work, I believe the biggest key to peak performance in life is being able to create MASSIVE ENERGY - on demand...whenever you want!

Using this formula to create unlimited amounts of pure energy...revolutionized my life.

Now, I have to confess...

There are times when I'm not where I want to be energy-wise. Sometimes I feel drained, fatigued and just too wiped out to do anything.

But, whenever I use this simple formula my level of shakin' and bakin' skyrocket and soars!

I've tripled by income by doubling my energy...

Would you like to do the same?

This 4 step formula has been a MAJOR key to my success over the last 14 months.

In fact, it's helped me...

* Make tens of thousands of dollars

* Become a #1 International Best-Selling Author

* And it's even created an 'IN' for getting over 25 of the world's most successful self-made millionaires to give me some face-to-face
'chair time'!

Of course, that's just the beginning of what it has helped me accomplish. But, you get the idea.

The bottom line is that you truly can't put a price on what instant surges of unlimited energy and hard core 'action taking ability' can have on your level of wealth and success!

These 4 steps have been the core of my success over the last 14 months and made me thousands of dollars.

$300, $200, $100...What would you expect to pay for this money-making information???

On Wednesday May 29th at 9:30pm Eastern time we did a teleseminar revealing it all!

The investment for the lucky people who were on it was just $47.

The LIVE teleseminar was called:

How To Triple Your Income By Doubling Your Energy!"

We only charged $47 for it because we always believe in giving WAY more value for the dollar.

Here's what a few of the attendees on the call emailed us afterwards:

"You and Jason were awesome!!! First of all, after being on the call with you and Jason I'm telling you I've never been so UP in all my life. So UP, in fact, I could hardly sleep - even after our 2 hour marathon session. So UP, I wrote a new !!HIGH ENERGY!! email to my opt-in list...As soon as I'm through writing this note to you I'm going into my new !!HIGH ENERGY!! zone and I'm hitting the phones. I don't expect to fuse the phone wires like we did on your call but I'm sure to at least melt the plastic insulation! 'Double Your Energy and Triple Your Income' is now on my list of 'recommended experiences' for
my growing business team....thanks again"
- Ken Alston
http://thehealthybiz.com
http://japanese-maple.com

"As always, you never cease to inspire and motivate me
to take myself to a new level. It's been over 12 hours
since that call and I am still energized and pumped.
(And you even added a section about how to energize your
writing!) I knew my writing was lacking something but
wasn't sure exactly what it was. You answered that
question...it needs excitement. None of the materials
I've read about writing, mentions how to add excitement.
How to make what you have say come alive. How to make
your articles compelling. I was suppose to send my
newsletter out last night but decided go back and
rewrite it with the methods and suggestions you gave
us last night. There are 11 pages of notes from last night.
Can't wait for the next teleconference call. Thanks
you guys!"
- Ann Rusnak - Marketplace Strategies Inc. -
Cleveland, OH

"I signed up for you and Jason's energy-building call
because of your amazing style on your radio show and
audio tapes. The call exceeded my expectations. Not
only did you define and explain a four step method to
increase internal energy for increased external abundance,
you then took us through an extra 45 minute exercise
where ALL participants literally increased their energy
and excitement right on the call. I'd been up for 20
hours by the time the call ended, yet I was totally
pumped and lost all fatigue. An outstanding experience."
- Bob Beckman - Arlington, Virginia

Ok, as you can tell, this call revealed exactly
how to shoot your energy through the roof!

Learning this amazing formula is an investment that will
continue to put cash in your pocket for the rest of your
life.
That's why we've decided to make the tapes of this call available to you!

I promise you'll be blown away at what this 4 step formula can do for you and your income.

And because you're one of our valued subscribers I'm making this life-changing teleseminar tape set available to you for just $37!


However, I feel I have to let you know that our duplication company is swamped with orders from some of their other customers right now. So, we could only talk them into fitting just 15 tape sets into their duplication schedule.

That means only 15 sets are available to this list of almost 10,000 people!


Obviously that means some people will miss out. But, if you act NOW by clicking the link below to order immediately you'll have the best chance to grab one of these sets for yourself!


We'll be pulling the order form down when all the sets are reserved. So, if the order form is gone when you use this link that means all the sets have been grabbed by others. (This is the only order for this tape set that we plan to order. So grab a set NOW! You do NOT want to miss out on this.)

Please be aware: If there is still an order form available when you click on that link it doesn't mean your order is secured until you've completed the ordering process and you've been directed to a webpage that says your order has been completed.

Obviously we expect the 15 sets will go FAST, so if you're still reading...(you should be ordering)
http://www.roibot.com/w.cgi?R29625_energy

After all, any savvy person can instantly realize all the benefits that unlimited energy can make in your life. Remember, this list has thousands and thousands of people who will want to jump on this opportunity right away!

If you've heard me on my show you KNOW what kind of energy I can create. This is the first time I've EVER revealed in public exactly how I do it!

So, here's what you need to do right now to secure your set and reap the benefits for yourself:

Simply cut and paste the link below into your web browser and fill out the form to guarantee that YOU are one of the lucky people who get to take advantage of this 4 step formula for yourself!

http://www.roibot.com/w.cgi?R29625_energy

Yes! You CAN triple your income by doubling your energy! Discover how by ordering NOW!

http://www.roibot.com/w.cgi?R29625_energy

Your ENERGIZED Friend!

Mike Litman
Co-author #1 International Best-Seller
Conversations with Millionaires: What Millionaires Do To Get Rich, That You Never Learned About In School!
http://www.mikelitman.com

P.S How to triple your income by doubling your energy - it's a 4 step system that will totally transform your life and your income!

P.P.S Run towards -

http://www.roibot.com/w.cgi?R29625_energy
There are ONLY 15 sets available...so act NOW!

P.P.P.S. Here's a few more emails from people who were on the call:

"Talk about generating high energy!!!!!!!! After the call I could've stayed awake and active until the wee hours of the morning...i did go to bed finally but used the special formula first thing next morning and started my day just the way I left the call the night before. I accessed my high-energy state instantly...this stuff is fun...!!!!!!"
- Patrick Harrington - Houston, Texas..

"Thank you so much for the great call on increasing your energy. This is an area that is very hard to get real training for. You got my blood pumping! Besides being one of the funnest conference calls that I've ever been on, I learned some great tips that I've already put to work for me today. Thanks again for the tremendous effort and energy that you put into the call. Go, Go, Go!"
- Gordon Battle - Fort Mill, SC

"I enjoyed every bit of your 'right on' call this evening... Thank you, thank you, thank you for reaching out to everyone and truly going the extra mile to help us all draw out the unlimited potential lying inside of us!"
- Mike Wirth - Belleville, IL - http://www.winningadcopy.com

http://www.roibot.com/w.cgi?R29625_energy
Email #3 – Push to get Mike’s new book a #1 ranking on Amazon.com

<First_Name>, take me to the cleaners!

You're about to take Mike Litman to the cleaners!!!

Hey You Power Achiever!

Just take this from me...just take it!  
Don't ask questions. I said just take it!  
(many of you know that today January 18th is a very, very, big day for me, more on that in a New York second, ohhh baby!)

Open your mind now because I'm about to make your weekend....yahoo!!!

GRAB these free gifts from me in mere moments...over $215 in presents that will transform your 'being'...

You get:

1) Over 8 hours of rare ONLINE digital audios of Success radio interviews with superstars like Jim Rohn, Robert Allen, Mark Victor Hansen and more ($79 value, yours free!)

2) You'll tap into the top Internet marketing minds today as you hear Yanik Silver, Mark Joyner, Joe Vitale, Terry Dean, and Rick Beneteau expose their money making secrets in five in-depth, exclusive ONLINE radio interviews. ($79 value, yours free!)

3) Special Report: The Entrepreneur's Curse - The #1 Reason For Entrepreneurial Failure... ($9.95 value, yours free)

4) You'll get 3 exclusive digital transcripts direct from interviews with famous copywriter Brian Keith Voiles, Mail Order Legend Melvin Powers, and Direct Marketing King Mark Nolan. ($34.95 value, yours free!)
5) 7 Inner Circle Memos, including the famous 'Stand Still And Stand Alone', 'How to Leverage The Invisible To Create The Impossible', What Napoleon Hill, Dale Carnegie, And Anthony Robbins Never Told You', 5 Reasons Most People Never Get Rich...And How Can Virtually Guarantee You Do', and more. ($59.95 value, yours free!)

*******You get ALL this, ALL this, over $215 worth of free gifts when you do *****this!

As many of you know, today, January 18th I'm going for #1 Best-Seller Amazon.com.

A lifetime goal of mine.

So, I said, how can I make an OFFER that's totally 'off-the-wall' and make it a COMPLETE no-brainer decision for you majorly benefit and you help me launch to #1 Amazon.com my new book, Conversations with Millionaires, What Millionaires Do To Get Rich, That You Never Learned About In School!

Want a laugh??? I'm serious, want a laugh???

I'm going to give you over $215 worth of life transformation information that you get today and you invest...

$15.95.

Yes, only $15.95, (what) for a book that recently has been called, 'The Think and Grow Rich of the 21st Century'.

Here's what Famed Motivational Star Brian Tracy had to say about it, "This is a proven, practical book that will accelerate you along the road to financial independence. Read it, follow it, and watch your life change."
Slide feet first into:
(cut and paste the link)

Then direct your receipt to mike@mikelitman.com and in a few moments you'll see an email that will keep you up night after night after night! Karumba!!

Hurry up because this 'off-the-wall' offer expires at midnight EST tonight!

Also, if you don't absolutely love the book, LOVE THE BOOK, I'll personally REFUND EVERY DIME. You keep the book and the free bonuses as my gift for your trouble! (the 'risk' has just vanished! You're now home free!)


If you've been on this newsletter for a few weeks or more, you've seen me pour everything I have into delivering you vital information that matters.

Take me to the cleaners! Take me to the cleaners!!!

Take over $215 of my free gifts and if my book doesn't having you singing in the show for 3 days straight, send it back to me and I'll refund every, every, every, single dime!

(copy and paste this link now)

Your Friend,

Mike Litman
The Mike Litman Radio Show
www.mikelitman.com

P.S. You also get the ebook version of Conversations with Millionaires emailed to you ASAP! You then get to start digesting this information in seconds! ($19 value, yours FREE!)

P.S. If you don't absolutely love the book, LOVE THE BOOK,
I'll personally REFUND EVERY DIME. You keep the book and the free bonuses as my gift for your trouble!


P.P.S. You have my gratitude as you help me aim at this lifetime goal. This offer ends at Midnight Est tonight! Dive right into it...


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Mike Litman and Jason Oman are the co-authors of the #1 International Best-Seller Conversations with Millionaires: What Millionaires Do To Get Rich, That You Never Learned About In School! Mike's also the host of the World's #1 Personal Development Radio Show, you can learn more about the book and radio show at http://www.mikelitman.com

Mike Litman
August 2002: Network Marketing Times Magazine, calls Mike Litman a '...modern day Napoleon Hill.' See Why http://www.mikelitman.com
Co- Author - #1 International Best-Seller - Conversations with Millionaires, What Millionaires Do To Get Rich, That You Never Learned About In School! To learn more about this #1 best-seller, move and slide to: http://www.amazon.com/exec/obidos/ASIN/1931866007
Jim Edwards is a dynamic and entertaining speaker who has developed, marketed and operated outrageously profitable online businesses for both himself and his clients worldwide since 1997.

Jim publishes a FREE no-holds-barred, “tell it like it is” multi-media newsletter at www.IGottaTellYou.com - listen and watch online as Jim teaches you the secrets to making “real” money online!

Jim is a frequent guest speaker nationally at conferences and seminars on such subjects as search engine and directory traffic generation, “shoestring online marketing” and more.

He is the author and co-creator of numerous highly successful ebooks and “info-products”.

Jim lives in Williamsburg, Virginia with his wife, daughter and four dogs.

He enjoys writing, walking, softball, playing video games and listening to Elvis, Frank Sinatra, and Willie Nelson.

David Garfinkel is a marketing strategist and high-powered copywriter. Guerrilla Marketing’s Jay Conrad Levinson says, “David is the best copywriter I know.”

One of David’s clients made over $100,000 in online sales of a digital information product in its first three months on the Web.
“My copy works not because of hype and clever use of words,” says David. “I base my copy on facts – presented in the most appealing way possible. People instinctively know when you’re telling the truth. By being factually honest as well as persuasive, I help clients break previous sales records.”

David’s been an independent copywriter and consultant since 1985. Previously, however, his career background was not in advertising, but in business intelligence. In the early 1980s, he worked for the world’s premier gatherer, analyst and publisher of business intelligence, McGraw-Hill, in three major commercial centers – New York, Chicago and San Francisco.

David’s responsibilities in New York included news editor for a large industry magazine; in Chicago, business news correspondent; and in San Francisco, bureau chief for McGraw-Hill’s World News Service.


While David’s fees as a copywriter are among the highest in the industry, his results for helping others sell their information products online are unmatched. To contact David, send an email to david@immediatemoney.com

Jim’s Websites:

www.WordsIntoTraffic.4MoreInformation.com
www.eBookSecrets.4MoreInformation.com
www.LazyManGuide.4MoreInformation.com
www.7DayeBook.4MoreInformation.com
www.33Days.4MoreInformation.com
www.SellYourHome.4MoreInformation.com
www.MortgageTips.4MoreInformation.com
David’s Websites:

www.AdvertisingHeadlines.4MoreInformation.com

www.KillerCopy.4MoreInformation.com
Email #1 – Affiliate Link Cloaker

[FIRSTNAME] - Stop Affiliate Link Theft!

Dear [FIRSTNAME],

Jim Edwards from 33 Days to Online Profits here with some important news about how you can make more money online...

... by stopping people from stealing your affiliate commissions!

As an Internet entrepreneur, you need to squeeze every dollar of profit you can out of sales through affiliate programs.

They're one of the best ways to make money - just make sure you protect *your* commissions!

Some background: One of the least known, yet most widespread, Internet marketing problems is casual stealing and bypassing of affiliate commissions.

Translation: If you use affiliate programs, people are almost certainly stealing YOUR money!

I found this information shocking myself, but when I looked into it I learned that up to 30% of all affiliate commissions are either "hijacked" or bypassed, often by customers who put their own affiliate IDs in where yours should be.

SOLUTION: Over the past year, I have investigated this problem and developed software to help even the least technically-minded person stop the "affiliate link hijackers" dead in their tracks!

Click Here Now
=> www.AffiliateLinkCloaker.4MoreInformation.com

It's called "Affiliate Link Cloaker," and is it ever easy to use! While it has some very sophisticated technology and actually encrypts your affiliate link, all you need to use it is a PC and Web site. No technical skills required!
In fact, in five simple steps that take only a couple minutes, you can make any product you sell as an affiliate look like it has its own page on your website.

Your affiliate link will literally disappear. People won't even know you're selling it as an affiliate!

Plus, I've also figured easy ways you can use the program for a whole bunch of other nifty things, INCLUDING listing other people's products (with your hidden affiliate link) on the search engines! (I know that sounds technically impossible, but it's actually very easy with Affiliate Link Cloaker.)

This software was tested on 3 live projects and went through 12 revisions. It's now idiot-proof and bulletproof.

Click Here Now
=> www.AffiliateLinkCloaker.4MoreInformation.com

I showed it to the real hard-core techie-experts, the ones who would rip a hole a mile wide in it if they found anything wrong with it. Not only did they love it, but they won't give it back! :)

Here's what they're saying:

"Anyone utilizing affiliate program links must have your new affiliate link cloaker as part of their marketing arsenal. I am recommending this to everyone I know!"
-Armand Morin, Developer, eCover Generator software

"After losing $1000's of dollars in the past to affiliate hijackers, I now feel safe again, thanks to this remarkable new tool."
-Gene Ramos, Owner, Digital 360 Web Hosting

"It doesn't matter if you're a beginner or a Super Affiliate, the cloaker will increase the amount of money you make from affiliate programs!"
-Neil Shearing, Developer, Internet Success Spider

Because you subscribed to the "How They Did It" mini-course at the 33 Days to Online Profits site, I'm offering
Affiliate Link Cloaker to you at an Introductory Price of almost 40% off!

With all the money you'll save with this easy-to-use software, this has got to be the best deal in Internet marketing available anywhere at this time!

The Introductory Price won't last forever. In fact, this product is already selling so well I may go back to the full price at any time.

So to get the BEST DEAL, Click Here Now
=> www.AffiliateLinkCloaker.4MoreInformation.com

By the way, you'll still get a full three-month unconditional money-back guarantee. That gives you plenty of time to let the Affiliate Link Cloaker prove itself to you, so you can try it out with full confidence.

Why let hijackers help themselves to your earnings? Protect yourself today with Affiliate Link Cloaker!

To your success,
Jim Edwards
www.33Days.4MoreInformation.com

P.S. According to industry estimates, almost ONE OUT OF THREE affiliate commissions is STOLEN from the affiliate it belongs to! To prevent this from happening to you

Click Here Now
=> www.AffiliateLinkCloaker.4MoreInformation.com

Email #2 – eBook Secrets Exposed

[[firstname]], 3 Secrets of Mega-Successful eBooks

Dear [[firstname]],

A lot of people have been asking me lately if there's a "secret" of best-selling ebooks.

(They figure I should know - last month I sold 514 ebooks, and in the last 9 months I've sold 4,655.)

When I thought about it, I realized - there's not one secret, there are three. Every ebook that's selling big on the net today has these things in common:

1. The ebook is about a topic of great interest to LARGE NUMBERS OF PEOPLE who are already in groups on the Internet (in discussion groups, or members in Web sites, or subscribers to ezines, as three examples).

2. The people in those groups have one or more SPECIFIC PROBLEMS they are willing to pay money to solve.

3. The ebook provides a good enough SOLUTION to their problem(s) so they feel it is worth the money they paid for it.

I'm telling you this because after I sat down and really thought these secrets through, I decided to create a new resource. I've just released it and it's called...

-------------------------------------------
* eBook Secrets Exposed *
How to Make MASSIVE Amounts of Money
In Record Time With Your Own eBook
(Whether You Wrote It Or Not!)
Click Here => www.7DayeBook.4MoreInformation.com
-------------------------------------------

Here's how it happened...

I took a look at the ebooks that sell. Then, I looked at the ones that don't. In every case, I confirmed, those three secrets made the difference!
Originally, I was going to write a short, free report about these three secrets.

I mentioned the idea to a friend of mine, copywriter David Garfinkel (author of "Killer Copy Tactics" and "Advertising Headlines That Make Your Rich"). David challenged me:

"Don't tell me you can give people enough information in only a few pages to make any real difference for them!"

He was right. The more I thought about it, the more I realized there was a whole system made up of important ideas, techniques and insider "tricks" that went into creating best-selling ebooks.

My conversation with David eventually led to the creation of a tightly organized, step-by-step 191-page manual (plus over 100 pages of bonus material) that has information I've NEVER seen anywhere before.

Information like...

* The very fastest way to make big money with ebooks

* How some ebooks have generated over $10,000 profit in less than a week - even for first-time authors

* The top 10 reasons people buy e-books - and how to use this information to create a best-seller

* "The Refund Slasher" - a secret method I developed to reduce refund requests by as much as 95%

* How to set up an autopilot system to take the payments, deliver the ebook and follow up with customers - virtually 100% by remote control - WITHOUT mortgaging your house or needing a degree in computer science!

That's why it's called...

* eBook Secrets Exposed *
How to Make Massive Amounts of Money In Record Time With Your Own eBook! (Whether You Wrote It Or Not!)
Click Here => www.7DayeBook.4MoreInformation.com
and I think you're going to like it! :-) 

In fact, here's what one reviewer, Beverly Jackson, had to say:

"As a writer and an affiliate myself, with products which I plan to have on the Internet soon, I just can't find words to commend you for this highly informative and exclusive ebook! This book is worth a fortune, Jim, you are helping both the authors and resellers by publishing this most sought after product! Your ebook is inspiring and motivational, yet, down-to-earth and eloquent!"

Another reviewer happened to be "Guerrilla Marketing" author Jay Conrad Levinson. He said, "If there ever was a 'must-read' for this century, it's this book."

To find out more, Click Here => www.7DayeBook.4MoreInformation.com

By the way, as a 7Day eBook subscriber, I'm letting you and a few other people know before we share this information with the larger Internet community. So if you want the advantage of having this information before others get it, I strongly urge you to check it out now.

To your success,

Jim Edwards
www.7DayeBook.4MoreInformation.com

P.S. Why did I decide to share MY "secrets" with the world?

Because I've done pretty well with ebooks and will continue to do so, no matter what happens on the Internet or elsewhere. And I really get mad when I see all the MISinformation out there about making money on the Internet. So I decided to do something about it! And you're the beneficiary!

To find out more, Click Here => www.7DayeBook.4MoreInformation.com

P.P.S: If you are on AOL or the link above isn't...
highlighted, click below:
<a href="http://www.ebooksecretsexposed.com/7day.shtml">eBook Secrets Exposed</a>

This email is never sent unsolicited.

You are receiving this email because you have subscribed to the www.7DayeBook.4MoreInformation.com site.

See below for simple removal instructions.

Email #3 – Software Secrets Exposed

[FIRSTNAME], what I did on my summer vacation

Dear [FIRSTNAME],


I'm writing to you today because of an interesting discovery I made this summer that I thought you would like to know about.

As an "eBook Secrets Exposed" subscriber and reader, you know that there is tremendous money to be made with ebooks.

But did you also know there is another equally good way that works?

That's what I found out this summer. I know this new technique works because it recently made me $15,694.00 in less than two months.

What am I talking about?

Software Secrets Exposed, a powerful manual to help you put together software for peanuts, and sell it for big bucks!
Click here => http://www.ebooksecretsexposed.com/-sse.html

Yes, people are still buying software and as quickly as the Internet and the market places are changing, there are new problems that can be solved only with software solutions.

The interesting thing is you don't have to be a programmer to do software. I know how to put together websites that sell products like crazy, but I can't even program my VCR -- let alone make a software program using C+ or JavaScript -- or whatever languages these programmers use.

Yet, I was able to put this whole project together, including the website and everything else for less than $600. So I spent $600. I made $15,694.00 in less than two months and I'm making sales every day (3 today as a matter of fact).

Is this something you would like to do?

You should see the resource that I used to learn how to do this... because it's really that powerful.

Software Secrets Exposed was written by Ben Prater, a master computer programmer I know and trust to only provide rock solid information us "non-technical" people can use immediately to develop software we can sell and license to others.

Just Click here
=> http://www.ebooksecretsexposed.com/-sse.html

To your success,
Jim Edwards

P.S. If you're looking to cash in with information products, software is actually the original online information product.

If you want to make money online and you don't have time to write an e-book right now... or if you're looking for an additional stream of income, I urge you to check out Ben's incredible resource now.

Click here => http://www.ebooksecretsexposed.com/-sse.html
This email is never sent unsolicited.

You are receiving this email because you (or someone using your email address) subscribed to Jim Edwards’ & David Garfinkel's "eBook Secrets Exposed" website.

The information we have on file is
Your name: [FIRSTNAME]
Your email: [EMAIL]

If you wish to unsubscribe please see below.

Email #4 – How to Get Lots of Money for Anything – FAST!

[FIRSTNAME], these are amazing letters!

Hi [FIRSTNAME],

Jim Edwards and David Garfinkel here with "eBook Secrets Exposed!"

Remember the "How to Get Lots of Money for Anything - FAST!" ebook we told you about a few weeks ago?

Well, we just got copies of some recent letters readers sent to the author, Stuart Lichtman. What they say is so stunning we wanted to share them with you.

By the way, we wouldn't have bothered if we hadn't experienced similar results (or better) ourselves. (You remember, David quadrupled his income in one month and Jim brought in $50,000 of a $150,000 goal in record time.)

The point is, since these testimonials indicate that almost anyone who wants to can get extraordinary success very quickly with Stuart's book, we thought you'd like to see these:
Hi Stuart,

Here’s my story…and I am excited to be able to report back the results I have had with your "How to make lots of money for anything fast"...and I am happy to extend this testimonial to anyone you want to share it with. No one should even hesitate to purchase your work...where would I be now if I had not read your work! I shudder to think.

Before, I was flat broke, working for a software company that was going under...because we had no sales for almost 2 years. I had to accept a 20% cut in pay so they could stay afloat and keep me on board. I support a family of four (and now one on the way), and we're having a hard time getting by on my salary alone.

I felt like I was flying a plane that was sputtering and near crashing into a mountain. Every month it seemed like we were getting further behind. So, exasperated, recently I prayed for help...and received an email that introduced me to you the next day.

Then, when I read your book, at first I was unsure if I could use it to really attract what I wanted effortlessly simply by following your instructions. But I did it anyway. What happened next will not only benefit me, but at least 4 other people who work with me.

You see, starting a week or so after, two separate prospects popped out of nowhere. One is the largest deal ever for our company in North America...and we are the only vendor being considered...and the other is looking to buy in the next few days.

I was literally handed two deals totalling $1.1 million dollars. My commission on them will be over $100,000...and that was just the beginning.

Several prospects have contacted me looking for similar size proposals...one for $230,000. This is after literally 2
years of scraping by on nothing. No one wanted what we sell...and the entire industry is still flat. No one can believe how much interest I am suddenly getting from prospects...and the quality of the deals is very reassuring. These folks have huge budgets and are serious about buying.

To say that I am amazed is just not capturing the true feeling of gratitude and awe that I feel toward the turn around in my opportunities. Thank you, many families will be helped by this...and may even save the company itself.

And, at the same time, a new investor came forward who has offered a generous proposal to buy our company...which would essentially solve our budget crunch and put me in an executive level position.

Needless to say, Stuart, I am looking forward to reporting back to you in a few months...but I have to say that attracting money seems easy now, when before I think I had a cash repellant scaring it all away. And it is not like I have never been exposed to marketing or inspirational ideas before...I've read almost any leading "guru" you could name in the last 12 years.

If reading my story will help even one person to decide to check out your work, then I will have given back something for what I have received.

Craig Perrine

to order, click here:
=> www.FastMoney.4MoreInformation.com

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"It is just a matter of time."

I don't usually buy that much off the Net...we get so bombarded with so much fluff that is marketed as the next great invention or "must read." Lichtner's e-book is EVERYTHING you said...and more! I started it last week and just now completed the 100 repetitions. I already feel the harmony of the four brains working together, pushing me to take action.
I don't usually write testimonials like this... especially before I've experienced tangible results. This information is different, because I now KNOW that I am in flow, and it just a matter of time, as I reach my goals. Thanks for the heads up on the e-book.

-- Bill Jordan

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'From out of nowhere orders came pouring in.'

Hi Stuart,

Just yesterday my Internet orders increased ten times. I was averaging 4 online orders per day. Using your techniques, I envisioned a time when this happened several years ago. Within 12 hours a newspaper published an article about my website. Then 12 hours later a TV station did a story and included the website information. From out of nowhere orders came pouring in. I have envisioned my PO box stuffed with orders by mail, since it takes 3 days for snail mail to arrive, I expect it to happen this Monday. WOW Thank you!!!

Sincerely,
Gary Nave
The Cost Containment Research Institute
www.institutedc.org

update:

Hi Stuart,
Yes, you can share my story.

Today as I expected my mail box was packed full of orders 229 orders. WOW! Our average Monday mail is less than 80.

click here
=> www.FastMoney.4MoreInformation.com

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'She told me that a cheque from my insurance company had arrived earlier that day and it was for £2,200.'
Hi Stuart

Sorry it's taken so long to get back to you. Your list serv message just arrived and prompted me to let you know of my successes so far.

My Story -

I wasn't planning on spending any more money on any other books for a while. I've got 100's. But there was something about Joe's letter I couldn't resist. He knows how to write! So cutting this short I bought the book.

Next day I finished my daily work 'to do' list about 6 PM and started to read the book. From page one I just got the feeling that Stuart really did have the missing link and I started to do exactly what he suggested - as I was reading.

I didn't want to be to 'greedy' so I worked out an achievable goal that felt right. I've got the original piece of paper in from of me now. It reads "I want to make an extra $1125 this month while working 15 hours per week. Please make this or something better happen in ways that are of the highest good for me and of everyone else concerned."

Well, it was now 9PM and I decided to go home for the day. I just turned on my mobile phone and within 30 seconds of it being turned on my Mum called me. It was the first time she had tried to call me in 4 days. She told me that a cheque from my insurance company had arrived earlier that day and it was for £2,200. This was the payout of a 20 year 'cheap' savings plan. It wasn't due to mature until the first week in November.
The story of the cheque is that my Mum and Dad lent me the deposit for my first house years ago. In return, on maturity, they would get the money I borrowed from them plus the premiums paid and I could keep the balance. The balance was £709 plus the odd pence. = $1096

OK, I didn't 'work' for it - but it arrived. Freaky or what?

Where it gets even better is this. Last Thursday I got one of the 'unadvertised' bonuses about being more lucky. This will blow your mind!!

On Saturday I took Tina out to finally buy her an engagement ring. (She's waited long enough) We saw two rings she liked one at £199 and another which was reduced from £350 to £250.

Tina decided to get the more expensive ring because I liked it. And she deserved more but I couldn't afford the £500 ring she really liked.

When I went to pay for it, the salesman told me he couldn't sell me the ring because it had been wrongly priced. I asked to see the manager and pointed out that the Sale of Goods Act is very specific. Combined with the Trades Description Act the manager was duty bound to sell me the ring at the advertised price.

She went off to make a call to head office and came back telling me I was correct and that she was sorry for the delay.

The ring we bought for £250 was worth £999 :-o Is that lucky or what ????

And of Friday. Using the same principles I secured a £26,000 order for a new network installation including computers and ongoing support contact. The original enquiry was only worth £20,000. The directors had told me if I wanted my pay rise or a £2,000 bonus I had to increase sales by an additional £5,000 this month. They thought with a week to go their money was safe :) HA HA.

My next goal is to read more of the book.
Who knows what I'll achieve when I get past Chapter nine.

Thank you so much for writing this book Stuart. I'll keep in touch.

Kevin Polley
www.profitshock.co.uk

click here
=> www.FastMoney.4MoreInformation.com

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'This opportunity materialised as if by magic.'

Hi Stuart,

It's early days yet, but I've just had an amazing change in my business prospects.

After a year of hard struggle to develop my new consultancy in helping leaders win hearts and minds, I have developed a number of communication consulting services to feed my family as I continue my research and marketing.

With several major companies expressing interest, but not going further at this point, I was looking at how else I could package my concepts. At the same time, two of my communication clients had financial reverses and went inactive; one couldn't even pay.

Fortunately, I had held firm to my original goal and had been visualising and acting on it all along. Your Cybernetic Transposition method brought this understanding together and added tremendous power to this process.

Last week I shared with a friend that I was more confident than ever in my business and concepts, and was marketing with increasing enthusiasm. He phoned me a day later with a fabulous referral, and I've now agreed to work for several months in one of the most influential organisations serving the precise market I want to develop. The money is great, but the opportunity to position my concepts from the inside of this market is fabulous.
This opportunity materialised as if by magic. I now realise that losing the other clients gave me the space to take up this opportunity.

I'm now setting bigger goals for my business, and am moving to set goals for weight loss, fitness, and life balance.

Thanks for your part in this.

Best wishes,

Geoff Kelley
Australia

click here
=> www.FastMoney.4MoreInformation.com

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So, if you don't have your own copy of "How to Get Lots of Money For Anything - FAST!" now is the perfect time to get it!

Just click here=> www.FastMoney.4MoreInformation.com

To your success,
Jim Edwards and David Garfinkel

P.S. Here's one more we couldn't resist sharing with you:

'Six (6) times what I had asked for'

"Stuart, Cybernetic Transpositon has been a blessing in my life! In my first attempt using the Super Achievement Target component, I set what seemed to be a very difficult, if not impossible, target, given my circumstances.

"However, my Inner Anchor Point assigned the task to my unconscious and I went about my daily business. The deadline I set for completion of the task (a certain amount of money, or better, to come within my control for the highest good of all concerned) was October 31, 2002. On October 25th, the
task was completed at six (6) times what I had asked for.

"Still there is no logical explanation of 'why' and 'how.'
Just lots of reasons for gratitude."

- Caroll Alexander

order now:

=> www.FastMoney.4MoreInformation.com

---------------------------------------------------------------------

PRIVACY: We'll never share your name or email address with anyone. That information stays secure, with us. Period.

This email is never sent unsolicited.

Feel free to pass this email along, in its entirety, to anyone you think might be interested in it.

To the original recipient of this email:
You are receiving this email because you have purchased "eBook Secrets Exposed!"

Here is the information we have on file:
Name: [FIRSTNAME]
Email: [EMAIL]

See below for simple removal or account modification instructions.
John Reese

Email used to sell a product to an opt-in list

John Reese is an Internet Marketing pioneer who has been actively marketing online since 1990. John created one of the first autoresponder services on the Internet in 1994. Since that time he has created and launched over 75 projects online.

One of these projects was a free photo-hosting service for eBay users that John started in 1998. This service (due to a powerful Viral Marketing "twist") became one of the Top 500 sites in the world for web traffic in only 10 months after it was launched. This little service used to consistently produce in excess of $100K/month in affiliate commissions from a variety of affiliate programs. Not bad for a service that John created for less than $350.

During the past seven years, John has been actively involved with eBay. What started out as just an entertaining way to buy things, quickly turned into a lucrative business. John steadily became an expert at using eBay and figured out many strategies for producing profit from their site on a consistent basis. He recently produced a DVD training product to teach others how to start and run a successful eBay business from home. You can learn more about his, "Internet Auction Secrets" Video, by visiting www.AuctionSecrets.4MoreInformation.com.

Websites:

www.MarketingSecrets.4MoreInformation.com

www.AuctionSecrets.4MoreInformation.com

Background on Email: This is an email I sent out to people on my opt-in list for my
AuctionSecrets.com eBay training product. This went out to people that had not yet ordered the product, but had subscribed to my opt-in list. Upon initially sending out this one email it produced over $3,000 in sales in 24 hours.

I now have this email scheduled to go out to my opt-in list automatically, about 21 days after they have opted in.

Many of my affiliates are making a lot of money by taking this one email, editing the resource box URLs to be their affiliate IDs (which I allow them to do) and mailing it to their lists. My affiliate program (http://www.auctionsecrets.com/affiliateprogram.html) pays up to $50.00 commission per referred sale. Some of my affiliates are making as much as $2.75 a click from traffic they send using this one email.

Results: This email generated sales of more than $3,000 in the first 24 hours.

Additionally, affiliates who use the email after inserting their own affiliate link in the resource box generate as much as $2.75 per click from the traffic they send to John’s site.
John’s email offering his Internet Auction Secrets video for sale

<FirstName>,

There is something extremely valuable I want to share with you today.

This is something I "accidentally" discovered during the past 7 years of using eBay and have used this time and time again to make easy money.

What I am about to share with you is truly a "secret" of sorts. It's right in front of anyone using eBay if they are able to open their eyes and see it.

Yet most people will never see it. So they will never be able to take advantage of it.

But YOU are about to be able to take advantage of this.

This is something that is literally worth a SMALL FORTUNE.

If you are interested in using eBay to generate income (part time or full time), or even if you just want to use eBay to SHOP and just buy things, you really need to pay attention to what I am about to share with you.

This is something that is so absolutely powerful that you can go *right now* and take advantage of this.

And what's even more important about what I am going to tell you is that it's something that will *always* be there to be for you to take advantage of -- day after day, week after week, month after month.

OK, now that I have your attention and interest, let me explain this to you in detail. You will probably want to PRINT a copy of this message and reread it a few times.

Here are some things for you to understand about eBay... (If you don't already realize it)
eBay is a very GIGANTIC and even overwhelming site and marketplace. There are millions of items in over 14,000 categories.

There is an estimated 50 MILLION+ number of users on eBay's site -- and it grows everyday.

Most people on eBay are BUYERS. They are people just browsing categories and placing bids and enjoying the auction process. These people are just having fun "shopping" and buying things.

While most people that use eBay are buyers, there are TONS of sellers -- many thousands upon thousands of them.

And just as eBay continues to grow everyday, so do the number of sellers. Everyday someone that was once only a buyer tries to sell an item for the very first time.

Now here's what is very VALUABLE to understand about this...

Many of the people selling on eBay don't really know what they are doing. They don't have the major advantage of knowing the absolute best tips, tricks, and techniques to use to create MAXIMUM BIDS for the items they sell.

I teach these exact techniques and "tricks" in my "Internet Auction Secrets" 2-Hour Video that you can get here:

www.AuctionsSecrets.4MoreInformation.com

So because most sellers on eBay DON'T know the exact step-by-step methods to use for getting the highest prices for their items, this creates...

A MARKET "PRICE GAP"

Let me explain what this is...
OK, let's say we have TWO sellers. We'll call them:

Seller A
Seller B

Seller A is someone that owns a copy of the "Internet Auction Secrets" Video and can get top bids anytime he places an item up for auction.

Let's say Seller A lists a 10-speed bicycle for sale on eBay. He uses the exact formula that he has learned (from the video) and then lists the item.

The bicycle auction does really well, and it ends up selling for $300

Now let's look at "Seller B".

Seller B is like most sellers on eBay. He knows enough to put up a listing on eBay. He followed their links to become a "Seller" and thinks that is all there is to it.

So let's say Seller B owns the exact same bicycle as Seller A just sold. Seller B lists this bicycle for sale using the basic instructions that eBay gives you.

Seller B did not know all the "tricks" that Seller A knew and when the auction ended his bicycle only sold for $175

The example we just covered is something that happens THOUSANDS of times a day. Sellers sell items everyday and do not get top selling prices because they don't know the methods to use for getting the highest bids.

Most people just don't know the secret methods for getting the most people to see a listing, how to get it to appear in more searches, how to use better photos that produce higher bids, and other tricks that will *automatically* create a "Bidding War".
SO WHAT DOES THIS DO?

It creates "price gaps" in the marketplace.

That bicycle example was for the EXACT SAME bicycle. Same make, same condition, etc. It was the SAME ITEM yet it sold for different prices.

SO WHY DOES THIS MATTER?

It's simple!

If YOU know the techniques for getting the highest bids you can "reverse engineer" (so to speak) that selling formula and seek out ALL the auctions on eBay that AREN'T using them.

* To give you a very basic example of this, photos are very important to the selling process. You can easily search out all the auctions that don't contain photos. Those items will not sell for as much as the same listings that use photos.

But there are many other factors you can search out and find for these auctions that are selling items incorrectly.

This will allow you to find ALL of the items that will most likely sell for much LESS than they possibly could if they used the techniques that would bring the highest bids.

UNDERSTAND?

You can use this knowledge to search out and find BARGAINS, STEALS, AND GREAT DEALS!

As a BUYER you'll be able to find all kinds of items that are listed "incorrectly" and that you can bid on and literally STEAL for much less than they would typically sell for. In other words, well below their
average "market price" -- the going rate for that item.

This is an AWESOME way to buy things on eBay REALLY CHEAP.

BUT WAIT!

As a SELLER this is even more valuable. Here's why...

You can BUY these items and quickly turn-around and relist them (using the proper techniques) for a QUICK AND EASY PROFIT!

In our bicycle example, Seller A could have easily bought Seller B's bicycle for $175 and INSTANTLY just turnaround and relist it with his secret techniques and sell it for $300 -- making a quick and easy $125 PROFIT.

It's just that easy. And these "price gap" opportunities are EVERYWHERE on eBay. There are THOUSANDS of items that are listed that are NOT using the top methods and tricks for getting top bids.

And these price gap opportunities will exist FOREVER!

Why? It's simple. Because there will always be NEW PEOPLE (millions) coming on to eBay for the first time and listing their items without knowing the numerous techniques that they could be using to get the highest bids.

If you want to use eBay just to find incredible steals and deals or if you want to take advantage of these price gaps for PURE EASY PROFIT then just grab a copy of my video and you can learn EXACTLY how to do what I just described.

I PROMISE YOU you'll never look at auctions on eBay the same ever again!

You can get your copy of the video here...

www.AuctionSecrets.4MoreInformation.com
Yours For Online Auction Profits,

-John Reese

About the Author: John Reese has been actively involved with online auctions and eBay since 1996. Mr. Reese has written several articles on the subject and has recently created the "Internet Auction Secrets" product for teaching others how to start, run, and manage a successful online eBay business from home.

His product contains a 2-Hour Step-By-Step Video as well as access to a "Student's Only" Web Site where his students can keep up with the latest tips, tricks, and techniques. You can learn more about how to become a student at:

www.AuctionSecrets.4MoreInformation.com

http://www.WebAdMagic.com
Email for a Joint Venture
Marc and Terry Goldman

Emails contributed sell Joint Venture Secrets Revealed, Ultimate MiniSite Toolkit

Marc & Terry Goldman are two of the worlds most respected authorities on Joint Venture Marketing. They started in the direct marketing game in 1994 selling products through two step marketing. They then moved their business online in 1996 and are now in their 7th year of marketing online. Their main website, www.GoldBar.4MoreInformation.com is one of the top 10,000 most visited sites and is considered by many to be one of the most important places to visit when pursuing a real education in online marketing. Their critically acclaimed course, Joint Venture Secrets Revealed has helped thousands of businesses succeed in Joint Venture marketing and their members only site The Ultimate Marketers Resource provides powerful, easy to use, affordable online tools to help you build, promote & grow your business - all in one place.

Websites:

www.GoldBar.4MoreInformation.com

www.JVSecretsRevealed.4MoreInformation.com


Background on Emails: Email #1 announced the release of our JV Secrets Revealed course to our subscribers. We had spent 6 months working on this course and we were pent up and ready to unleash this on the world. We always give our subscribers a heads up first on anything new. This email caused a flurry of activity and a 1 in 18 conversion ratio. We made well over $10,000.00 in a matter of days with this email.

Email #2 announced the return of our newly revamped high end minisite tool kit service. It is an example of some of the best and most persuasive copy in the world. Only one order would produce over $5,000.00 in income. This ad is an example of how to introduce a high end/backend product to prospects who have raised their hands in the past.
Email #3 - This email meant a lot to us. Our good friend Scott Britner created an information product for the best of reasons - to help his two deaf children to hear with the aid of a digital hearing aid. When Scott contacted us and told us about this we knew we had to help. So we sent out this email plea to our subscribers asking them to help Scott achieve his goals of making at least $10,000 with this product. It is nice to know that our efforts added over $1,200.00 in a few days to the pot - we wish it could have been more. Scott has since reached his goal so he and his wife now donate a large chunk of the money earned from this product to a charity they have set up to help others.

Results: Email #1 obtained a 5.5% conversion rate and generated more than $10,000 in just a few days.

Email #3 generated just over $1,200 in a couple of days.
Email #1 - Announcing the release of the JV Secrets Revealed course

Welcome %%%FNAME%%%%

This is a special SUBSCRIBERS ONLY ANNOUNCEMENT from the Marketers Resource Weekly.

ATTENTION MRW Subscribers

How to CASH IN On The Worlds Most Powerful Marketing Technique!

Its here! Finally after 6 months of incredibly hard work, Joint Venture Secrets Revealed is now available!

www.JVSecretsRevealed.4MoreInformation.com

AOL Link </a>

Are You Buried Up To Your Chin In "Guru" Marketing Techniques That Talk A Good Game But Keep You Busier Than A One Armed Paper Hanger Without Getting You One Step Closer To Your Goals?

Can you imagine how much money you would have if you had a dollar for every time you envied the next person and wondered just how they were able to make all that money online?

Do you know how easy it is for anyone, for people just like you, to earn a ridiculous amount of money even if you don’t have enough capital, contacts or marketing muscle to bring it to market and promote it properly?

What did it take for 21 average people to earn a combined 30 million dollars?

How did a newcomer to Internet Marketing make $60,000.00 in his first month without spending a penny of his own?

How did 2 average guys just like you make $36,000.00 in 24 hours sending one tiny email to a handful of people?
How do you get a total stranger to back you 100%, providing you with all the capital, marketing muscle and/or credibility you need even if all you have is an idea and a dream?

How did a part time web designer make a fortune in a highly competitive and over saturated field by doing the opposite of every single one of his competitors? He’s got this down to such a science that it takes little more than an email to jumpstart a project and fill up his bank account at will.

What secret strategy did a doctor employ to get completely FREE rent?

The most powerful marketing technique ever invented - The Joint Venture.

Many of the world’s most successful people got started leveraging off of someone else. They used the power of Joint Ventures to help claw their way to the top of the competitive jungle.

For many years these very same people have jealously guarded the techniques they have used, only sharing them at $15,000 closed door seminars or with protégés who pay them thousands of dollars a week to pass on the knowledge they have gained over the years.

At one time, it was damn near impossible for someone like you to get your hands on the life changing secrets that have been the catalyst for multi-million dollar deals. But those days are over with now!

Introducing: Joint Venture Secrets Revealed.

Would you like to know how to bring your own products, services
(or even your ideas) to market even if you have no money, no contacts and no resources of your own?

Joint Venture Secrets Revealed will hand you the blueprint you must have to literally start printing money on demand -- it’s like having your own money machine hidden in your basement. Whenever you want more money, simply turn it on just like turning on a faucet!

Joint Venture Secrets Revealed is the key you have been seeking to attain the lifestyle of your dreams!

And now, it's available to you.

But...we can't promise you how long it will last...

We are encountering some legal difficulties with the release of this course -- some of the one time willing participants are now VERY UPSET that we are revealing all the secrets that have made them millions of dollars and we honestly cannot guarantee how long we can keep this product on the market.

Grab YOUR brass ring now. Take charge of the lifestyle you deserve.

Click Here:

<a href="www.JVSecretsRevealed.4MoreInformation.com">AOL Link</a>

Find out more about Joint Venture Secrets Revealed...before it slips through your fingers forever!

Success!

Marc & Terry Goldman

PRIVACY STATEMENT: The MRW does not make it's subscriber list available to third parties. We value and respect your privacy.

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Email #2 – Announcing the return of the revamped, high-end minisite tool kit.

%FNAME%,
STOP, LOOK UP, IT'S BACK

"Who’s Making Sure You Get the Point"-Pay Attention-
Finally Profit--By Forcefully Ramming Their Message Down Your Throat?"

<a href="http://minisitetoolkit.com">The Ultimate MiniSite Toolkit</a>

How do you react when your family, friends, and co-workers ask, "How’s your business going?" You know the one; you told everybody and their Brother about--at one point nearly bragging about the kind of money you were going to have rolling in.

Do you try to quickly change subjects? Does your face turn a deep shade of red in embarrassment? Or do you admit that you are still at your old job, and you’ve spent more money just trying to stay afloat, than you’ve ever made since the beginning of your little venture?

What is it going to take for you to realize most internet "secrets" you’re paying an arm and a leg for give you nothing, but the right to get the shaft?

Isn’t it time you quit settling for what little you’ve been getting, wise-up, and make the decision to get what you deserve for a change? What if you possessed the Power to yank the reigns of your destiny, and could change the course of your life from average to instant envy? Would you do it--would you take charge and put your life on the fast track--taking shameless advantage of highly leveraged short-cuts, proven strategies, and all delivered with your best interests at heart?!

Impossible, you say?

· Who’s picking-off your most burning questions one-by-one, many that you don’t even know to ask?
· Where can you find your complete, head-to-toe, cover all your bases, make your competition swallow their gum right-on-the-spot, personal and business solutions?

· Who actually makes their living online with a relaxed lifestyle, and only shares proven strategies and techniques, not regurgitated, vomit-inducing, "give me a break", over-rated, online hype?

· What will you get for Free that costs $511.00?

· How to turn your simple, little ideas into highly leveraged, streaming incomes.

· Why have you been settling for a lifestyle that’s less than you deserve--and how could you get the answers to unlock the door to all you ultimately want in less than 61 minutes flat?

· Who got suckered believing what everybody else did, told those so-called "experts" to Take a Hike, and generated $14,072.89 in 41 days--and Cracked the code?

Are you wise enough to jump on the most obvious answer that’s staring you point blank right between the eyes at this very moment? Will you be wading up to your chin in regret twelve months from now? Would you welcome getting whacked upside your forehead with a shovel just to Wake You Up from the mediocre, ho-hum life you’re stuck in?

<a href="http://minisitetoolkit.com">The Ultimate MiniSite Toolkit</a>
Email #3 – Sells the Headline Creator Pro

Dear %%%FNAME%%%,

This is an extremely special letter from us to you, our valued MRW subscribers.

We need your help.

A very good friend of ours named Scott Britner contacted us last week with some very sad but inspiring news.

Scott has just created a new product called Headline Creator Pro.

AOL USERS CLICK HERE

This is a revolutionary, incredibly simple yet incredibly powerful piece of software that takes the hard work and drudgery out of creating incredible headlines by automating the process.

We are very proud to be affiliated with this software.

It took Scott many weeks of soul searching and brainstorming to create this product.

Needless to say we are thrilled for him and his wife, Melissa.

They are both fabulous, caring people.

Now, normally we would tell you more about this software and all that it can do for you.
Trust us, the list is long. It's purely filled with benefit after business building benefit.

As a matter of fact, we used it and within one half hour it spit out a headline that ripped a hole in one of our successful, proven control headlines.

But, there's something even more important about this software.

Scott told us this story and we think it's best told in his words:

Why Did I Create Headline Creator Pro?

Great question. And I have a great answer!

My 7-year-old son, Tyler, has 60% hearing loss and my 6-year-old daughter, Destiny, has 40% hearing loss. I need to earn $10,000 to buy them digital hearing aids (yes, they cost $2,500 EACH with the insurance companies paying $0 toward the cost). [Note: I'll deal with the insurance companies later...]

The outdated hearing aids Tyler and Destiny have now simply amplify all sounds (speech, background noise, etc.) with the same intensity. I put Tyler's hearing aid on as a test and heard the sounds from the computer in the other room louder than someone talking who was only 2 feet in front of me. The new hearing aid technology allows voice and speech to be isolated and enhanced above all other noises. This will allow Tyler and Destiny the best opportunity to thoroughly participate in all of life's experiences - not just be bystanders.

After they were first diagnosed, I can remember sitting in their bedrooms on the floor after they've fallen asleep. I would cry and pray for a miracle to cure their disability - even offering my own hearing in exchange for theirs. Then I realized that miracles, often times, have to come from us.

I love what Rick Beneteau said ... "As human beings,
we deserve all the treats, and the multitude of good things that life can offer us. We all have wishes and dreams, AND the power to make them reality. Just simple truths of the universe."

With that realization, I knew that if my children were to get the best hearing aids - the ones that would truly allow them to enjoy every life experience - then it was up to me. So, I contacted Benjamin Prater (the genius who sold $75,000 worth of his first book, Software Secrets - Exposed! in just 2 months!), told him the story and asked what he would do. I could not believe how quickly he responded to my request. I was completely blown away at his willingness to help me and my children.

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Guess what - Ben Prater is not the only one willing to help Scott.

Terry and I want to help our friend do this wonderful thing for his children.

We want to help him meet his goal - to raise enough money to help his children.

And....

We believe that you will help him too.

We think that not only is this a great piece of software that can help you in your business.

This is your chance to do something fantastic, altruistic and downright wonderful for a fellow human being in need.

Scott is a great man. His wife is a great woman, their desire to help their children and selflessly give of themselves in order to do so is what makes us have faith in this world.

Won't you help him?

<a href="http://goldbar.net/hcp.html">
AOL USERS CLICK HERE </a>

Let him know that this world is full of caring people who want to do right and help their fellow man.

Scott has also graciously extended a 10% discount off the price of his product for OUR AUDIENCE ONLY.

That means that you have the ability to do right, get a fabulous product and save some money!

Can't beat that right?

%%FNAME%%, we are asking you to help Scott to reach his goals.

And we won't forget you when you do.

If you do order, please send us a copy of your receipt and we will be sending something very special to you as a Thank You for taking the time and interest to do something special for our friends.

<a href="http://www.goldbar.net/hcp.html">AOL USERS CLICK HERE </a>

Wishing you the best of success!

Marc & Terry Goldman

==================================================================
Jillian Coleman

Product: Joint Venture Emails to sign up for an ecourse on grant writing

Jillian Coleman is a consultant with 30 years experience in providing grantswriting, public relations, marketing and lobbying services to non-profit and business clients. In 2002, she decided to expand her services to the Internet. Her website, www.GrantMeRich.4MoreInformation.com went online in September of that year.

Website:

www.GrantMeRich.4MoreInformation.com

Background on e-mail:

To introduce her online business, Jillian offered a class in grantswriting. Initially, the class was a five-week e-mail course. Based on feedback from her first students, she subsequently expanded the time to eight weeks.

Jillian had done marketing for Tivoli, an IBM company, and had written content for the Tivoli website. Other than that, she was an Internet novice. She started her online business with virtually no investment; in fact, she and her son created her site themselves.

What she did have was a couple of great mentors – longtime friend Tom Pauley and marketing guru Joe Vitale. She and Tom wrote a dynamic sales letter, and Joe contributed a strong headline. Then she entered into a joint venture with Tom, Joe and other partners, who e-mailed the letter to their lists.

Between November 2002 and March 2003, Jillian offered her class four times. During
that period, twenty-nine students participated, generating an income of $54,650. Meanwhile, Jillian spent her extra time writing e-books such as *The Complete e-Guide to Federal Grants*, and *Start Your Own Small Business, a Guide for Entrepreneurs*. As a result of the “Internet buzz” generated by her site, she has also been asked to write a series of articles for the website of the hugely popular “Ask Dr. Laura” radio talk show.

Jillian explains the process she uses to promote and sell her e-class:

“In the beginning I had a bit of a dilemma. I needed a strong sales letter to generate interest in my class, but I wanted to preserve my professional reputation and ensure potential new clients of my integrity. I tailored my sales approach to address both considerations.

Initially, of course, I had no list of my own. So I found joint venture partners who mailed this sales letter to their list members:

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**Initial Sales Letter**

Subject: Power Your Business with Free Money

Dear ____________,

Single Mom Buys Apartments with Free Money

As you sit in front of the computer reading this letter, can you remember a time when your life changed forever?

Jillian Coleman remembers.

“I’d been writing grants for years. As a matter of fact, I’ve raised a fortune for non-profit and community organizations, for housing developers and individuals…but up until that particular day, always for someone else.

“It was a bright spring morning in downtown Austin. I was taking a walk along the
lake, planning my day and mentally reviewing the tasks I was completing for a client.

“Suddenly - out of the blue - I had an idea so simple, it stunned me. Why not create a project for myself?

“I had to sit on a park bench, put my head down and catch my breath. Literally. I’d never before let myself think this big. I was scared, and yet it felt so right. With this one idea, my whole world instantly expanded.

“Using all the skills I’d developed over the years, I went to work. A few months later, I sat in a City office and signed a contract. Then the man across the desk from me smiled and put a check in my hand.

“Can you imagine how I felt when I looked down and saw that check for $379,000 – with my name on it?”

That grant check was just the beginning. Jillian met the conditions of her contract. She bought an apartment complex and provided affordable housing to other single parents and their children. The income, and the equity, were hers!

Think about how you’d feel, collecting $14,000.00 in rent receipts every month! Think about the incredible security of knowing you own a valuable asset, that you’ll always be able to take good care of your family.

Every year hundreds of billions…not millions, not just billions, but hundreds of billions of dollars are given away to people just like you. Grants are more American than grandma’s apple pie – and they are not just for Americans.

Knowing how to get a piece of that pie is one of the best kept secrets anywhere.

And Jillian Coleman has been using those secrets for nearly 30 years! She has written millions of dollars in successful grant proposals. Now she is ready to tell you how.

She’s ready to tell you the secret professional grantwriters don’t want you to know.

Jillian has expanded her consulting business to include a new website, Grant Me Rich.com. Grant Me Rich.com serves aspiring grantwriters, consultants and business people with books, articles, and as her time permits, e-classes.

What distinguishes Grant Me Rich.com from other grants-oriented websites is Jillian’s years of experience helping entrepreneurs accomplish their personal goals. Jillian is an entrepreneur, and she understands the dynamics of building a successful business.

Grant Me Rich – Powering Your Business with Free Money
If you’re like me, you’ve always wondered about grants. All that money – who gets it, and how? When Jillian told me she was going to teach an e-class, I thought: How perfect. No one can teach you how to get Free Money better than Jillian.

She’s been doing it all her professional life.

She began after her divorce left her with two young children and a need for a job. She wrote grants to fund projects that paid her a salary.

She did good works for the community, created a job for herself, and paid for it all with Free Money.

Absolutely Free Money.

She started her own consulting business. She wrote grants for businesses and individuals, as well as community groups.

The big turning point for her was the apartment complex she received free and clear because she wrote one little grant.

She ended up making over $2,000,000.00 on that deal.

But there were so many deals. $30,000.00 here. $4,000,000.00 there. Before you know it, it adds up to real money.

She calls it Free Money. She makes it look as easy as picking apples from a tree. Except with grants you can pick all year and never run out of rich ripe fruit.

Anytime she wanted to start a business, fund a project, or help a friend, Jillian wrote a grant and, presto, Free Money was delivered to her doorstep.

There is something about what Jillian does that stirs your envy and admiration.

She puts to deals together not just with Other People’s Money. She does it with Free Money.

You never, ever pay back a grant.

It’s free.

In most cases, tax-free. (Always consult with your accountant, of course.)

Now I can almost hear you thinking, “It can’t be this easy. Who would really give
money away?” I’ve put that same question to Jillian. Here’s what she says.

The government returns a certain portion of the money it collects to the community where taxes were paid. Grants come from the federal, state, county and local governments in the U.S., and from many other governments throughout the world.

Foundations are set up to provide a vehicle for wealthy individuals, or groups of donors, to make charitable donations and avoid taxes.

Corporations make grants to give back to the communities around them. Some corporations tithe on their profits.

But what they all want is for you to help them in some way. To accomplish their goals, their mission.

They want you to take their money, and put it to work.

Of course there are conditions you must meet. Grants are a win-win proposition, for the donor and for you. Understanding what the donor wants, and building that into your plan, is part of the winning strategy that brings in Free Money.

Now Jillian is ready to share with you the secrets to that winning strategy.

Grant Me Rich – Power Your Business with Free Money

Here are some examples of what Jillian teaches her students:

- A woman interested in reducing gang activity in her neighborhood received $170,000.00 to buy and renovate a house to use as a Youth Center, and $40,000.00 to pay her a salary to run the program!

- A real estate agent interested in becoming an investor received $1.2 million to build low-income housing for elderly residents. He owns the property, and the income is his!

- A teacher dreamed of creating a model school. She sought and received a charter from her state, then a state grant for $200,000.00 startup money. The Charter School receives ongoing federal government dollars for operating expenses – and the students attend free. This teacher has received grants to fund science programs, math programs, field trips and summer activities. She is now Superintendent of a thriving program that’s driving down the dropout rate in her community, and far exceeding the salary she earned in the public school system!

- Divorced in her forties, a mother of three decided to head back to graduate school.
She paid her tuition with $70,000.00 in government and foundation grants, and graduated with no debt!

- A small group of investors interested in affordable housing combined a federal incentive program and state and local grants, to buy and renovate 600 units of housing. They own this multi-million dollar project, and they receive the income!

- A number of men and women, facing a layoff, bored with their current jobs, or seeking a better future, have sought out the necessary training, and established new careers as grantswriting consultants. These successful men and women are well respected in their communities. They make things happen. And they earn a high hourly income, often including a percentage of the money they raise, or an equity stake in projects they help create!

Your story could be just as powerful!

Grant Me Rich – Power Your Business with Free Money

And now Jillian is going to show you how to get a piece of that Free Money pie.

Here’s Jillian…

“Do you have a dream?

“Is there a project you’ve always dreamed of creating? Maybe it’s a business idea you haven’t had the cash to implement.

“Maybe it’s a program to help kids be better students and stay out of trouble. Maybe a safe place where fragile elders can meet, share a meal and be with people who care about them. Is it a sports venue for your town?

“An “incubator” where new businesses can get startup money and office space? A recreation building for your church? A project to clean up your neighborhood, or a footbridge over a creek, or a bicycle park?

“How about a $2 million building you’d like to own free and clear?

“Grants can even help you buy the home of your dreams.

“Take a look around your town or city…a huge percentage of the good already happening where you live is powered by grant money. Your streets, your schools, your parks, athletic clubs, hardware stores and economic development programs – yes, private businesses of all kinds, produce the good they do because someone – someone like you –
had a dream or an idea, went out and found Free Money, and brought it home!”

Grant Me Rich – Power Your Business with Free Money

 Everywhere you look people are building projects and prosperity with free money.

Your money.

Yes, they’re using your money. Grant money is there for you to use. The grantor wants you to have it and use it. That’s why they make grants. Free Money is yours for the asking.

So, if you don’t ask, someone else will.

Grant money builds wealth, pure and simple. And it can make you rich, if you have what it takes to succeed in the world of grant seeking.

Let me ask you a couple of basic questions about yourself. Are you the kind of person who is willing to:

• Learn a new system?
• Use specific words and concepts?
• Do simple research?
• Write simple, straightforward language?

If you can honestly answer “yes” to each of those questions, then you qualify to take Jillian’s new e-class:

Grant Me Rich – Power Your Business with Free Money

Congratulations!

You are about to learn the following:

• What the government can (and can’t) do for your business
• The secret to finding corporate grants
• How to uncover the right foundation for your project
• The hidden language of grants
• What grantors really want to see
• All the elements of a successful grant proposal
• Confidential tips to structure the winning proposal
• Insider secrets to selling your proposal

And lest you think Power Your Business with Free Money is only for Americans –
people from countries all over the world are taking this course!

Two important facts you must know:

1. The process of researching to find grants money, and the skills you need to write powerful proposals, are similar throughout the world! And…

2. Jillian customizes the course for you, and includes information about funders all over the world!

Grant Me Rich – Power your Business with Free Money

You cannot get what Jillian teaches anywhere else.

You certainly cannot get it from one of those cheap book of lists that claim to tell you all about grants. Those are simply lists of government agencies that gave grants a year or two ago.

Did you know that the grant market changes every single week?

Did you know that if the grant you need is a corporate or foundation grant, it won’t even be in one of those books?

Did you know that what federal grant makers want you to say changes with every administration?

Does it really make sense that you could learn how to get thousands, even hundreds of thousands, of dollars worth of free grants for a $75.00 book?

Of course not.

If that were true, everybody would be doing it, instead of wishing they could do it.

You certainly cannot get this same information jammed into a classroom with several hundred other students.

Jillian’s class, Power Your Business with Free Money, is being made available to a very limited number of students. When those first people sign up and pay their tuition, the class will close.

Power Your Business with Free Money is a personalized seminar you take in the comfort and convenience of your home or office. It is conducted entirely through e-mail.

You receive the personal attention and guidance of the master grantwriter, Jillian
Coleman.

You do not have to leave your job. You do not have to travel to another city, rent a car or eat bad hotel food for a week.

Your lessons will arrive by e-mail for you to open at a time convenient to you.

Jillian will review and direct you personally with your assignments. By the time you have completed the class, you will have created all the parts of your own powerful grant proposal.

But here’s the most important thing. This class will give you eight weeks of access to personal coaching by an entrepreneurial grants guru. Where else can you get that?

Perhaps you’ve been reading and thinking to yourself, “I want to know how to do what Jillian does.” This is your golden opportunity.

This is a unique and exciting opportunity to learn how to grab your piece of the Grantswriting Pie. It may also be your only opportunity.

Jill has committed to do just this one class. This is it. Future classes are entirely dependent upon her schedule. If you want the chance to learn one-on-one from Master Grantswriter Jill Coleman, sign up now!

Only a very limited number of students will be accepted.

Sign up now and take advantage of the Grant Me Rich guarantee. If after the first week of this class, you are not satisfied, all you have to do is ask, and Grant Me Rich will return to you 100% of your paid tuition.

That’s a full MONEY BACK guarantee! As you think about enrolling, you realize – you can’t lose!

Jill Coleman has written grant proposals that have made millions of dollars.

She wrote one grant for her own personal benefit that brought in more than $2,000,000.00.

She received a check to buy an apartment complex, for $379,000.00.

Now she’s going to teach you how to do what she does. How much is that worth?

Grantswriters often get 10% of the grant amount as their fee. Is it worth $38,000 to be
able to funnel money into your business? Your pocket?

It’s probably worth twice that. But Jill wants you to have this information. She wants you to benefit yourself and your community by taking advantage of Free Money.

She was encouraged by her marketing people to charge at least $3,000.00 for this class. Because it would cost that or more for someone to travel to a big city, rent a car, stay in a hotel, eat bad hotel food for a week, and take a grantswriting seminar with three hundred other people.

Jill believes passionately that grants are here for us to use. She wants people to learn how they can get their share of Free Money.

She insisted on charging only $2,297 for this eight-week class. A bargain.

Eight weeks of one-on-one coaching so you can accomplish your goals. Eight weeks of Jillian’s time costs her clients $24,000.

Eight weeks of personal web-based instruction from master grantswriter Jillian Coleman. You learn how to tap into your share of $350,000,000.00.

All for only $2,297!

SPECIAL OFFER FOR MY READERS

Because I know Jillian and can tell you personally about the value of this class, she is offering a discount of $300 for my readers. When you sign up for the class, be sure and mention my name to receive this special offer.

SIGN UP NOW AND SAVE ANOTHER $300.00!

This keeps getting better. The Power Your Business with Free Money e-class begins March 31, 2003. If you sign up before March 24, 2003, you receive an additional early enrollment discount of $300.

All together, you can save $600 if you act now! You can take this powerhouse class for only $1,697 if you enroll today.

Plus, there’s more…

In addition to learning how to get your hands on a treasure chest full of Free Money for you and your business, you will get the following free bonuses!
The e-Guide to Federal Grants

Jillian wants you to begin your grantswriting experience with all the tools you need. So she’s including with this course a copy of her new e-book, The Complete e-Guide to Federal Grants.

This groundbreaking e-book provides insider information on finding federal grant money, asking for it, and convincing them to give it to you! It’s also filled with links that take you directly to the federal government agencies that have the money.

The e-Guide to Federal Grants will soon be available online at the price of $37.00. But it’s yours, FREE, when you enroll in Power Your Business with Free Money.

And if you’re not in the United States, you’ll receive information specific to your area!

But that’s not all…

Tailor Your Proposal to Win!

Actual Grant Proposals

Get up close and personal, inside the world of grants. It’s very difficult to find copies of real proposals – written for real projects. But that’s exactly what you’ll get here. Jillian will send you actual examples of guidelines from different funders, and the dynamite proposals she tailored to give the funders exactly what they wanted to see!

And finally…

Employee to Entrepreneur – The Man Who Built a Business One Grant at a Time

Sign up today and receive one more bonus! Employee to Entrepreneur – The Man Who Build a Business One Grant at a Time is a detailed case study in success. Follow the career of a Texas man who left his job as a city employee and realized his dream of building a highly successful business of his own. Listen in as he tells Jillian about each step he took on the way to a life that involves a high profile in his community, world travel, and financial success. He has created immense good for his community, his family, and for himself. And he did it – one grant at a time.

This story is loaded with valuable ideas to inspire your own journey to success in your community.

To sign up today for this unprecedented opportunity, e-mail grantmerich@hotmail.com.

You can pay for your place in Power Your Business with Free Money with your credit
card, or by personal check.

And remember, this class comes with a full, money-back guarantee!

When you sign up, be sure to mention my name and receive $300 off the price of the class. And sign up before March 24th to receive your early-enrollment discount of an additional $300!


Sincerely,

(Signed by JV Partner)

P.S. I’m excited about this class! Just think, in eight short weeks your whole life could change forever. You could be realizing your dream!

P.P.S. So many people are looking now for a secure business of their own. This could be your opportunity! Remember - tell her I sent you!

***********************************************************************

After the first mailing, I received a great deal of interest from countries other than the U.S., so I revised the letter to include information to appeal to those readers as well. I’ve had students from Italy, Canada, and Tunisia, and others are on a waiting list for future classes.

The letter above reflects the most recent pricing structure for the class. I’ve tried several different prices, and in fact received the greatest response from the highest price ($2450). The offer includes a dual discount: one is a referral discount and the second is an early signup discount.

The JV partner sends a second letter three days before the early signup deadline:

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Second Letter

Subject: Grants e-Class

Dear ________,

Earlier this month I wrote and told you about Jillian Coleman's ultimate class on how to get grants, Power Your Business with Free Money! Well, I thought you might enjoy seeing this e-mail from one of Jill’s clients.

“I'm so glad you're letting your readers know about Jillian's new e-class. I worked with her on several projects. She helped me find a federal program that allowed me to buy a beautiful 3 bedroom 2 bath house, on 7 1/2 acres surrounded by a flowing creek. My total cost was only $350!

But I got a tax credit when I closed and I actually got money back at the closing table!

I lived free in the house several years, then when I went away to law school - I lived on the rental income! I'm about to move back there, but first, I'm planning to subdivide it and put up another 2 houses - so I'll have rental income for the rest of my life!

The federal program under which I got my house is gone now, but new programs appear all the time. No one knows more than Jillian about how to put together deals and find money - the kind she calls Free Money.”

Pat Cuney
San Antonio, TX

She still has a couple of spots left in the class, but the early signup discount ends March 24th. Get more info at grantmeric@hotmail.com

Like I said before. Grant Writing is the benchmark in a recession proof business. Send her an e-mail and tell her I sent you for a $300.00 discount.

(Signed by JV Partner)

P.S. Remember – to get your discounts, mention my name!

The third and final letter is sent by the JV partner four days prior to the e-class start date.
Third Letter

Subject: Going like hotcakes!

Dear ________________,

Just a note to tell you there are only a couple of slots left in Jillian Coleman’s groundbreaking e-course on grants, Power Your Business with Free Money.

Here’s a letter from a recent student:

Dear Jillian,

Your course far exceeded my expectations on many levels. The course materials were not only comprehensive in terms of basic information, but you gave us the real scoop on how the world of grant-making works beyond what's on the printed page, the importance of relationships and how to cultivate them along with many other tips that may be small but could make or break an application's success.

The lessons were broken down in logical chunks, enough to be doable within two weeks but challenging and set up to take us through the grant process in a systematic fashion. I'll use your text for many grants to come.

But equally and perhaps most important, is you. I am completely and utterly blown away by how giving you are. You're a natural teacher, but more than that. Whenever I asked you a question, presented material, you responded with far more than I ever anticipated. What you promised before the course started, that you set aside these weeks to make yourself available to your students, is not an idle promise. This is a course in which you are completely involved.

Tuition for your course is some of the best money I
ever spent.

Best wishes and many, many thanks --

Sally Bourrie
Portland, Oregon

Need I say more? This class is the real deal.

If you’ve ever wanted to learn how to cash in on the world of Grants funding, don’t miss this rare opportunity!

To make a great thing even better, you can still get that $300 discount, just by telling Jillian I sent you! Participate in Jillian’s class and benefit from 8 weeks of one-on-one mentoring and consultation by this Grants Guru, for only $1997!

E-mail her now: grantmerich@hotmail.com

And visit her website, www.GrantMeRich.4MoreInformation.com

(Signed by JV Partner)

Those are the e-mails sent by my joint venture partners.

Of course, as soon as their readers receive the first letter, the inquiries begin to pour into my e-mail box. Often, the first e-mail I receive consists only of a reference in the “subject” box. I have developed a standard response letter that more fully explains the process of the class, restates the price and discount structure, and answers the most common questions.

Response Letter

Dear ____________,

Thanks for your interest in my upcoming e-Class, Power Your Business with Free Money. I'm sending along some additional description (below). With your permission, I will also sign you up to receive our newsletter with Free Grant Tips. And please keep visiting our website, www.GrantMeRich.4MoreInformation.com as we'll be continually
Do you have a business or community project, or are you interested in grantswriting as a career?

Power Your Business with Free Money consists of four lessons (each around 30 - 40 pages), e-mailed to you every other week over the eight weeks of the course. Each lesson includes a "homework" assignment which you complete and return to me by e-mail. I give you feedback, and we communicate through e-mail.

The class is useful for people outside the US as well as Americans, and I have a number of international students. The process of finding grants funds and writing proposals is the same all over the world. One lesson in the course focuses on the US government, but for international students I also include additional information that will be applicable to them.

The class is designed, first, to provide a graduate level education in grantswriting, to teach the student everything he needs to know to achieve success as a grantswriting consultant or for his own business or non-profit organization. There are other courses you can take - several organizations offer classes you can travel to another city and take for a week - but none that I know of are as comprehensive. I teach you all about finding foundation grants, corporate grants, overseas funding, and government money.

You learn exactly what funders want to see in a proposal, and how to make your request stand out. You learn how to form relationships with funders. When you finish "Power Your Business with Free Money", you will truly have the tools you need to make it in the world of grants.

Second - and most important - the student who signs up for "Power Your Business with Free Money" receives 8 weeks of my personal consulting services. That's not an empty phrase. I work very closely with each student. In fact, I interact with students as though they were a client meeting me in my office over coffee. Together, we brainstorm and I help them develop their ideas. They have the benefit of my 30 years consulting with private businesses and non-profit organizations. I help them with every aspect of their business or organization, according to their need - from setting up the organization to conceptualizing specific projects, to working with their Board and outside government and community groups.

Third, during the eight weeks of the course, each student works with me and crafts an actual proposal they can then take out and present to funders, to get real grants. This proposal can be tailored for different funders, and it provides a template for all their future proposals.

Grantswriting is a highly competitive field, that calls for real skills and training. Buying a book and reading it just isn't enough preparation to help you succeed.
I have a successful track record of three decades, consulting, providing public relations, working with government agencies, and writing grant proposals that have brought home millions of dollars. I myself bought an apartment complex funded entirely through grants.

The new class begins March 31, 2003. The class fee is $2297 U.S. Because you were referred by ____________ (or “because you are a member of our newsletter list”), you will receive a discount of $300, bringing the cost of the course to only $1997. And, if you sign up before March 24th, you will receive an additional discount of $300, and pay only $1697. In most cases, the tuition for this course will be tax deductible (of course, always consult your accountant and follow his or her advice).

The course comes with a full money-back guarantee: if, during the first week of the class, you are not completely satisfied for any reason, just let me know and I will refund your tuition in full. When you think about it, you can't lose.

I'm doing this Internet work along with my regular consulting practice, so I don't know how many times I will be able to offer this class. It is definitely time consuming for me, although I am loving it! Also, I can accept only a limited number of students. So I encourage you to think about whether this class might be what you're looking for - and if so, plan on enrolling soon.

You can pay for this class by check or by credit card. I'll be happy to answer any questions you may have about the course, and if you'd prefer to talk by phone, just let me know.

Sincerely,

Jillian Coleman

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If I’m contacted by a prospect who’s visited my website and requested the “Free Grant Tips”, but has not expressed interest in taking the class – I send a variation on the basic response letter.

******************************************************************************
**Variation on Response Letter**

Dear ___________,

Thanks for your interest in [www.GrantMeRich.4MoreInformation.com](http://www.GrantMeRich.4MoreInformation.com). As you requested, I have signed you up to receive our newsletter with Free Grant Tips.

If you are interested in grants, you may also want to consider enrolling in my upcoming e-Class, Power Your Business with Free Money. I'm sending along some additional description (below).

Etc.

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To be honest, I must admit I haven’t signed up any students based on this “variation response letter”. But I have had numerous replies thanking me for the information, and expressing an interest in enrolling at some future time.

If the prospective student contacts me with a specific comment or question, I tailor my response letter to personalize my answer. And all subsequent inquiries are done on a personal basis.

Having received 400 unique e-mail inquiries about the class, I estimate a conversion rate of .0725% from the response letter. None of the 400 has asked to be removed from my mailing list, and about twenty people who have not yet taken the class drop me an occasional note expressing their desire to sign up in the future.

With almost every one of my students, I have included a personal phone call as part of my close. The class is a fairly expensive one, and I recognize that it is an investment of money and time for the student. I want to honor that, and also to be sure each student clearly understands the structure of the class and has realistic expectations. I believe the personal contact and the full explanation I provide are major components in the high level of satisfaction on the part of my students.

The e-class has been a wonderful way to “jump into” the Internet and begin to build a following. For my JV partners, it has offered their readers a welcome service and generated some easy money!

I’m excited about this new direction for my business, and pleased with the results of my sales letter. Although I’m a writer, this kind of copy is new for me, and I owe much of the success of the letter to Tom Pauley, [www.RichDreams.com](http://www.RichDreams.com) and Joe Vitale, [www.MrFire.com](http://www.MrFire.com)”
Email Used to Follow-Up With Opt-Ins
Bob Gatchel

Emails contributed detail Bob’s Inter-Network Marketing System

Internet Cheapskate.com was founded by Bob Gatchel, the owner and operator of several successful online and offline marketing businesses.

Bob's story is very typical to many online marketers. He learned the HARD way NOT to build a business online. After spending several thousand dollars on online marketing systems, and wasting countless days, weeks and months on systems that did nothing more than drain his wallet - he decided to investigate the whole online marketing market.

After an exhaustive 18 month study, Bob was shocked to discover that there were incredible opportunities online to make a tremendous income - opportunities, systems, tools and programs that were either FREE or NEARLY FREE.

Needless to say, Bob was not only excited, but very upset. He had seen so many people get "taken" by all of the "dot com" hype and willingly plop down their hard earned money on half baked schemes and marketing programs that did NOTHING but make the promoters rich and leave the marketer out in the cold - with a NON productive online marketing business.

So Bob was convinced to come out of "semi retirement" to teach people what he knows about his "internet cheapskate" philosophy.

Website:

www.InternetCheapskate.4MoreInformation.com
Bob’s System:

**WARNING! My Most Controversial System EVER!**

How to Make Huge Residual Monthly Income by using a marketing system that the “gurus” refuse to even TRY!

The Self-Proclaimed Internet Cheapskate…

In volume one of “Million Dollar Emails” I revealed the formula that has allowed me to produce a serious 6 figure online – an excerpt of my infamous live seminar presentation called:

**How I Made $30,000 in One Weekend On the Internet**
**Selling a Product I Didn’t Own …**
**Shipping a Product I Never Touched …**
**All While Sitting Naked in a Hot Tub With My Wife**

That detailed how you could use email marketing and a drop shipping service to create an automatic, turnkey money machine. In this volume, I want to take that concept one step further. This new method, and twist on that original concept is one of the most powerful, profit producing techniques that I’ve ever used in my entire Internet marketing career. That twist?

Combining Email marketing with specialized affiliate/revenue sharing programs. As you know, there are a lot of programs on the Internet where you can actually make money selling the products or services of other companies. Oftentimes, these companies provide you an affiliate website link and any sales generated from your referral pay you money. Simple!

You know what is really exciting? Even the newest person can start making money quickly without having to create a product. Just by running some good ads in ezines or other online venues … and harvesting and promoting to these leads, even the newest internet marketers can be in profit right away AND be building a great list. I explained this process in detail in Robert Allen's best-selling Book: "Multiple Streams of Internet Income. You can find that book at my site: [www.InternetCheapskate.4MoreInformation.com](http://www.InternetCheapskate.4MoreInformation.com)

While you are there be sure to sign up for my "Cheapskate Update" where I provide cheap, cost effective and FREE ways to make money online! AND you could win one of my best training programs … do it now … [www.InternetCheapskate.4MoreInformation.com](http://www.InternetCheapskate.4MoreInformation.com)

BUT … Here is where I’m going to reveal the REAL profit packed secret!
And trust me it's going to offend MANY of today’s top online marketing gurus!

There is ONE area of online “affiliate” marketing that many of my Internet marketing colleagues, some of whom are in this book (and you know who you are <grin>), refuse to even consider! And that is combining the power of email marketing with the network marketing method. Many of them are literally walking by a potential fortune! It’s very possible that some of these big hitters could work less and make more if they would implement this kind of program. Some of them told me it would never work — well — I’ve proved them wrong and YOU will see how I did it!

Network marketing is often called MLM or Multilevel marketing. Oftentimes, hearing MLM conjures up images of a family member forcing you to sit through a long boring meeting or having to pitch some vitamins, potions or lotions that are overpriced and over hyped. Hey, I’ve been there and I HATE that stuff big time! Mind you, I made a small fortune in the MLM business for a vitamin company but … yes … I got burned out from the “face to face selling” (aka begging) and dealing with whining distributors and holding hands of people that just wouldn’t work. In my eyes, “traditional” offline network marketing is just plain hard, butt busting work and most people have a hard time ever making it!

That all being said, over the years, some smart companies have been coming out and understanding that if they combine the power and simplicity of an AFFILIATE program (where you just promote a link and let the site do all the selling) with the power of MULTI level payout on sales (where you get paid on not just your own sales, but the sales of others below you many levels deep) — that they could explode their business across the internet AND have a lot of people making residual income since the customers would buy every month!

I’ve been vowing to prove that INTERNET MARKETING and the RIGHT kind of NETWORK marketing could coexist … and that if done right, it could be wildly successful! To that end, I want to share with you a promotion that proves that this can work!

The RESULTS? I became one of the TOP 15 producing affiliates by using this series of carefully crafted ads and emails mailed to a small list accumulated over a short period of time. Once you use all of these pieces, you can also make a lot of money online without having to create your own product! It's almost like creating monthly income out of thin air!

The KEY to the success that I had? The EMAILS !!! No matter how good ANY affiliate deal, product or pay plan is … the secret to every, single marketing program is the COMMUNICATION you have with your prospects! That is what I’m going to show you here!

Bob Gatchel’s Inter-Network Marketing System
Using the INTERNET to build NETWORK marketing Money

© More Will Than Wallet LLC
http://www.WebAdMagic.com
All Rights Reserved
for consistent, monthly residual income!
Sell ONCE – Get Paid for LIFE!

Step 1 - The Advertisement

To get started with this campaign, I created a pretty "in your face" advertisement that was placed online. This ad was placed in a number of high circulation e-zines and online newsletters for very little cost. I figure that the total cost out of pocket was probably under $100 to get the ads online.

The ad read:

How I Went From Welfare to Wealth!

Former 38-year-old welfare father discovers the secret to making $30,000 a month online, without selling anything! 100% Legal! for more information visit this website now: www.InternetCheapskate.4MoreInformation.com

Pretty 'gutsy' huh? And to answer your question, YES a few years ago as an unemployed engineer, I was indeed on welfare and food stamps while looking for a job! (I still have my welfare card in my wallet to keep me humble!) My Internet marketing business IS what pulled me out of that situation AND YES, I have and do run promotions that do pull in $30,000 in a single weekend online!

Step 2 - The Auto Response & Viewing Website

Ok - this ad was and still IS a very high response ad! And when folks visit the website above, I have a simple "doorway" page that will capture their name and email address so that they can get the 'rest of the story'.

The reason for this? To capture the NAME and EMAIL of the folks that showed an interest in my ad. They may buy this product … maybe not. BUT, I will market other things to them in the future and unless you build that list and market to it in the future, you are out of business!

Ok … here is what happened:

* They saw the ad
* They "respond" by visiting the website/doorway page
* They fill in the form and submit it

Then a couple of things happen at that moment, thanks to integrating an autoresponder/email manager program. The autoresponder that I use can be found at:
http://www.aweber.com?937

* Their name and email are captured and stored
* The system sends them a thank you / sales letter
* They are "redirected" to the "main sales letter" web page
* The system puts them into an automatic email follow up system
* I get a "receipt" that someone requested information

If you notice, EVERY piece of this system thus far is totally automatic and need to do nothing! The email / autoresponder system handles all of it! In fact, ALL of the emails (which you will see later) are formatted so that as they are sent out, they look 100% personalized and give the prospect the perception that I have been sitting down and writing the email to them! THAT IS VITAL! If an autoresponder message looks "canned" that is exactly where the message will go in the CAN! Write like you speak ... make it like you are talking to the person face to face and merge their name into the conversation. With autoresponder systems like this, you can indeed make that happen AUTOMATICALLY!

So ... at this time, after the prospect fills in and submits the form, they are now looking at the actual web page where the 'sale could take place' AND will have an email in their email box that is the first of FOUR messages that will be coming to them over the next couple of weeks!

THE FIRST MESSAGE – Delivered Immediately!

Here is that FIRST "Thank You" Sales letter

SUBJECT:  [[firstname]] ... your immediate attention is needed!

BODY:

Hi, [[firstname]],

Bob Gatchel checking back with you to say thanks and congratulations for taking the time to respond to my ad:

How I Went From Welfare to Wealth!
Former 38-year-old welfare father discovers the secret to making $30,000 a month online, without selling anything! 100% Legal! for more information visit this website now:
http://www.internetcheapskate.com/traffic
By now you should have taken a closer look at the program that I'm very excited about ... I hope you did because there is a very limited window of opportunity for you to act and not miss out on this!

BE SURE TO READ THIS MAIL IMMEDIATELY AND ACT ON IT!

"Discover the New Era in Inter-Network Marketing--
Breakthrough Concept Creates Tidal Waves of Cash ..."

An AFFILIATE PROGRAM ON STEROIDS????

[[firstname]] ...

I'm writing today to invite you to take part in an exclusive Pre-Launch for an astonishing, revolutionary online marketing system that is destined to become the world's #1 in its segment, literally crushing its competition within 90 to 120 days.

Quite a claim, huh? But I'll back it up 100%, so read on...

TrafficOasis, the company I'm talking about, and the site that I showed you, is the brainchild of several well-known and proven Internet and network marketing veterans. The company co-founder is none other than multi-million-dollar marketer Fred Stege—a marketing leader who has built up thriving organizations with a total sales force that is nearly 400,000 strong. Fred and his associates are people who truly UNDERSTAND field demands in this industry!

Given this crucial fact, you can understand my delight at the news that Fred and his cohorts had created an opportunity of global consequence. This will become huge with or without you... (and with or without me).

I can hear you saying right now ...

NETWORK MARKETING ... YOU HAVE TO BE KIDDING!

My friend ... trust me ... network marketing is one of the best ways to create LONG term RESIDUAL INCOME! So many internet marketers are so busy selling ebooks and products which is fine. But if they don't continue to sell new customers
then they are out of business! In THIS business once you have a customer buy from you, they continue to buy from you month after month ... AND if they refer customers as well you get paid on THEIR customers month after month as well! Think of this as an "Affiliate Program" on STEROIDS! You get paid on your sales ... and the sales of other folks that you find that wanna sell / buy the product for many levels! AND you get paid EVERY SINGLE MONTH that they buy!

NOW ... do you see how powerful this is ???? Ignore this concept, system and company at your own financial peril <grin>!

Lemme continue ...

TrafficOasis is very stable, reliable, and trustworthy. In addition to amassing a huge financial reserve, its founders possess a bedrock foundation of expertise-they have "been there and done that," and they're prepared to share their knowledge with the rest of us!

TrafficOasis, Inc. will deliver absolutely top-quality Pre-Qualified Marketing & MLM Leads. These leads are guaranteed top segment, and-this is what makes it so special-they are NON-SHARED, which means the leads are EXCLUSIVE to their buyer! Nobody else will get the same lead shared. Period. Point blank ... ANY business needs good leads and these are some of the best! There are TONS of customers that would KILL for good prospects to sell their product or opportunity to ... and they could be YOUR customers. People want this product line!

(In addition to the unsurpassed quality of its leads, TrafficOasis offers a stunning compensation plan that will truly amaze you! You can get PAID for getting these great leads ... Read on...)

Find our more again at:


Now here's the exciting part: These leads are offered at huge consortium discounts to make them affordable for the masses-your downline(s)! If you are looking to provide your downline with the GUARANTEED best prospects out there, your search is over!

TrafficOasis will deliver unique training and all the tools you'll
need to create a Recruiting Power-House! They truly cover all the bases. I've never seen anything so comprehensive!

TrafficOasis's compensation plan has a REALISTIC INCOME POTENTIAL to deliver five- and six-figure incomes...MONTHLY! No Hype! Check it out for yourself. This is a new and unique plan that has all the features needed to generate an income of this magnitude.

TrafficOasis gets its unstoppable momentum from a timely convergence of dominant forces that is destined to change our industry forever. It seems almost unbelievable...yet it's true. These guys know what to do in the MLM arena!

You can enroll NOW and invite others (your uplines and downlines). You'll want to act immediately, because as I mentioned earlier, a TEAM of heavy hitters are bringing in mega heaps of people. The longer you procrastinate, the less you'll benefit from these efforts!

Get Your INFO NOW!


[[firstname]], I know this is a lot of information to absorb all at once. If you have any questions, e-mail me and I'll get back to you right away.

Yours,

Bob Gatchel
webmaster@internetcheapskate.com

P.S.

Would you like a sneak preview of TrafficOasis's revolutionary compensation plan? I thought so!

Here it is in a nutshell:

The comp plan is based on five income phases. It's actually quite simple, and you'll get used to it very quickly as soon as you start working the plan...

But it is NEW to all of us at this point. When you try to compare it with plans you already know, it may seem more complex than it is! (-;
Let me explain this absolute BREAKTHROUGH system of compensation ... mind you you may not get all of this at first blush (heck I didn't HAHAH). But just think about this. The incomes that are being talked about ... the income from each member / customer is not a ONE TIME SALE ... this will CONTINUE and GROW month after month !!! Awesome!

1. On every TrafficOasis Member you personally enroll, you'll get a $20 enroller's fast start bonus.

2. On every TrafficOasis member you personally enroll, you'll get between $10.00 and $19.50 MONTHLY residual income! That is 10 to $19.50 EVERY SINGLE MONTH !!!!!!!

3. On every TrafficOasis Member that YOUR members enroll in the matrices, you'll earn $10.00. This is a very powerful system, as with a bit of momentum it really rakes in quick cash! So when your customer or member enrolls someone ... YOU get $10 from that too!

4. On every member in your matrices, you earn between $1.00 and $5.00 in extra residual monthly income.

Again ... $1.00 to $5.00 EVERY month from EVERY customer RESIDUAL. Plus the chance to continue to add more customers (and that will grow since your group will find more customers!)

Stripped to its bare essentials, this will generate $1526.25 monthly income per matrix, WHICH MEANS IN PRACTICE $4.25 per member of your downline! Keep in mind that this is just a part of the plan, and it's just 1 matrix and many matrices you can build! Imagine getting an average of $4.25 per each customer ... every month ... residually!

PLUS ... (since I do NOT wanna confuse you any more than I have to there are a couple of other "kickers" to the plan that can really
turbucharge your income) but you have to look at the site to get that information!


Now what can YOU make with this plan? Well, I know that some will go way over $10,000 per month. And with a bit of luck or laser-focus dedication, some will triple that to earn $30,000 per month. TrafficOasis certainly has the potential for that level of compensation—that's GUARANTEED. It depends on how we all market it. If we enroll strong leadership, it will happen!

I know of people earning more than $5000 per month with a plan that pays not even 25% of this plan!

All the details are explained on my site, which is now open for viewing. Check it out for yourself! This overview will awaken the true hitter. This plan is balanced and it pays quickly, and it also has plenty of endurance for the long term. This is Inter-Network Marketing at its best: it generates income for the newbies and it pays a lot to the people who are serious. That's EXACTLY how a plan should be. Don't you agree?

If you want to find out more about this revolutionary plan, you'll need to act immediately. The longer you put it off, the less you'll earn!

This business is truly something else. It is perfectly positioned to become the professional's choice. Make sure you're on top of it!

Step 3 - The SECOND through FOURTH Followups

Email #2

SUBJECT: {NAME} - Upgrade to Traffic Oasis TODAY!!

BODY:

The secret is getting out .... Lead deals abound on the Internet, yet there's nothing that even BEGINS to compare with TrafficOasis!

I can say this with confidence for TWO reasons:
1. We offer leads of incomparable value. No other company has the HIGHLY RESPONSIVE, Pre-Qualified MLM Leads supplied by TrafficOasis, Inc. Our leads are available only to our members, AND they are less expensive than leads from most other companies!

2. No other Lead Company has a better compensation plan than TrafficOasis, Inc. We are unsurpassed!

Feeling a bit skeptical? Why not put TrafficOasis to the test? If there is one plan that can get you up to five figures fast, it is this one! Every seasoned MLM Pro will agree that we have an unbeatable combination: the #1 Top-Quality Leads AND the #1 Compensation Plan!

TAKE YOUR FREE TEST DRIVE NOW!


Grab your calculator and check it out for yourself! Look at what we pay per package and HOW we pay it. Our plan is innovative, solid, and it has momentum. It's based on STREET-SMART MARKETING not a prefabricated, out-of-the-box plan like so many others.

We're proud to present you with a sensational new breakthrough in compensation. Finally YOU can be part of an infinite-earning plan with all the crucial features that the strongest, most exciting, and fastest high-income compensation plan could possibly have!

This electrifying plan rewards your effort in the most lucrative and effective way possible.

Discover the Ultimate Compensation Plan, Available EXCLUSIVELY Through TrafficOasis:

- 3x5 Forced Infinite Cycling Matrix
- New Matrix Follows the Line of Sponsorship
- Never Lose Your Downline--They Follow You
- Extremely Lucrative and FAST Payments
- The Highest Possible Residual Income
- Infinite $POWERLINES Earnings
- Instant Permanent Matrix Qualification  
- FIVE different income streams in one plan!

If you're looking for a plan that offers MAXIMUM rewards, look no further!

This revolutionary plan is designed to generate solid four-, five-, and even SIX-figure incomes for many. Thanks to our downline sales commission and quick-start compensation, most TrafficOasis members will get their subscription on a self-funding basis within the fastest possible time frame.

A REVOLUTION IN MLM COMPENSATION!

I can't think of any other plan that is as fast and lucrative as this one! No other plan is as l-o-n-g term as this one! TrafficOasis is designed to sustain MAXIMUM growth.

-------------------------------------------------------------------------

Discover Inter-Network Marketing at its best!  
ENJOY YOUR FREE TEST DRIVE NOW!


-------------------------------------------------------------------------

Don't delay--Join TODAY!

Sincerely,
Bob Gatchel
webmaster@internetcheapskate.com

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Email #3

SUBJECT:  
[[first name]], Pre-Launch of Traffic Oasis! -- Act Now!
Hello [[first name]],

Take your free test drive now:

There are currently dozens of Six Figure Income Earners such as Myself already involved in Traffic Oasis and we want you to join us before the public knows.

[[first name]], There are many more but it will take forever to name them all! We all teamed up to bring you a proven opportunity. We are putting our names on line to promote This newest opportunity! This will be 2003’s Top Program!

Take your free test drive now:

Now TONIGHT, is the FIRST night of Pre-Launch and the first time that ANYONE has been able to promote this! You are literally one of the first people to be able to join this new company! I am sure many of you will see ads all over the internet for this program in the next few weeks.

Take your free test drive now:

[[first name]], This is your chance to get in at the Very TOP of something spectacular and benefit from the heavy hitters you will be closely aligned with -- if you join under my position.

Now read on to find out more about the actual company and why it will be so great...

I'm writing today to invite you to take part in an exclusive Pre-Launch for an astonishing, revolutionary company that is destined to become the world's #1 in its segment, crushing its competition within 90 to 120 days.

Quite a claim, huh? But I will back it up 100%, so read on...
TrafficOasis, the company I'm talking about, is the brainchild of several well-known and proven network marketing veterans. The company co-founder is none other than multi-million-dollar marketer Fred Stege—a network marketing leader who has built up thriving organizations such as Dynamite, with a total sales force that is nearly 400,000 strong. Fred and his associates are people who truly UNDERSTAND field demands in this industry!

[[first name]], Given this crucial fact, you can understand my delight at the news that Fred and his cohorts had created an opportunity of global consequence. This will become huge with or without you... (and with or without me).

Take your free test drive now:  

TrafficOasis is very stable, reliable, and trustworthy. In addition to amassing a huge financial reserve, its founders possess a bedrock foundation of expertise—they have "been there and done that," and they're prepared to share their knowledge with the rest of us!

TrafficOasis, Inc. will deliver absolutely top-quality Pre-Qualified Leads. These leads are guaranteed top segment, and—this is what makes it so special—they are NON-SHARED, which means the leads are EXCLUSIVE to their buyer! Nobody else will get the same lead shared. Period.

Take your free test drive now:  

(In addition to the unsurpassed quality of its leads, TrafficOasis offers a stunning compensation plan that will truly amaze you! Read on...)

Get Your INFO NOW!  

[[first name]], Now here's the exciting part: These leads are offered at huge consortium discounts to make them affordable for the masses—your downline(s)! If you are looking to provide your downline with the Guaranteed best prospects out there, your search is over!
(And while we're on the subject of downlines, TrafficOasis provides an awesome array of training and services for the people you sponsor.)


The details are all on my website, so be sure to check it out as soon as you've finished reading this e-mail.

If you want to find out more about this stunning concept, you'll need to act immediately as a TEAM of heavy hitters are bringing in mega heaps of people. The longer you procrastinate, the less you'll benefit from these efforts!

Take your free test drive now:  

TrafficOasis will deliver unique training and all the tools you'll need to create a Recruiting Power-House! They truly cover all the bases. I've never seen anything so comprehensive!

Those who sign up now will benefit the most from the company's global marketing. In a few days I will launch a massive marketing campaign to build my downlines and yours. Everyone will benefit greatly, but those who get in first will benefit the most.

[[first name]], TrafficOasis's compensation plan has a REALISTIC INCOME POTENTIAL to deliver five- and six-figure incomes...MONTHLY! No Hype! Check it out for yourself. This is a new and unique plan that has all the features needed to generate an income of this magnitude.

Take your free test drive now:  

TrafficOasis gets its unstoppable momentum from a timely convergence of dominant forces that is destined to change our industry forever. It seems almost unbelievable...yet
it's true. These guys know what to do in the Internet arena!

You can enroll NOW and invite others (your uplines and downlines). You'll want to act immediately, because as I mentioned earlier, a TEAM of heavy hitters are bringing in mega heaps of people. The longer you procrastinate, the less you'll benefit from these efforts!

Get Your INFO NOW!

[[first name]], I know this is a lot of information to absorb all at once. If you have any questions, e-mail me and I'll get back to you right away.

Join ASAP and UPGRADE ASAP to cash in on the superior positions that will be established in the coming days! The leads will also help you build your primary business!

Sincerely,
Bob Gatchel
webmaster@internetcheapskate.com

P.S. It's not very often that opportunities like this come along. Be sure to TAKE ACTION NOW so you can get in early for a change!

Take your free test drive now:

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**Email #4**

SUBJECT: {NAME} - Upgrade to Traffic Oasis within 24 H !! Its that URGENT.

BODY:

{NAME}, can you think of any other company that will let you earn a five-figure monthly income by sharing leads?

Lead deals abound on the Internet, yet there's nothing that
even BEGINS to compare with TrafficOasis, Inc.!

I can say this with confidence for TWO reasons:

1. We offer leads of incomparable value. No other company has the HIGHLY RESPONSIVE, Pre-Qualified MLM Leads supplied by TrafficOasis, Inc. Our leads are available only to our members, AND they are less expensive than leads from most other companies!

2. No other Lead Company has a better compensation plan than TrafficOasis, Inc. We are unsurpassed!

Feeling a bit skeptical? Why not put TrafficOasis to the test? If there is one plan that can get you up to five figures fast, it is this one! Every seasoned MLM Pro will agree that we have an unbeatable combination: the #1 Top-Quality Leads AND the #1 Compensation Plan!

TAKE YOUR FREE TEST DRIVE NOW!

Grab your calculator and check it out for yourself! Look at what we pay per package and HOW we pay it. Our plan is innovative, solid, and it has momentum. It's based on STREET-SMART MLM-not a prefabricated, out-of-the-box plan like so many others.

We're proud to present you with a sensational new breakthrough in compensation. Finally YOU can be part of an infinite-earning plan with all the crucial features that the strongest, most exciting, and fastest high-income compensation plan could possibly have!

This electrifying plan rewards your effort in the most lucrative and effective way possible.

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- 3x5 Forced Infinite Cycling Matrix
- New Matrix Follows the Line of Sponsorship
- Never Lose Your Downline--They Follow You
- Extremely Lucrative and FAST Payments
- The Highest Possible Residual Income
- Infinite $POWERLINES$ Earnings
- Instant Permanent Matrix Qualification
- FIVE different income streams in one plan!

{NAME} if you're looking for a plan that offers MAXIMUM rewards, look no further!

This revolutionary plan is designed to generate solid four-, five-, and even SIX-figure incomes for many. Thanks to our downline sales commission and quick-start compensation, most TrafficOasis members will get their subscription on a self-funding basis within the fastest possible time frame.

A REVOLUTION IN INTERNET MARKETING COMPENSATION!

I can't think of any other plan that is as fast and lucrative as this one! No other plan is as l-o-n-g term as this one! TrafficOasis is designed to sustain MAXIMUM growth.

-------------------------------------------------------------------------
ENJOY YOUR FREE TEST DRIVE NOW!
-------------------------------------------------------------------------

Don't delay--Join TODAY!
Sincerely,
Bob Gatchel
webmaster@internetcheapskate.com
Randy Charach

Emails contributed are sent follow up messages to people who opt-in to Randy’s Ezine.

Randy Charach is a successful Internet marketer, author and professional magician. After years of running his own talent agency and performing worldwide, Randy sold his business and turned his focus to Internet marketing.

Websites:

www.MyBizKit.4MoreInformation.com
www.Charach.com
www.RandyReport.com

Background: These two emails are the first two messages Randy sends out to new subscribers of his Free Marketing and Opportunity Ezine.
Message #1

Delivery: Day 1

Hello <$firstname$>,

Welcome to our many new subscribers who joined through http://www.RandyReport.com or one of our many opt-in list partners; AdNet International, Worldwidelists, and others.

=====
See bottom if you no longer wish to receive 'Randy Report'.
=====

This newsletter is specifically focused on the reporting of tested and proven money making marketing methods.

If you are interested in building your business, improving your life, discovering new opportunities and harnessing the power of the Internet, then this is for you!

--
This email is never sent unsolicited. If you did not request it, then someone else subscribed you. To unsubscribe or change your email, simply click on the link at the bottom. This option is on every email you receive from us and we cannot do it for you.
--

To claim your sign up bonuses, please visit:

http://www.randyreport.com/IYQ.htm

You will hear from me from occasionally with Internet Marketing information and proven business opportunities.

With You in Mind,

Randy Charach
Message #2

Delivery: Day 2

Hello <$firstname$>,

Did you have a chance to download your 3 free Randy Reports from: http://www.randyreport.com/IYQ.htm

You might as well benefit from the information that is a result of many hours of my research and testing.

By the way; I am often asked the following question:

'If you were starting today, had all the knowledge under your belt you do now, and needed or wanted to make money right away on the Internet, what one path would you follow?'

Well, it's a good question and here is my short answer;

'Create an ebook for a niche group, write a great sales letter, post it on the net, advertise on pay per click search engines and in ezines, and approach high traffic web site owners to joint venture.'

If that answer appeals to you and you would like a step-by-step guide that will give you full detailed instructions, then visit:

http://www.randyreport.com/special.html

You will learn absolutely everything you need to know in order to duplicate my success.

It is a case study of how I picked a niche group, created an ebook and put together a powerful web site/sales letter. And as a result, brought in over $100,000 in my first 5 months on the Net.

Follow my clear, specific guide and eliminate all guess work.

Just follow my simple systems and it's as easy as 1,2,3 - guaranteed.

All my proven and practical methods are waiting for you to use.
<$firstname$>; Now there is no reason for you to not make money on the Internet. So, are you ready to take action?

With you in Mind,

Randy Charach
BGS Marketing System – Bill Glazer

Emails contributed are used to keep in regular contact with customers

Bill Glazer is the owner and operator of two immensely successful Menswear stores in Baltimore, MD, and the President of BGS Marketing. *MR Magazine* (the industry trade publication for Menswear), selected Bill and his marketing system as “One of the Top 100 People, Places and Things Impacting Menswear in the New Millennium”. His Marketing System shows you how to use unique but time-tested, proven marketing techniques borrowed from other industries, and apply them to any category of retail business. Bill has over 800 clients who are using his strategies. They come from 37 different retail niches from around the world – including the United States, Canada and Australia – and have increased their sales and revenue by as much as 92% after only implementing several of his strategies.

Bill's own two stores in Baltimore have won national attention for their marketing efforts, recently winning the retail industry’s coveted “RAC Award” for direct response excellence, and being featured twice in *Retail Ad World* as “text book examples” of how to successfully and profitably conduct specific promotions. Bill's stores have continually achieved record highs for sales and profit dollars, recently as high as 250% better then the national industry average for his store’s size. Bill has been presented with the honorable distinction of “One of the Top Two Business People of the Year” by the US Small Business Administration of Maryland. All of this success can be directly attributed to his profound and diverse marketing techniques.

Websites:

www.BGSmarketing.com

Background On Email:  Bill has created a marketing system that is used by more than 800 other retailers. Under his system, retailers offer customers the ability to opt-in to monthly, weekly and/or daily email updates about their specific store, products and current discounts. The emails contain a “coupon” that can only be redeemed by
customers who bring a copy of the email to the store. The following emails are used by Bill to provide additional information to people who have inquired about his marketing system.

**Results:** Bill’s marketing system is currently being used by more than 800 retailers from around the world representing 37 different retail niches. Retailers using his system have seen their profits grow by as much as 92% after implementing just a few of Bill’s strategies.
Follow Up Email #1

From: Bill Glazer - BGSMarketing  
[mailto:bgsmarketing--7502235@autocontactor.com]  
Sent: Saturday, March 29, 2003 1:54 AM  
To: Kendra Murphy  
Subject: Kendra, What Others Say About Bill Glazer

Hi Kendra,

If you're like me, you're skeptical about all the retail marketing or "success" programs out there. That's a reasonable attitude to have, especially in today's world. That's why I'm sending you comments from a retailer who is currently using my Marketing System successfully in their business - so you could see we really are for real!

Here Is An Uncensored Comment From A Retailers Just Like You, Now Using The BGS Marketing System In Their Business...

"The BGS Marketing System has really worked for me. It has given me a guide to run my business. It's made me think "marketing" rather than shirts, ties, suits, etc. I have been in the Menswear business for over 45 years and it has taught me some new ways to run my business pro-actively. Plus, it has revived some of the old and good ways to retail that I somehow forgot to use. Most of all, it has made me plan ahead on events and promotions. I am better organized to go into battle with my competition. Probably the best thing it's done for me is to teach me the benefits of tracking results. One regret on the BGS Marketing System - I wish I had met Bill Glazer 25 years earlier. What he could have done for my business!"

Bill Newman / Bill Newman's "World Class" Menswear /Hamilton, Ontario, Canada

Find out 'How To Simply & Easily Discover The Hidden Wealth Buried In Your Retail Business! 'Double You Profits Within 118 Days (or less)... GUARANTEED at http://www.bgsmarketing.com
Follow Up Email #2

From: Bill Glazer - BGSMarketing
[mailto:bgsmarketing--7502235@autocontactor.com]
Sent: Tuesday, March 11, 2003 3:36 AM
To: Kendra Murphy
Subject: Kendra, This Company's First Promotion Paid For Their Marketing System Investment!

Hi Kendra,

If you're like me, you're skeptical about all the retail marketing or "success" programs out there. That's a reasonable attitude to have, especially in today's world. That's why I'm sending you comments from a retailer who is currently using my Marketing System successfully in their business - so you could see we really are for real!

Here Is An Uncensored Comment From A Retailer Just Like You, Now Using The BGS Marketing System In Their Business...

"I am very impressed with your program. Your focus on continuous, proactive marketing is the key. I don't have to tell you how many
details are involved in running a retail operation. Your concept places marketing at the front and center. We believe ourselves to be competent buyers and operators overall, but are not proficient marketers. The arrival of your material was very timely. This was a reorientation of my mindset. I was brought up in the old school, that if you bought well and you had a good staff on the floor, business was going to increase. Unfortunately, we have seen the difficulties in getting additional growth in the last couple of years. The first promotion we ran was so successful that the $1000.00 was paid for the first day. I compliment the great effort you have made in putting all of this together."

Randy Diamond / Diamonds / Cleveland, OH

Find out 'How To Simply & Easily Discover The Hidden Wealth Buried In Your Retail Business!' Double You Profits Within 118 Days (or less)... GUARANTEED at http://www.bgsmarketing.com
See What Others Are Saying About Bill Glazer and His Retail Marketing System at http://www.bgsmarketing.com/testimonial.htm

Join over 800 retailers currently using Bill Glazer's Business Building Retail Marketing System at http://www.bgsmarketing.com/order.htm

************************************************************************
Notice: This mail is NEVER sent unsolicited. You are receiving this e-mail because you requested information and updates about the strategies and services or because you subscribed (or someone subscribed with your address) by e-mail or fax. This e-mail is intended 'only' for opt-in subscribers.

We have the following information on file:
Name: Kendra Murphy
Email: kendrajo@gagemenswear.com
Click the link below to Unsubscribe Automatically
************************************************************************
Emails Used to Sign-Up for a Teleseminar or Ecourse
Emails contributed invite customers to participate in a teleseminar

Jason Potash is hailed by some as the King of joint ventures. He is able to put together amazing, revenue-producing joint venture arrangements.

Before launching his Internet business, Jason spent nine years in the software business. He worked for a small company and filled many shoes – including the marketing and advertising. He studied the greatest marketers of our time to learn the fundamentals of direct advertising and copywriting. Jason took his offline experience and knowledge online where he has been for the last five years. He went solo and launched his first online product three years ago.

Jason’s latest product, Ezine Announcer, is a revolutionary new software that literally puts your ezine marketing on autopilot. He will soon be releasing a valuable new product that will detail his system for creating successful joint ventures. If you want to make money on the Internet, be one of the first in line when it hits the market!

Websites:

www.EzineAnnouncer.4MoreInformation.com

Background On Email:  Jason submitted two emails. The first one offered a free teleseminar and the second one offered a teleseminar for $39. The emails were sent to his own list of subscribers.

Results: Jason’s email to his list offering a free teleseminar (Email #1) resulted in 387 sign ups for the call.

Jason’s email to his list offering a $39 teleseminar (Email #2) resulted in 46 signups in two days and generated a quick $1,794. Not a bad profit for writing and sending one email, and then presenting a one hour teleseminar.
Email #1

Season's Greetings!

TO: <name>
ADDRESS: <email>
FROM: Jason

Ok, so it doesn't look anything like a gift tag.

But hey, at least I tried!

Here's another belated "holiday" gift just for you ...

(And this time, I'm even giving you 4 days notice.)

Did you participate in my "joint venture" conference call last week?

It was an *awesome* event. Here are some comments that I received:

--------------------------------------------------------
... "Wow, what a great call. Thanks for making it available."
... "Thank you very much for hosting this event. It was phenomenal!"
... "Thanks! Great Call! Unlimited Possibilities!"
--------------------------------------------------------

I just got off the phone with my pal Joel Christopher and we lined up yet another conference call for you guys.

The best part is, it's free!

This call is going to deliver just as much quality content as last week's call (if not more).

Another "holiday gift" just for being an EzineAnnouncer
subscriber.

I'm even throwing in a chance to win $434 in "door prizes" for those that join us on the call. You won't want to miss it.

(It's beginning to feel a lot like Christmas in January!)

Heck. I can't keep sending you gifts like this forever ;-) I'm still planning out the agenda for our 60 minute conference call. Here is only a handful of things that I'm planning to cover on Tuesday night with you:

++ How to instantly double your opt-in subscriber rate - only takes 90 minutes to setup

++ Learn how one ezine publisher brings in 230+ subscribers a day (automatically) by tapping into the power of ezine joint ventures

++ A clever twist on "ad swaps" that will bring you a ton of new subscribers for months to come

++ A "must do" strategy that separates every successful ezine from a failure - will your ezine be around in 6 months? Find out on Tuesday

... More "good stuff" to come on Tuesday night, I can assure you.

As always, seating is limited. However, this time Joel and I are bumping up the number of seats to 98.

Note: My last call with Joel in November attracted over 158 sign-ups. Only 48 were given access to the call.

You snooze, you lose.

Don't close this email and "do it later". While it's fresh in your mind, reserve your seat now.

Here's what you need to do RIGHT NOW to register:

1. Send a blank email to mailto:freecall@123.com
You will immediately receive a special passcode and phone number via email

*** If you DO NOT receive a reply, sorry the call list is full. No exceptions. ***

----------------------------------------------------------
When: Tuesday, January 21st
Time: 9:00 PM EST (8 CST, 7 MST, 6 PST)
Duration: 60 minutes? (as you know, I always over-deliver)
----------------------------------------------------------

Pretty simple, huh?

Let's spend 60+ minutes and talk about the power of ezine marketing and how to get *you* more subscribers in 2003!

You'll even have a chance to ask questions. I'm planning to save about 10 minutes for Q&A at the end of the call.

Looking forward to chatting with you all on Tuesday night.

Best Regards,

Jason Potash

www.EzineAnnouncer.4MoreInformation.com

P.S. Seating is limited for this conference call -- only 98 seats. The call audio will NOT be available for download.

P.P.S. To receive one of $434 in door prizes, you must be present on the call to claim your prize - no exceptions.

---

Email #2

"How To Instantly JOLT Your Subscriber List And Profits (For FREE) Using This Rarely-Talked-About Technique."

On December 12th, 191 individuals will learn firsthand how
to profit in 2003 using this incredible technique ...

Will you be one of them?

Dear <name>,

What single marketing technique can add ...

>> 2,500 subscribers to your ezine list in 12 days?
>> $5,170 to your bank account in less than 48 hours?
>> 652 new hits to your website in only 45 minutes?

An AOL classified ad won't do it.

Neither will top 10 listings on Google or Yahoo.

So, how can you achieve these incredible results?

The amazing thing is, it's real easy to do and (best of all) FREE!

That's the power of using Joint Ventures.

Joint Ventures (JVs) are rarely talked about in detail.

ALL the top experts profit from Joint Ventures on a regular basis. Yet, no one has been willing to "let loose" and reveal the time-tested tactics and strategies for putting together *wildly* successful JVs.

Until now, that is ...

I don't know how I pulled this off. (maybe he spiked their egg nog??).

I managed to convinced 10 top Internet Joint Venture experts to join me in a live panel discussion, audio webcast, to reveal their *guarded* secrets for success with Joint Ventures.
Picture this. 10 experts on a conference phone line. All of them ready to respond to your individual questions and challenges.

These experts have promised to hold nothing back, and give you a seminar's worth of insight, information, tactics and JV secrets in 60 minutes.

Check out the stellar line up of experts that will be joining us on this exciting audio broadcast:

> Jason Potash
> Frank Garon
> Jimmy D. Brown
> Joel Christopher
> George Callens
> Armand Morin
> Alex Sampson
> Paul Myers
> Ryan Deiss
> James Maduk

Day: Thursday December 12th
Time: 9:00 PM Eastern
   (8:00 PM Central, 7:00 PM Mountain, 6:00 PM Pacific
Duration: 60 minutes

Many of the experts on the panel charge upwards of $200 per hour for their phone consulting services.

You've probably seen tele-call events advertised for $40 or more with just ONE expert on the line. But have you ever been on a call with 10 experts at once?

Not likely.

Maybe I'm *really* in the holiday spirit. (Or, too much egg nog?)

Who knows.

But at $39, even scrooge himself would jump on this offer in a heartbeat. This audio webcast is limited to just 191 people.
But hurry, this exclusive offer is being sent out to over 245,000 subscribers and customers of the 10 panel participants.

Don't miss this one-time chance to start 2003 with a BANG! Put Joint Ventures to work and watch your subscriber list and profits grow like crazy!

Plus, if you are among the first 20 to register, you'll also receive $47 in holiday bonus gifts!

Click below to reserve your spot right now:


Live to learn!

Jason Potash
Chief Brain Picker
http://www.PickTheirBrains.com

P.S. Do yourself a favor and don't sit on this and wait. Since this offer is being sent to over 245,000 other people, the first 20 seats will be snapped up in a matter of minutes. Claim your $47 in free bonus gifts, only if you act right now!

Joe Vitale

Email contributed promotes an eclass.

Joe Vitale is an explosive "results only!" marketing consultant. He has helped over 200 authors and publishers write, publish and promote their books. Joe's clients include small presses to large publishing houses, such as Doubleday Books in New York. He has also helped large companies, from The American Red Cross to Hermann Children's Hospital in Houston.

Joe is a fiery and inspiring speaker. He has spoken before hundreds of business groups, including the Sales and Marketing Executives, and the first Houston Publishers and Authors Association conference. His topics include: "The Most Powerful Marketing Tool on Earth", "How to Write Copy That SELLS!" and "How to Promote Your Business Online -- Without Being Flamed!"

Joe’s reputation for writing powerful copy is well known:

- One of his sales letters achieved a record-breaking 91% response.
- One of his ads brought in 500 responses in only 30 days.
- A press release he wrote got a reporter to call only 7 minutes after it was released.

He has also written several books of his own, including:

- CyberWriting: How to Promote Your Product or Service Online (Without Being Flamed)
- The Seven Lost Secrets of Success
- Turbocharge Your Writing
- The AMA Complete Guide to Small Business Advertising

Have you ever heard a story this astonishing about ANY book?

Gene Royer, a friend of Joe Vitale's, was visiting in Phoneix when he stopped at the Wyndham Hotel there. He found in his room a well-read copy of Joe Vitale's book, The Seven Lost Secrets of Success, with a note taped on it that read:
"Read it and leave it for the next guy."

There's only been one other book that has been left in hotel rooms: The Bible!

**Websites:**

www.MrFire.4MoreInformation.com
www.HypnoticWriting.4MoreInformation.com
www.AdvancedHypnoticWriting.4MoreInformation.com
www.CreateAdvertisingThatSells.4MoreInformation.com
www.HypnoticWritingSwipeFile.4MoreInformation.com
www.HypnoticMarketing.4MoreInformation.com
www.SubconsciousInternetMarketing.4MoreInformation.com
www.ImpulseInternetMarketing.4MoreInformation.com
www.HowToWriteHypnoticEndorsements.4MoreInformation.com
www.HowToWriteHypnoticArticles.4MoreInformation.com

**Background on Email:** This email was used to sell a high-ticket e-class for an unknown author who happened to be a friend of mine. We made about $14,000 in three days with this one email. Not bad.
Email Promoting a Private Eclass

Subject: Look -- He finally said yes ---

I have been trying to get Blair Warren to release his book on "The Forbidden Keys to Persuasion" for well over two years now.

He's been reluctant because he knows his material is so powerful it is almost chilling.

Well, Blair *still* won't release his book.

But he just agreed to teach a private e-class on the principles in it.

I convinced him to offer this e-class to the people on my email list --- and to *only* the people on my list.

Since Blair personally knows me, and trusts my assurance that my list consists of honorable people, he has agreed to offer his e-class to you. (He'll still ask potential enrollees to fill out an application, though, just to be safe.)

In short, you are about to meet history.

Rather than tell you all about it here, Blair set up an autoresponder to deliver the details to you. All you have to do is send a blank e-mail to forbiddenkeys@getresponse.com

Blair's e-class promises to be life-altering in the most unforgettable ways.

You'll discover such startling facts as --

* The two ugly truths about human nature

* How gurus can enlist members to do the illegal but you often can't sell your product or service to people who actually need it (!)

* Why you should never state your intent (Never)
* What people always resist (Always)
* The one thing people will always believe
* The Achilles Heel of the Human Mind
* How to handle your relationships---in business, or at home---to get the results you truly want.

And all of the above is covered in just the *first* lesson in Blair's six-lesson e-class on "The Forbidden Keys To Persuasion."

Again, all you have to do is send a blank email to forbiddenkeys@getresponse.com

Within minutes you'll receive a detailed report on Blair's class. Read it and decide for yourself if this is for you. If so, you can then ask Blair for an application to enroll in his e-class.

And yes, I'll be in this e-class, too.

Sincerely,

Joe Vitale
President, Hypnotic Marketing, Inc.
Founder, The Hypnotic Marketing Institute
#1 Best-Selling Author - "Spiritual Marketing"

PS -- Can you handle the truth about human nature?
Send an email to forbiddenkeys@getresponse.com

PPS -- If for some reason the autoresponder does not send you the details within three minutes, you can write Blair directly at forbiddenkeys@hotmail.com
Emails Used to Solicit Survey Responses
Marc and Terry Goldman

Email contributed asks recipients to complete a survey

Marc & Terry Goldman are two of the worlds most respected authorities on Joint Venture Marketing. They started in the direct marketing game in 1994 selling products through two step marketing. They then moved their business online in 1996 and are now in their 7th year of marketing online. Their main website, www.GoldBar.4MoreInformation.com is one of the top 10,000 most visited sites and is considered by many to be one of the most important places to visit when pursuing a real education in online marketing. Their critically acclaimed course, Joint Venture Secrets Revealed has helped thousands of businesses succeed in Joint Venture marketing and their members only site The Ultimate Marketers Resource provides powerful, easy to use, affordable online tools to help you build, promote & grow your business - all in one place.

Websites:

www.GoldBar.4MoreInformation.com

www.JVSecretsRevealed.4MoreInformation.com


Background on Email: This is the exact copy for an email that we sent out to our opt-in list in May of 2002. It directs them to a site where they can participate in a survey of ours. While there are still results there - they are not accurate. The original results have since been wiped clean.

This was an EXTREMELY successful email for us and here's why -- we got over 700 responses to our survey and it allowed us to peek inside the minds of our subscribers. We garnered incredible information about a product that we were considering developing and have since abandoned.
This is one of the best responses we ever got from our newsletter audience and it saved us a lot of time and heartache since many of them said they would not pay the amount we were hoping for on a project that would have required a major investment of our time.

**Results:** This request to an opt-in list asked readers to follow a link to another page where they could complete a survey. Over 700 people took the survey. The survey results were invaluable as the respondents showed very little interest in a time consuming project that was under consideration. Based on the feedback, the project was abandoned.
Email asking readers to complete a survey

MRW ALERT: %%FNAME%%%, We Need Your Help!

-----------------------------------------------
THE MARKETERS RESOURCE WEEKLY
The Internet Marketing Resource For The New Millennium
SPECIAL ALERT ISSUE! May 6th, 2002
ISSN# 1537-985X
-----------------------------------------------

Dear %%%FNAME%%%,

As a valued subscriber to The Marketers Resource Weekly, your opinion means a lot to us. We love to know what you are thinking as it helps us to provide you with exactly what you want. It also helps us to improve our existing products and services to better serve you.

We've just discovered some top secret information that scared us half to death. What we found out has to do with the security of digital products. If this isn't fixed, the digital product industry as we know it would come to an abrupt end.

With that said, we are asking for your help. We need you to complete a short, anonymous survey on how this looming crisis will affect you. It will only take about 5 minutes of your time and as our thanks to you for completing this survey, you will receive a free gift.

After you fill out the survey, be sure to click View Results to see how others have responded to the survey. At the bottom of the results page is a link that says Return, click this link to get your free gift.

You can find the survey here:
<a href="http://www.goldbar.net/surveys">AOL Link</a>

We greatly appreciate your participation!

Marc & Terry Goldman

-----------------------------------------------
Emails Used to Give Away A Product
Joe Vitale

Email contributed offers a free copy of an ebook.

Joe Vitale is an explosive "results only!" marketing consultant. He has helped over 200 authors and publishers write, publish and promote their books. Joe's clients include small presses to large publishing houses, such as Doubleday Books in New York. He has also helped large companies, from The American Red Cross to Hermann Children's Hospital in Houston.

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- The AMA Complete Guide to Small Business Advertising

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**Websites:**

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www.CreateAdvertisingThatSells.4MoreInformation.com  
www.HypnoticWritingSwipeFile.4MoreInformation.com  
www.HypnoticMarketing.4MoreInformation.com  
www.SubconsciousInternetMarketing.4MoreInformation.com  
www.ImpulseInternetMarketing.4MoreInformation.com  
www.HowToWriteHypnoticEndorsements.4MoreInformation.com  
www.HowToWriteHypnoticArticles.4MoreInformation.com

**Background on Email #1: A Hypnotic Gift From Joe Vitale** -- This was used to get people to download a free set of sales letters---which of course were all seeded with links for my books. So this became a viral marketing campaign. People downloaded the letters, wrote and said thanks (which is always nice), and wrote others to invite them to download the letters, too. It's hard to track sales for such a campaign, but the positive vibes I sent out alone were probably worth millions. The letter made friends and kept relationships humming. Cool.
Email #2: Here's Proof! -- This simple email was used to announce my new collection of testimonials. The idea was to get people to get it, read it, and be sold on my services and products as a result. The hidden agenda was that everyone who downloaded this ebook were later informed of my new mega-marketing packaging, which sold for nearly one thousand dollars. Since everyone had read the evidence that my ideas worked, sales for the big package were relatively easy to make. The road had already been paved.
Email #1 – Joe’s email to his list thanking them for being on the list and giving them a copy of the ebook Hypnotic Sales Letters: 92 Hypnotic Sales Letter Templates.

Subject: ** A Hypnotic Gift from Joe Vitale **

Dear Friend,

I want to give you a gift for being on my email list and allowing me to send you offers and newsletters.


Yes, it's entirely free.

One person downloaded it and wrote me saying --

"I just downloaded your hypnotic letter template e-book. It's fantastic! I love it!"

"But ... *Joe* why are you giving away the gold at Fort Knox? You could charge $1,000 for this e-book and it would certainly be worth every penny.

"Heck, after seeing this e-book - who needs another book on copywriting or even a copywriter for that matter!"

-- Mike Jezek, Psychological Sales Letter Specialist (TM)

Yet another person downloaded it and wrote me saying --

"Thank you for the 92 hypnotic letter templates. It's a HUGE body of work that should go into the copywriting hall of fame -- if there is one!!!"

-- Tony Ostian, Direct Response Copywriter
West Palm Beach, Florida


© More Will Than Wallet LLC
All Rights Reserved
You can use it as you like to write your own hypnotic sales letters. And yes, you can forward it to anyone you like, too.

Thank you again for being on my email list.

I appreciate you.

Enjoy!

Joe

PS - Have you seen *all* of my websites?

www.MrFire.4MoreInformation.com
www.HypnoticWriting.4MoreInformation.com
www.AdvancedHypnoticWriting.4MoreInformation.com
www.CreateAdvertisingThatSells.4MoreInformation.com
www.HypnoticWritingSwipeFile.4MoreInformation.com
www.HypnoticMarketing.4MoreInformation.com
www.SubconsciousInternetMarketing.4MoreInformation.com
www.ImpulseInternetMarketing.4MoreInformation.com
www.HowToWriteHypnoticEndorsements.4MoreInformation.com
www.HowToWriteHypnoticArticles.4MoreInformation.com

Email #2 – Offers readers a free copy of an ebook entitled *The Proof* if they go get it that day.

Subject: Here's Proof!

NEW: If you are in business to succeed, you will want "The Proof" -- a breakthrough free e-book documenting how unusual Hypnotic Marketing techniques are helping people make money, increase sales, and achieve what some call impossible. The e-book is normally $47. It's yours free - as long as you go get it today. Click here for details --

http://www.HypnoticMarketingInstitute.com

Joe Vitale
President, Hypnotic Marketing, Inc.
#1 Best-Selling Author - "Spiritual Marketing"
Author of way too many other books to list here

PS -- "The Proof" is a PDF file that you may download
at no charge, as a way to introduce you to my work.
See http://www.HypnoticMarketingInstitute.com
Emails Used to Sell a Membership Site
Stephen Pierce

Emails contributed encourage opt-ins to sign up for a monthly membership site.

Stephen Pierce is one of the hottest marketers on the Internet today. His “tell-it-like-it-is” Internet marketing masterpiece, The Whole Truth, is getting the attention of Web marketers all over the world. How did Stephen become the marketing expert he is? He read everything – yes, EVERYTHING – he could find about Internet marketing, advertising, sales, product creation, etc. He applied the best of what he found to his own Internet marketing system and his sales and profits exploded.

Stephen’s primary focus – before writing The Whole Truth – was and still is short term stock trading. He makes hundreds of thousands of dollars each year selling these products to a very small niche market.

Stephen’s Internet marketing system works. If you are looking for someone to model, Stephen is a great choice.

Websites:

www.TheWholeTruth.4MoreInformation.com


www.ChartTraders.4MoreInformation.com

Background: Email #1 - Stephen’s email to people who have signed up for his newsletter, Free Daily Trades, offers them an opportunity to sign up for a $79 per month membership site called ChartTRADERS Online Charts. He promises to give anyone who doesn’t experience better market timing and increased profits after 60 days a 100% refund and free unlimited access to his $297 Sure-Fire Trading video tutorials.

This email contains a list of 25 testimonials from members of ChartTRADERS. Per
Stephen, “When we first sent out the email that has the list of testimonials in it, we got over 70 new subscribers in three days at $79.00 per month. With just about all of our subscribers staying for at least five months, using the 70 number - you are looking at $27,600 just from the initial mailing. This email is now a standard email that is sent out first when someone opts into our list.”

Email #2 – This email invites subscribers to sign up for ChartTRADERS Online Charts, a monthly membership site

Results: Email #1 resulted in 70 new subscribers at a monthly fee of $79. First month’s revenue: $5,530. Almost all subscribers stay in the program for at least five months, thus this email is responsible for at least $27,600 in revenue.
Email #1 – Asking opt-ins to a free daily newsletter to sign-up for a monthly subscription service.

{!firstname} - Why some traders almost always make money.

{!firstname}, did you know that oftentimes the difference between losing money on a trade and making money comes down to one thing?

That one thing is...

TIMING!

However, determining the proper timing of market entries and exits can be very difficult to access. In fact, it’s so difficult for most traders to properly time the market that more than 95% of traders lose their money.

Trying to use Fibonacci Analysis, Elliott Waves, Fractals, Candlesticks, Stochastics, MACD and many other analysis tools often leads to a trader’s financial ruin.

...well, not if they are using the Online Charts!

If you're interested in improving your market timing, banking bigger profits from each trade and avoiding bad trades then listen up and please pay careful attention to this letter.

Here's what this is about...

I'm contacting a few specially selected Free Daily Trades Subscribers like yourself for a limited time offer that can help you increase your trading profits.

...and if it doesn’t I’ll give you our new $297.00 online video trading course FREE, forever with updates ...all just for your trouble!

What do I have in mind?

Our revolutionary Online Charts which have the potential to change the way you trade the markets for the rest of your life. This explosive new method of trading has been carefully

200
crafted to meet the needs of both new and professional futures and commodity traders.

Listen closely because...

Hundreds of Traders can’t possibly be wrong and with a very high 97% monthly renewal rate for the Online Charts, don't just take my word for it - here are 25 more reasons why Traders are raving about the Online Charts...

1----------------------------------------------------------

Dear Mr. Pierce

This is just a short note to say thank you for your online charts. I've been a subscriber for over six months and in that period my investing account is up 70%. That's great in anybody’s book and your charts are the reason I have been able to do so well. You have helped to put the fun back into my work. Thank you again!!

Respectfully
Ed Shinton

2----------------------------------------------------------

Stephen,

I have been trading commodities for 3 years; however, several months in those years were spent sitting on the sidelines in frustration. I have been using Chart Trader Charts for about 6-7 months. Confidence is a word that comes to mind. The Charts give me confidence in the trend, resistance, support, and most important, targets. Simply put, when to get in, when to get out and what direction to go. What else do you need? I have been able to fool the market enough over the years and keep money in my account to trade, but I never intended it to be a game. The charts helped me go with the flow of the markets and are a huge part of turning this venture into a profitable business.

It’s great having you on my side!!

Marty Bartholomew
Aurora, CO

3------------------------------------------------------------------------

Hi Stephen,

I have been a fan of yours for about a year now. You provide great services to all traders and I appreciate them. Thanks so much.

Sincerely,
William Linane
Leesburg, VA

4------------------------------------------------------------------------

Hi Stephen,

I already signed up for my 1st 30 day renewal. The Charts are awesome, I am glad I have found you. The charts kept me in my sugar trade when I might have gotten worried with the recent sell-off, {right to the TWL} Also been paper trading a few of the currencies and love how accurate their are. I must tell you though I spent a fortune on a trading program last spring even though it is a good system it isn't nearly as great as your Charts. I could have bought 5 years worth of your Charts-well live and learn.

Thanks again and I'll be right here in Naples, Fl trading.

David Kohls
Naples, Fl

5------------------------------------------------------------------------

Hi Stephen,

Well, it has been a wonderful 'n great time lately, especially since coming across Charttraders Online website!

I have been trading for over three years and I classify myself as a mediocre trader up until I got to know about the service being provided by Charttraders Online. Most
of my trades to three or four months ago were negatives
and I was only hanging on because of personal
perseverance and self belief!

Out there, it looked as if one has to go through the
good, the bad and the ugly trading products as well as
the cheapies, the expensive but good for nothing trading
products for suckers like myself to appreciate the
service being provided by Charttraders Online. The truth
is that most products out there are just crabs and it
took me this long (3 years) to discover the real thing.

The service being provided by you now will not be
appreciated until the next two to three years when
people start taking notes of this site. What you are
offering for any fairly experienced trader is greater
than you can imagine!

Thanks and keep up the good work!

Warm regards,
A. Agboola, COO.
London, England

Hi Stephen just wanted to let you know that I am doing
good with your Charts. I could not trade without them
now. It is like a pilot flying on instruments, you just
have to have faith in what the readings are telling you.
The same with the Charts, you have to believe and follow
the rules and you will do great.

John Adams,
Kannapolis N.C.

Hey Stephen,

I started with Charttraders in September. I eyed paper
trades for a brief time, then made my first trade -- and
cought wheat coming down off its top. It's been smooth
sailing since. I'd rather hand out $100 bills on a street
corner than trade without Charttraders. Thanks for the
best service a commodity trader could possibly want.

Al Tommervik
Santa Rosa, CA

I have used chart traders for 2 months, I write down daily set ups in my log book. Then I go to chart, look at formation, check the TPO for buy/sell direction, COS top-bottom rhythm, MT at blue-or -red line, I look for reversal bar, I write down comments for each sector on the chart for easy reference. In my second log book for daily set ups, only the markets that I can trade are the markets that I look at, I look at them daily, and add daily set ups until Friday, that week, chart trader is easy to look at, select daily -weekly chart, no waiting for paper chart to arrive, just log in, select the chart .the level of resistance line is there, or top -bottom, new high-low. I would recommend chart trader to any one.

DEAN HICKMAN
MORRISTOWN, TENN

I have found your chart trading subscription to be a great resource. The more I read your tips and techniques the more I get out of the subscription.

Brandt Dillon
Greeley, CO

Chart Traders Charts has kept me in a market just when I was ready to bale. Crude Oil fell down to 24 looking bad, I felt like it was time to pull the plug. However the Online Charts showed a magnet and retracement line at about 24, TPO had pulled out of the Buy Zone, I held on to my positions, crude TAKES OFF! Closed today at 30.10! Let's see I'm long one at 24, 25, 26, 27, and 28...I like that math! If only I'd been in the Heating Oil and Unleaded Gas markets, they did the same thing. But there...
is that saying about Bulls, Bears and ... Pigs.

Hunter D. Williams
Malvern, PA

Hi Stephen,

I love your charts because even a novice like me can make sense of them.

Lynn Sabol

Stephen,

The Online Charts have been excellent and I've been following the charts on a day-to-day basis. Simply can't wait to get started. Take the alerts for Tuesday 10th December; you managed to give us a super trade on Natural Gas where it triggered the Buy-Stop to reach a gain of 1,164 points in 3 days. That’s $11,640.00+ in profits in just 3 days and the market didn't go anywhere near the protective stop. By my reckoning this trade would have more than given anyone confidence in the Charts! Also, your responses to my questions by email have been real quick!

Thanks,
Stuart Fung
Swindon, Wiltshire, UK

Steve,

I have been trading futures and futures options for about a year now. I started with a Ken Roberts course and was instantly hooked. I had no idea that trading would be that interesting to me. Most of my time up to this point had been spent in the logging industry. Needless to say, I've made one mistake after another and have lost thousands but at the same time have undergone a deep character change. I feel as if I've been in a major college course.
Your charts and recommendations have been a major catalyst and encouragement to me and have given me the faith to believe that I really can do this properly and successfully.

I have found your charts to be very accurate and have traded the signals several times with success. In fact I'm actually trading two of your recommendations right now. One is in the money and one is just about to be.

Steve, I want to thank you for caring enough to go to all this effort to prepare these charts every day and for letting us look over your shoulder. KEEP UP THE GOOD WORK!

May God bless you as you are blessing others,

Mike Sowers
British Columbia, Canada

Dear Stephen

My many thanks to you for all the services that Chart Traders offer.

Although I have been attempting to trade commodities options for years, it has been hit and misses as the commodities never seemed to do what I thought they should be doing given the current news.

Now, because of your charts and the explanations you give with them, and expected reversal dates all that has changed.

Three days after I started my subscription to your site I made a couple of grand on one S&P option.

Things are clear as glass, and could not be more concise.

I have taken a couple of "course" on how to trade commodities. These were a waste of time and money, as they taught strategies on trading that could not be bent to fit trading options.
The difference in the information I get from you is that I get clear information and apply it in a way that is useful for trading options. And the free training is right what I needed to understand why the market was not doing what I thought it should be doing.

After gaining a basic understanding of wave theory and reversal patterns your charts read like a text book and nothing could be clearer than "buy signal" or "sell signal"

Thanks for the "light at the end of a long tunnel". I was about to give up. I will soon be changing from Lind-Waldock to your brokerage.

Again, thank you very much.

Rick Buford
Stockton, Ca

Steve,

Thanks very much for your Charts. They have been a great help in my trading. In my first month of using your charts I made $1500 trading one contract of Oats! Two short and one long, thanks for all your efforts.

Dick Hodges
Saint Paul, MN

Stephen,

I must say that your charts are GREAT. As compared to before (the not-so-sure era), I can now see how effective the ITL is, how important the Fibonacci numbers are, and why it is so crucial to know what portion of the Elliot Wave the prices are in. This, along with the TPO signal, sure makes trading a whole lot easier. I have recently started to predict (not guess) where the prices will move to and have been at least 80% correct. I know with great certainty that I will be a successful trader using your
Charts. So, I thank you very much for sharing this opportunity with me. May our Heavenly Father continue to pour out His Blessings upon you, your Family, and your Company.

Clement Kaiama
Waipahu, Hi

Stephen,

Your Charts are the best I've seen and used. When I follow your Chart trader strategy, I always come out on top.

Elliot Werner
Acworth, Ga

Hi Mr. Pierce,

I have used both the Chart Trader and Rapid Fire Equity Builder to review what to buy, what to sell. And in the past I also read the free letter from Impulsive Profits. All this information has helped me to make profits in the commodity market.

I also read the philosophy of trading. All the education in your website had prepared me to get confidence in trading the markets.

Just recently with Jan Lumber, the Charts had predicted accurately that the Jan Lumber will fall and a reversal pattern also formed. So by follow the chart, you will make $400 dollars of the quick long trade and another quick $600 dollars on a short Jan Lumber trade (as of today's closing). So the two trades all together profit 1000 dollars so far.

I believe the Chart Traders provide solid indication of market direct and is a good tool to follow for new and experience traders. My trading account is so far positive and is accumulating.
Thank you to you.
Henry Cheung
Brighton, MA

Hello staff of Charttraders,

For almost ten years I have tried to make money from the commodity markets with no success. The reason I keep losing is I just don’t have time to analyze the chart patterns, to read books and so forth till I saw your Charts do all the figures on Elliott Waves and Fibonacci and other indictors put all together on the Charts that really boost me up and saves me a lot of time and confusion with all those Elliott and Fibonacci numbers. Besides that I’m very poor with math. Your Charts do all the work for me, for that I appreciated you for providing the service otherwise you would have kept to yourself but thank you for sharing with me.....you deserve to get paid $79 dollars per month.

It is not difficult to read your Charts along with your explanations. I have no problem understanding the Charts. I was going short on Feb Live Cattle but the Chart and TPO changed my view and instead I bought long Feb Cattle as of today it went up to 79.05. I thank you for sparing me from a loss. I believe with this Charttraders help I will get all my money back that has been lost in past.

My concern is I do not know how long your company last? I hope it will last as long as I trade. I can not afford to lose this service. I do not want to lose this service.

Jim Ernst
Bloomington, Mn

Stephen -

Thank you for turning my trading around. After three years of slowly losing, I subscribed to ChartTraders in October. As you recommended, I watched the charts for two months,
and began trading the system three weeks ago. My account was $5000 to start, and today it is over $7100. Of course, not every trade is a winner, but by watching the charts and picking low risk entry points I seem to be getting an edge. Thank you again for a great product.

Sincerely,
Stuart Bohrer
Great Neck, NY

21---------------------------------------------------------

Stephen,

I have been just trading grains. I never had enough information to trade other commodities, but now I feel more confident trading them. I used to dread the next day of trading, but now I can't wait for the market to open.

Mike Hoffman
Hastings, NE

22---------------------------------------------------------

Hi Stephen,

I have developed a trading system for the emini S&P 500's using the pivot, resistance, and support numbers you provide on the web site. My first live trade was supposed to be this morning but TradeStation did a software change over the weekend and I finally started receiving data too late! Using a one minute chart I had a setup using the pivot line at 6:58 pacific time which would have made me 5 points as we just hit the 1st resistance number! I use the daily and weekly charts on the website to gauge how the market may be moving on a longer time scale. The pivot, resistance, support numbers are the most important though and are more then worth the price of admission.

Brian Trask
Turlock, CA

23---------------------------------------------------------
I have learned quite a lot by reviewing your charts. I believe it is helping my goal of profitable trading. It was my original purchase of Conquer the Crash that convinced me to use your service.

I like the Elliot wave theory you incorporate in the charts.

Jim Long
Highland, MI.

I am new to trading and have found the charts to be very good at helping me understand market trends. It’s amazing to watch the market turn right on the fibonacci numbers or when the TPO pulls back from the buy or sell zone.

John Spark
Western Australia

Stephen,

I have been using the ChartTRADERS Online Charts for my trading for the past two months. Prior to that time, I followed them while paper trading and had two months of paper profits. Currently I only trade those charts that show your top two swing trading setups. By following these setups, I have netted a little over $1000.00. Not to bad considering that I started the account with $3000.00 and only trade one contract at a time. I also only trade the grains, meats, and exotics.

The charts really do work!

They really are a blessing in my trading!

Marshall Dunham
Tulsa, OK
With comments like these, it's easy to see why I'm so excited to share with you the revolutionary Online Charts.

So subscribe right now at:
http://www.charttraders.com/chart_subscribe.html!

With the Online Charts you get...

1> Razor sharp market analysis and forecasting in more than +30 markets with a consistent accuracy unlike anything seen ...anywhere. This market analysis is so precise you have to see it for yourself to believe it!

2> Weekly Charts for every Daily Chart covered.

3> Elliott Wave Analysis for both the Daily/Weekly Charts

4> The Weekly Market Timer which is published every Sunday for the week which reports time clusters and price clusters with a high degree of accuracy in pinpointing market price projections and trend changes.

5> High precision intraday market pivots for day trading T-Bonds, QQQ, the E-mini SP, Dow Jones and Eurocurrency. Levels are posted each evening for the next session and include trading tips for both the new and experienced day trader.

6> The Candlestick Chart of the Week posted each weekend highlighting and forecasting a market with the best candlestick setup going into the week. A follow up Chart on the market forecast is posted after the close on Friday so the accuracy of each forecast can be seen. You can even check the archive of past Charts of the Week and see the ongoing accuracy and how just this one feature alone can be worth a great deal of profits!

7> Daily Candlestick Commentary on markets with the best candlestick setups which highlights potential trade opportunities in markets where the candlestick pattern suggest a trade opportunity may exits. The primary focus is on markets near tops and bottoms of a short term or long term degree.

8> Complete archives of Trading Tips to help you quickly become an expert in using the Online Charts.

You get complete market coverage in the following markets:

US Dollar, Eurocurrency, Japanese Yen, British Pound, Swiss Franc, Canadian Dollar, Aussie Dollar, Crude Oil, Heating Oil, Unleaded Gas, Natural Gas, Soybeans, Bean, Oats,
Corn, Soymeal, Wheat, Silver, Gold, Copper, Live Cattle, Feeder Cattle, Lean Hogs, Pork Bellies, Cocoa, Sugar, Coffee, Cotton, Lumber, Orange Juice, US T-Bonds, E-mini Nasdaq, Dow Jones, E-mini S&P, Nasdaq100 Trust (QQQ), S&P 100 Index (OEX) and 10-Yr Notes.

But there's one more thing. Just for giving the ChartTRADERS Online Charts a shot for two months. If you are not 100% satisfied after 60 days and have not experienced better market timing, and increased profits, I’ll not only refund 100% of your money, I'll give you FREE UNLIMITED access to our new Sure-Fire Trading Video Tutorials:

Sure-Fire Trading:
Superior Market Timing for Absolute Trading Dominance!

...the public release version will cost $297.00 but I’ll give it to you absolutely free!

The Sure-Fire Trading Online Videos are very extensive and will have two versions, an exclusive ChartTRADERS Online Charts version which will be FREE for all Online Chart Subscribers, and a public release version covering...

...Market Reversals and how to catch them near tops and bottoms!

...Trend Continuations and how to jump on board to ride the crest of profits!

...The most reliable market entries that are as close to sure fire profits as you can get!

...Setting protective stops to keep you in the trade and get you out at the right time!

...How to set profit targets for maximize gains and not leave too much on the table!

...and more!

In these one of kind online training tutorials you will discover explosive trading tips like...

Pattern Checking, the Switch Bar Entry, The Gann PullBack,
Fractal Entries, Reversal Bars, Confirmation Bars, Inside Bars, Narrow Range Bars...

Also learn...

Anticipation Entries and Conservative Confirmation Entries and which is best for you...

Uncover the profit banking method of Give-N-Take Trading as well as how to indentify Trending Markets versus Cycling Markets and how to trade each one.

...and much more!

These are strategies and methods we have never revealed or used with the Free Daily Trades! We are revealing them for the first time ever in detailed streaming video format!

Even if you decide you're not interested in increasing your market timing with an Online Charts Subscription, if after only two months, that just 60 days of using the Online Charts as instructed your are not completely satisfied with your new found trading profits and improved market timing, you get a 100% refund for both months and you get 100% FREE unlimited access to the public version of the Sure-Fire Trading Video Tutorials.

In other words, your Online Charts experience is RISK FREE!

We have to prove to you that the Online Charts are everything we say they are or you pay nothing... and get a $297.00 bonus that's yours to keep!

Either way, you come out ahead just for trying this exclusive one time offer.

This special offer is limited to the next 50 new subscribers. So hurry over and start your Online Charts Subscription. At only $79.00 per month, you'll be glad you did!

Subscriber NOW!
http://www.charttraders.com/chart_subscribe.html

God Bless YOU and YOURS,
Stephen Pierce

P.S. Here’s what Mary of Beacon Futures has to say...

"As a broker, I have been using Stephen Pierces’ online charts everyday since he introduced them, and in fact, refer to the charts at least 10 times a day for various markets before, during and after the close. Even though I have live data and charts from another vendor, Stephen Pierces’ charts give me an edge with my customers.

By looking at his indicators such as the Turning Point Index, The Instantaneous Trendline, The Optimal Trend Filter and the Zero Lag Moving Average, I can determine how risky a trade might be or where a good entry or exit point might be. My clients that use his online charts have also gained an edge with their trading as we calculate our game plan for the markets together.

Not only do we use the indicators for trade set-ups; we have found Stephen’s candlestick set-ups for the day extremely helpful as a market watch tool. Stephen’s comments on each candlestick set-up help us decide if we want to tighten our stops, or wait for confirmation before entering or exiting trades.

I believe the best trader is an informed educated trader, and Pierce’s online charts provide both for anyone regardless of their trading experience. The online charts just keep getting better and better as Pierce adds trading tips, pivots and tutorials to his trading arsenal.

Thanks Stephen, you’ve been a great help to myself, and my clients. Keep up the good work. We look forward to 2003!"

Mary Pagano
Beacon Futures
http://www.scaletrader.com/aboutbfi.htm

P.P.S. Subscriber TODAY!
http://www.charttraders.com/chart_subscribe.html ...and be one of the next 50 subscribers and qualify to get your own free copy of "Sure-Fire Trading: Superior Market Timing for Absolute Trading Dominance!" Yours to keep, 100% FREE if after 60 days of using the Online Charts you are not
completely satisfied.

P.P.P.S Please don’t forget, you not only get your 100% copy of "Sure-Fire Trading: Superior Market Timing for Absolute Trading Dominance!" if you are not satisfied after just two months of using the Online Charts. You also get a 100% refund of your fees for both months.

P.P.P.P.S. It’s critical to remember, this offer is very limited and only the next 50 new subscribers qualify so, ...SUBSCRIBE IMMEDIATELY!
http://www.charttraders.com/chart_subscribe.html


Email #2 – Asking people to sign up for ChartTRADERS Online Charts, a monthly membership site.

!*FIRST_NAME*!, I couldn't wait to write to you...

"Mike Richey, Md., QUADRUPLED his account this past month, using the Online Charts."

YES! Believe it! You can even verify this with his Broker.

I'm excited about something extremely valuable, and I wanted to share it with you immediately. So, I sat down on this beautiful Sunday morning and wrote this special, time-critical letter to you.

Please take a minute from your busy schedule and read this message... I promise you will not regret it.

Your message awaits you here:

http://www.charttraders.com/cgi-bin/update.cgi?f=!FIRST_NAME!*&l=!LAST_NAME!*
Click on the above link or "cut and paste" into your web browser.

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<$firstname$>, I couldn't wait to write to you...

http://www.charttraders.com/cgi-bin/update.cgi?f=<$firstname$>&l=<$lastname$>

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[firstname] don't risk another dime on ineffective market analysis. Banking solid and consistent profits from your trading can be easier when you team up with the most powerful breakthrough in market analysis and discover...

How To Trade To Really Make Money In Futures And Options, Using Proven Market Analysis With A Shocking Accuracy

Dear [firstname]

Does every trade you enter produce the results you're really after? Are they as profitable as you'd like them to be?

Even if your trades are doing alright... even if your squeezing out a few profits... wouldn't you like to increase and multiply your results.

As spectacular as this might sound, our clients are doing just that. Using what I'm about to share with you, Dr Mike Richey QUADRUPLED his account this past month. (it's all documented at his brokers office). And many more of our clients have reached new levels of success in their trading.

I beg you, don't wait another minute for success in your trading. Here's what Dr. Richey sent to us.

"To whom it may concern,

I have studied and traded with Mr. Pierce's ChartsTRADERS now for almost two years.

The Charts offer not only the feasible numbers to trade by, but insight and logic to the movement of the market like nothing I have seen before. They have kept me in trades that otherwise I would have abandoned. These charts have made me understand the technical side of trading, and when all is said and done, they have made profits repeatedly without tying up large sums of money, and tedious guessing.

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All Rights Reserved
Mostly, I have learned how to pace myself and learning the value of time to trades, value of waiting for the correct opportunity and most recently, and important to me in my busy schedule that I can leave the monitor and my account in the hands of my terrific broker who trades with these charts with me, for a congruent trading atmosphere.

Steven Pierce is awesome (smile). Mary Pagano, my trading advocate and now most reliable team member.

My account has quadrupled this past month with the Online Charts!

Enough said. Truly yours" -Mike Richey, Md.

This testimonial has been VERIFIED With Dr. Richey's broker who is Mary Pagano of Beacon Futures (mary@beaconfutures.com, 800.660.5288)

When we spoke with Mary she told us that several of her clients use the Online Charts and always mention how much they love them.

When we asked her would she recommend our Online Charts to others she responded with the following email:

"Stephen Pierce's Online Chart service is an invaluable tool that every serious trader should purchase and use on a daily basis.

No matter what trading system my clients use, these Charts give us an edge in the marketplace.

A clear insight to the long and short-term trends, support levels, trend lines, and cyclical trading opportunities in an easy to understand format, the online charts are unbeatable and the price is great!" - Mary Pagano, Beacon Futures

You're welcomed to contact Mary and verify both Dr. Richey's statement as well as her own.

[firstname], I am writing to urge you to take immediate and profitable advantage of this incredible breakthrough discovery in market analysis.

But, if you are totally satisfied with your present trading results and progress you have made. Then this special message isn't for you.

On the other hand, if you feel that any kind of "pure and real" improvement in your trading could make a difference. Then read on...
"Stephen Hi, AWSOME! - AWSOME! - AWSOME!

I just wanted to write and tell you the Chart Traders Charts are AWSOME!

I look forward to them every day and they have been a tremendous help to me when writing my daily commodity newsletter.

I don't put out my trading calls, until I've looked at your Charts.

I have been recommending your charts to my subscribers, because I really feel, it will help them be more profitable traders and also because I know the Charts are worth every penny of the subscription price.

Did I mention AWSOME?

Stephen your charts are everything you say they are and I just wanted to say thanks and let you know that they have really helped me out alot. Now that I've used them I wouldn't be without them

I think every trader should have these charts and the traders that are using your charts definately have an advantage over other traders - no doubt about it !!! Thanks!" -Jim Robinson ProfitTrading.com

[firstname], as a subscriber to our service, you are "priority #1" and we want to make sure that you have "first rights" to this opportunity before we reach our subscriber maximum.

You're cheating yourself out of all the profits you could potentially be earning!

Imagine, for a moment, that it's 3 months from today... and the Online Charts are everything we say they are and more. Where could you be financially? What could this mean to your trading success and cash flow?

Our clients tell us the charts have changed their lives and completely turned around their trading.

Yes, it's true! the Online Charts are unlike anything traders have ever seen before. With a shocking accuracy that continues to keep traders stunned with excitement!

Let's face it, the only way you will really and truly know this for yourself - is to try the Online Charts for yourself.

Never before has the attainment of smooth, clear and beautiful market analysis been as accurate, as inexpensive and accessible as now.
It should be obvious I am mercilessly attempting to induce you to try the Online Charts. It's not to separate you from $79.00. Quite the contrary. I know the odds are against you and chances are slim that you will fully realize the highest and best profit and growth potential as a trader without a potent market analysis like these powerful breakthrough Charts.

Right now, there are countless traders worldwide competing in the markets. This means you are in an all-out war for profits. Just making profits on a couple of trades, much less consistently for income, is an enormous challenge.

However you can meet that challenge [firstname]! The Online Charts can help super-charge your trading performance. It can help put an end to poor trading results and starting increasing your winning trade percentage and realized profits right away.

If you'd like to put an end to the dismal trading results you've been getting... if you'd like to be able to trade with confidence and start banking crazy consistent profits... if you'd like to super-charge your trading performance, Then here's what I ask of you.

Subscribe today. If you think your first months access - or any months access - doesn't deliver accurate and profitable market analysis, you can tell us to take a hike. We will send you a prompt and 100% full refund of your current month, no questions asked. We won't be happy to know we failed your value-test, but that will be our problem, not yours.

Stop risking your valuable time, effort and money on ineffective market analysis - put our leading breakthrough Charts to work for you with there proven analysis and shocking accuracy.

[firstname], why spin your wheels with weak, ineffective trading concepts and analysis?

We are proud to announce our comprehensive Online Charts Service that's packed with 35 daily charts, each updated within 5 minutes after the close. Now THAT'S unheard of!

Each Chart is detailed with our most dynamic market analysis that has been proven increadibly accurate and powerfully precise... day after day, week after week and month after month!

You can visit our main page by clicking here and see a sample of each chart. We even provide you with an online quick study guide that shows you exactly how to use the Charts. Click here for the quick study guide.
For your own good [firstname], before we hit our irrevocable subscriber limit, get this service today! It could change your trading life forever.

Subscribe right now by clicking here and judge for yourself how much the Online Charts are worth to you and your trading compared to what you are using now.

Don't wait. Subscribe right now to the Online Charts. That way you can get on the fast track to increasing your winning trade percentage and profits right away.

Yours for greater trading success,
Stephen A. Pierce

P.S. One more thing I almost forgot to mention - the Online Charts includes the best, most unique learning tool there is - A REAL PERSON. You get to send your questions to us and we will promptly answer them as often as needed. We also send out detailed trading tips to make the Online Charts even more fun.

"Hey Stephen, Wow, incredibly fast response. I was expecting a 2 line answer. Looks like you are for real. It is great and comforting to know that help is just an email away. What can I say? Thanks again. Unbelievable." -Clift Ramdath

"Incidentally, I had not expected you to deal with this over the weekend. Talk about customer service!! Cheers, Stephen." -Andre

So order now [firstname] by clicking here and get immediate access today!

P.S.S. Subscriptions are month to month. No auto billing. That means you decide if you want to subscribe another month. If you don't, your card won't be billed. There's no contracts to sign and no automatic billing to cancel. So let's do [firstname], subscribe today for immediate access!
Emails Used to Offer a Special Discount
Email used to offer a special discount to a select group of people

Jon Keel is known as one of the best when it comes to using pay-per-click search engines to generate traffic to a website. He has logged more than 4,000 hours online figuring out what does and does not work. On a daily basis, he works with some of the best marketing people on the web.

Before becoming an online expert, Jon worked for, owned, and ran a very successful company in the water and wastewater treatment equipment market and as part of that spent over 20 years in sales and marketing of technical, process capital equipment.

He has both technical and business degrees and teaches graduate business students. His course these days "ECommerce and Online Marketing." Jon was a co-developer of the EBusiness MBA concentration at Xavier University.

Websites:

www.Improved-Results.com

Background on Email: The following email was sent to a list of 75 (I participate in regular meetings of this networking/education group in Cincinnnati). 24 people clicked through to the site and three ordered. Value per click through was $9.09. Note that each email was personalized as well as the recipient's name being included in the subject line of the email.

A similar email was sent to a list of 105 with the same 25% off discount if the recipient ordered within five days. Nine people clicked through and seven ordered with a value per click through of $32.67.

Typically with a house opt-in list we've seen click-throughs of 10% or greater with up to 10% conversion depending upon the offer.
Results: First mailing obtained almost a 35% click through rate and a 12.5% conversion rate. The second mailing to a different group of people resulted in an 8.8% click through rate and a whopping 77% conversion rate.

These results show the importance of targeting your customer and of watching your conversion rate rather than your click through rate.
Email sent to a select group of people

Hey all. Wanted to let you know that my new eCourse, "Instant Web Site Traffic" is now available at http://www.instantwebsitetrack.com.

As I mentioned in the last iMarketing meeting, I'd like to make a special offer to the iMarketing group.

Until 9/01/01, you can receive 25% off the initial selling price of $97 by clicking first on this special link:


Once you proceed through the order form, your discounted price will be shown.

For those of you who take advantage of this offer, I hope you enjoy the course.

By the way, I have included a referral (affiliate) program for those who purchase the course. The program will pay 45% of the normal $97 selling price to those you refer and an additional 5% if any of those people refer purchasers.

Refer two and your course is not only paid for, but you come out ahead.

Regards,

Jon Keel

*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*--*
Improved Results, LLC
e-mail mailto:jonkeel@improved-results.com
website http://www.improved-results.com
Phone: 513-321-3507Fax: 513-321-6636
"The Missing LinkSM - The Executive's Answer To Internet Profitability"
*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*-*--*
Emails Using Rich Media Formats
**H2F Media**

*Emails submitted use rich media to promote The Venetian Resort, The New York Rangers Hockey Team, General Electric, LeCroy and Penn State Football.*

H2F Media transforms how enterprises communicate with their customers and prospects through the use of digital marketing communications.

H2F’s Adaptive Media Package™ (AMP™) technology allows enterprises to incorporate video, audio, graphics, HTML, text and direct response tools within digital messages (AMPs) that dramatically outperform direct mail, hard copy brochures, pdf files, and traditional email messages.

An AMP adapts to the end-user’s computing environment and presents itself in the best form possible. AMPs provide enterprises with audience specific knowledge unobtainable with any other medium by profiling the end-user audience and their response activity. AMPs are designed to reach the broadest possible audience with the most effective message the recipient is capable of receiving.

AMPs have been used for: sales, direct marketing, invitations, press releases, training, employee communications, shareholder communications, and political campaigns. In all cases, AMPs have been more effective and less expensive than traditional alternatives.

AMP technology is provided as a web service through H2F’s reseller network; this network provides industry specific expertise and geographic market coverage. Additionally, H2F Media will execute campaigns through existing creative relationships an enterprise may have.

**Website:**

www.H2Fmedia.com

**How Does an AMP Work?** An Adaptive Media Package™ (AMP) is an intelligent messaging object that “morphs” to match each recipient’s unique computing environment. AMP’s allow marketers to include video, audio, animation and other rich content in their online marketing messages. An AMP protects the integrity of marketing content while making it easily accessible to target audiences.
The presentation of Rich Media (defined as video and audio) is accomplished using two media players (Microsoft® Windows Media Player® and Macromedia® Flash®). There are up to seven (7) different media objects available within each AMP. These objects include different screen sizes and bit rates to ensure the best presentation of the media based on the recipient’s computing environment. The combination of these two media players allows H2F to reach an effective footprint of approximately 98% of the desktop computing environment in North America.

With this design, H2F has:

- Eliminated the need to attempt a “one size fits all” messaging strategy.
- Eliminated the need to segment and manage lists (based on text vs. HTML preferences).
- Removed the requirement for the recipient to know their media player preference and bandwidth.
- Has incorporated all tracking within one messaging object

AMPs can be distributed as:

- Traditional direct email campaigns.
- Digital MARCOM from an individual’s desktop, triggered from a third-party application such as a customer relationship management application.
- Delivered from an enterprise’s website

The factors affecting how an AMP presents itself include:

- The operating system
- Email client (Text versus HTML settings)
- Security settings (JavaScript and ActiveX controls)
- Firewall(s)
- Hardware/software Software (Media Player, Windows Media Player®, Flash®)
- Bandwidth (High, Low)

Each AMP is designed as a multi-layer, multi-part MIME message. Each layer is designed to present itself when the AMP encounters a specific configuration environment. These layers include:

- HTML/preview layer
- HTML auto-start layer - high bandwidth
• HTML auto-start layer - low bandwidth
• Web based layer - high bandwidth
• Web based layer - low bandwidth
• Flash Layer
• Text layer

When the AMP is opened within an email client or encountered on a website, it detects the configuration and renders the appropriate message layer, launches the proper media player and activates the correct media stream.

The technology is truly amazing. To see the true capability of the following email messages, be sure to click on the links to view the full message. The video segments are awesome.
The Venetian Resort Hotel

High tech email used to offer a significant discount

Construction of the $1.5 billion Venetian Resort Hotel Casino complex began on April 14, 1997. The world class resort opened its doors for business on May 3, 1999 as a fully integrated resort that focuses on world-class dining, upscale shopping, luxurious rooms and deluxe spa services.

Websites:

http://www.h2fmedia.com/wildfire/p4/showcase1009/ (to view the email created by H2F Media)

http://www.venetian.com (to visit the Venetian’s home page - and sign up to receive emails about future discounts and specials!)

Background on email: The Venetian Resort collects email addresses from its visitors and had successfully used HTML email campaigns in the past to encourage customers to return to the resort and to book rooms. In the fall of 2001, the occupancy rate was low and upper management wanted to fill rooms – quickly.

The Venetian contracted with H2F Media, a digital marketing communications company, to run their campaign. H2F put together a snazzy multi-media email that included an attractive picture of the resort, a short video presentation showing the resort in more detail, and a link directly to the resort’s call center so readers could make immediate reservations or request a call back.

The email offered huge discounts for booking rooms on specified days. Normal prices range from $249 to $850 per night – the email offered room rates as low as $119 per night.

Late one night, the email was sent out to the Venetian’s opt-in list of more than 50,000 customers. The email was opened by 14,733 unique individuals. But whoa – check out the conversion rate. 17% of those who opened the email called and made a reservation. You read that right – the email generated a 17% conversion rate. The resort booked 2,500 rooms for a total of 8,000 nights and generated almost $500,000 in revenue.

Total cost - $15,000. Profit – around $485,000.
The resort hoped for a good response but they were overwhelmed by the number of phone calls received. In fact, so many calls came in that the resort had to bring in additional booking agents to handle the phone calls the day after the email was sent out. Typically, 20 reservation agents handle calls coming in. That day, 50 agents handled calls and there were still 60 calls on hold for most of the day.

The Venetian has continued to use this glitzy email campaign. As the example below illustrates, the latest campaign offered rooms for only $99 per night.

Results: The initial email generated a 17% conversion rate. The resort booked 2,500 rooms for a total of 8,000 nights and generated almost $500,000 in revenue.
An example of a typical text email. This is what the Venetian Resort email might have looked like had it not been prepared in rich media format.

EXPERIENCE VENICE IN LAS VEGAS!

Enjoy the luxury of the Venetian with a very special rate beginning at $99 per night on the following dates:

July: 17-19, 25-26  
August: 4-8, 13-15, 18-22, 28-29  
September: 2-5, 8-9, 15-17, 19, 22-26, 29-30  
October: 1-3

Make your reservations today!

Ask for additional special rates and dates... and escape to Venice. Suites are limited! Call 1.888.283.6423 and mention promotional code "RED1" to make reservations now.

For more information, follow this link:  
http://www.venetian.com

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Offer valid on specified dates. Any additional nights are at the prevailing rate. Must be 21 years of age or older. Offer is subject to availability, and may not be used in conjunction with any other offer. Blackout dates do apply. Offer is restricted to 9 suites or less and not valid on any group bookings or for existing reservations. Offer is non-changeable, non-refundable, non-cancelable, non-transferable, and must be fully pre-paid. Venetian management reserves all rights.

If you do not wish to receive further promotional e-mail from us, please follow this link:  

----------------------------------------
With the help of multimedia and some creative thought, H2F Media turned this ho-hum text advertisement into a glitzy, exciting multimedia extravaganza.

(NOTE: Multimedia capabilities are required to fully view this message. If the video does not play, click here.)

Offer valid on specified dates. Any additional nights are at the prevailing rate. Must be 21 years of age or older. Offer is subject to availability, and may not be used in conjunction with any other offer. Blackout dates do apply. Offer is restricted to 8 suites or less and not valid on any group bookings or for existing reservations. Offer is non-refundable, non-transferable, non-cancelable, and must be fully prepaid. Venetian management reserves all rights.
**New York Rangers, National Hockey League**

The New York Rangers are currently playing their 76th season of hockey. In the past eight years, the team has won three division titles and two Presidents' Trophy ‘s for having the NHL's best regular season record. The team plays at The Garden in New York.

**Website:**

http://www.h2fmedia.com/wildfire/p4/showcase1015/ (to view the email message created by H2F Media)

http://www.newyorkrangers.com (to see the New York Rangers home page)

**Background on Email** – The New York Rangers had a number of single-game seats available and wanted to sell them as early in the hockey season as possible. The Rangers had used text and HTML email campaigns in the past but this time, they wanted to send out a message that would be sure to get the recipient’s attention.

The Ranger’s contracted with H2F Media, a digital marketing communications company. Together, they created an email that was guaranteed to get the attention of any true hockey fan. It consisted of several action-filled color photos surrounding a video clip. The video – packed full of action shots and close-ups of the team - took 2 minutes and 7 seconds to run. It contained a call to action at the end of the video instructing people how to buy tickets. Additionally, a text line – about 1/3 of the way into the email – announced the availability of single game tickets and contained a link straight to Ticketmaster for ease of purchase.

Of the 55,000 opt-in individuals who received the email, the Rangers were very pleased to find that just over 25% opened it. On average, each person viewed the video twice. The click through rate to Ticketmaster was 18.67% - 2,583 individuals clicked on the order link. Actual sales numbers are not available but the Rangers said they sold more tickets in two days with this email than they usually sell in an entire week.

**Results:** 25% of the 55,000 recipients of this email opened it. 18.67% or 2,583 individuals responded to the call to action and clicked through to the ticket order form. Actual number of tickets sold was not available.
Penn State Football

Rich media email sent to opt-in list
**HTML Email Version** – This is what recipients with computers that cannot open the rich media email see. They can click on the link in the email to view the rich media version.

You have been selected by Penn State Football to receive this story.

You are reading this message because your email client is not capable of receiving HTML email messages.

Please click here [http://h2fweb1.conxion.com/Wildfire/p4/showcase1013/?em=2338241226134050255&a=1](http://h2fweb1.conxion.com/Wildfire/p4/showcase1013/?em=2338241226134050255&a=1) to receive a special message from Penn State Football including game highlights.

-------------------------------------------------------------------
You have received this e-mail message because you previously subscribed to our mailing list. If you would like to unsubscribe, please follow this link: [http://h2fweb1.conxion.com/wildfire/p4/pennstat1006/unsubscribe.asp](http://h2fweb1.conxion.com/wildfire/p4/pennstat1006/unsubscribe.asp). DO NOT REPLY directly to this email.

If you have any comments or suggestions, please send them to pennstat1006@h2fmedia.com. E-mails to this address will not be replied to, but we'll read them all!

-------------------------------------------------------------------

**Websites:** To view rich media email with video clips go to

Emails Using a Newsletter
**Michigan Technology News**

*Email submitted is used to provide regular communication with customers*

Michigan Technology News, a technology based publishing company, wanted to create a means of communicating regularly with their user base.

**Website:**

[www.mitechnews.com](http://www.mitechnews.com)

[www.MotorCityInteractive.com](http://www.MotorCityInteractive.com)

**Background on Email:** The Michigan Technology News hired Motor City Interactive, a company that specializes in online advertising initiatives, to help it find a way to communicate with its user base at regular intervals and to help establish a brand identity for itself. Motor City Interactive designed an advertising campaign in which Michigan Technology started distributing a weekly newsletter providing information about technology news throughout the State of Michigan to all interested parties.

Since the project began in 2001, Michigan Technology has expanded the program and now interested parties can request a daily, weekly or monthly communication. All visitors to the website are encouraged to opt-in to the newsletter list.

**Results:** Motor City Interactive did a great job of tracking Michigan Technology’s (MiTech) results. More than 50% of the people who received an email from MiTech opened it.

Since the campaign started in 2001, the response rate has increased from 12% to 24%.

In addition to traffic generated directly from the routine emails, traffic to the MiTech site has increased by 8%.

Advertising levels – advertisers are able to buy space in the routine emails that are delivered – have increased 50% since 2001.
The following is a portion of a newsletter sent by MiTech News to its opt-in list. Due to the size of the newsletter, we have only reprinted a small piece of it. Click on the link to see the complete text of MiTech’s email.

http://www.motorcityinteractive.com/mci/mitech/newsletter/weekly/weeklynews0224.htm
Hello Direct

Email contributed contains a monthly newsletter that is personalized for each recipient based on their customer profile and specified interests

Hello Direct sells telecom equipment including headsets, telephones, conferencing equipment and telecom accessories.

Website:

www.HelloDirect.com
www.@Once.com

Background on Email: Hello Direct wanted to use email to drive incremental business-to-business sales of telecom equipment through targeted offers and to build community via delivery of personalized and relevant content.

The company hired @Once, a company that provides personalized, one-to-one eMessaging capabilities that support the process of acquiring, cultivating, converting and retaining online customers.

Part of Hello Direct's strategy is to communicate monthly with their business clients using a dynamic personalized newsletter named Newswire. This newsletter displays product information based on the recipient's profile data and past purchases. The Newswire provides not only valuable offers which drives sales, but also relevant information, such as product reviews and expert advice, which builds community and reinforces the Hello Direct brand.

Hello Direct collects email addresses in a variety of ways. They collect them through their call center, on their website and through eAppend.

Results: The use of a monthly newsletter as a communication strategy results in a highly engaged Hello Direct on-line customer base.

Customers look forward to receiving their edition of the Newswire as they will get only information and offers they are interested in.
From: Hello Direct Newswire [newswire@HelloDirect.4at1.com]
Sent: Wednesday, March 19, 2003 5:04 PM
To: jharrison@once.com
Subject: Are 5.8 GHz cordless phones better than 2.4 GHz? We tackle the question.

**Revolutionary!**

This is the sound of your image taking off.

Introducing the revolutionary Polycom SoundStation® VTX 1000™! Rich, wideband audio brings new meaning to the term "face-to-face" sound. And enjoy it all on your analog phone line.

**GREAT WEB OFFERS**

**FREE** batteries with the Cleartalk wireless headset!

Move freely while you talk without schlepping your cordless phone's handset. Talk handsfree, cord free up to 15' away from your phone. Just plug the tiny transmitter into the 2.5 mm headset jack.

**Take advantage of the NEW 5.8 GHz frequency!**

Clear calls and no interference. Cool Uniden cordless includes Caller ID, 2 handsets, 3 handsfree speakerphones, an all-digital answerer, and 2 Ultralight® EX headsets.

**First-time headset users, talk hands free for $99.99**

If you've never used a headset before, here's your chance to start—at an affordable price. Opt for GN Netcom's 4150 and talk hands free, comfortably for only $99.99. Order today!
NEW 5.8 GHz cordless phones: are they better than 2.4 GHz?
By: Jim Hanks

Get the full scoop on the newest cordless frequency: 5.8 GHz! It's less crowded, so you get clearer reception. And these phones take full advantage of that.

More

"Our business uses 2.4 GHz wireless data transmission for barcode scanning and other functions. Is there any possible conflict with the 2.4 GHz cordless phones in wide use today?"
T. Shea, New Hartford, NY

Any time you have multiple products transmitting on the same frequency, there is the possibility of interference or conflict. It is much safer to use 2 separate frequencies because the signals cannot interfere with each other. However, if this is not an option, there are still several possible paths.

Have a telecom question you'd like to ask our experts? Just send us an e-mail. If it's selected, we'll answer it in an upcoming Newswire.

More

Get toll-free sales and support at: 1-800-HELLO34
(that's 1-800-435-5634)
Please use Promo code: 50060038. We respect your right to privacy.
Unsubscribe | Privacy Policy | Change e-Mail Address
To subscribe to HelloDirect.com Newswire, click here.
Emails Using a Calendar
The Glance

Email submitted is a web-based calendar delivered quarterly to opt-ins

Motor City Interactive was asked by its client to create a web-based calendar identifying technology events in the State of Michigan. The objectives of the campaign were to build awareness of the company and drive customers to their website; increase the visibility of the company in the marketplace; and to create and maintain an online community of persons interested in technology events.

Websites:

www.TheGlance.com
www.MotorCityInteractive.com

Background on Email: This web-based calendar, called the Michigan Common Calendar for Technology Events, is emailed to customers every three months.

This particular campaign started in 2000 when opt-ins were mailed a printer version of technology events scheduled to take place in Michigan. As users got used to receiving these quarterly updates, a web-based calendar that could be viewed and used in real time was created.

Today, users receive a quarterly calendar via email and can visit the site to check the technology calendar for updates, new events and to post changes.

Results: 40% of the people who receive the technology calendar updates via email open the email.

To date, the response rate on the site has increased from 12% to 24%.

Site traffic not generated directly from the calendar email has increased by 23%. This indicates people are making repeat visits to the site to check the calendar for updates and/or new information.

Advertising levels have increased by 50% since the campaign started providing an additional source of revenue for the client.
The following is a portion of the April, 2003 Michigan technology calendar that was emailed to opt-ins. Due to the size of the email, we have only reprinted a small piece of it. Click on the link to see the complete text of MiTech’s email:

http://www.motorcityinteractive.com/mci/newsletters/theglance/april/TheGlance_April2003.html
Special Bonus: Joint Venture Project Case Study
The Whole Truth, Stephen Pierce

Stephen Pierce’s JV Case Study

Copyright © Stephen A. Pierce & Impulsive Profits, Inc

Brought to you by The-Whole-Truth.com where you get The Truth, The Whole Truth and Nothing But The Truth About Internet Marketing.

The Summary

Less than 48 hours
149 sales
$14,453.00 in gross sales ($97.00 gross per product purchase)
$6,609.64 in net profits to us after ClickBank fees ($44.36 net per product profit)

The JV Invitation Offer Sent To Us

----- Original Message -----  
From: Market-Millions  
To: Stephen A. Pierce  
Sent: Sunday, April 20, 2003 8:08 PM  
Subject: Affiliate program

Dear Mr. Pierce,

How would you like to take a look at an affiliate program that:

- is offering a non-competing trading eBook which to date, has no refund requests.
- is offering to give your customers an exclusive $50 discount (34% discount) that even undercuts my website.
- has produced a sales site specifically for you and your clients.

$248
- is not promoting it's affiliate program to just anyone.
- has a 50/50 split on a $97 product (or $147 if you don't want to discount it).
- is managed through Clickbank.
- will provide an email letter you can send directly to your list.

If you're interested, please take a closer look at the sales site that I have put together, accessible through your clickbank hop link:

http://hop.clickbank.net/?spierce.newconcept&l=2

If this is a project you would consider, and you'd like to get a copy of the book and/or would like to discuss it, please let me know.

Sincerely,
Ray Chong
info@market-millions.com

The Letter Sent To Our List

<table>
<thead>
<tr>
<th>SUBJECT: &lt;$firstname$&gt;, here's how to trade any market</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proven Position trading system revealed...</td>
</tr>
<tr>
<td>&lt;$firstname$&gt;, learn exactly how to cut your losses</td>
</tr>
<tr>
<td>and let your winners ride...</td>
</tr>
<tr>
<td>If you've ever wanted to learn how to make money in</td>
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<tr>
<td>any market from the big trends then please read on...</td>
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<tr>
<td>Professional Day trader quitting his downtown firm</td>
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<tr>
<td>to position trade his own account from home.</td>
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<tr>
<td>Over the past weekend I was approached by a professional</td>
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<tr>
<td>day trader in Toronto, who recently put together a</td>
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<tr>
<td>position trading manual. I've had the chance to review</td>
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<tr>
<td>his book and wow...</td>
</tr>
<tr>
<td>I thought I'd seen it all... but when he showed me a</td>
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<tr>
<td>system that can trade any market... futures, stocks,</td>
</tr>
<tr>
<td>and forex... I was amazed!</td>
</tr>
<tr>
<td>And what's more it wasn't even difficult to understand.</td>
</tr>
<tr>
<td>the time I finished reading the book, I had a clear plan for</td>
</tr>
</tbody>
</table>
attacking the markets from a long term perspective.

I think it's a great supplement to any trading plan, which helps to get your money working for you, instead of you working for your money.

Now don't ask me why a day trader put together a position trading manual... but this guy believes that short term traders make the best position traders...

Why you ask?

Check out his site to discover why short term traders make the best position traders...

http://www.impulsiveprofits.com/proven.html
*AOL* users ~click~ here

He does a better job explaining it than I do.

God Bless YOU and YOURS,
Stephen A. Pierce

P.S. I've negotiated a special discount off his book... but he's only offering it to the first 150 customers... so please act now! He doesn't want his customers finding out about this exclusive "Stephen Pierce" offer!

---

**The Response From Ray To Our JV**

----- Original Message -----  
From: Market-Millions  
To: Stephen A. Pierce  
Sent: Wednesday, April 23, 2003 8:17 PM  
Subject: Re: Affiliate program

This stuff really works!!!

As someone who has always read about other people succeeding on the internet and prospering with joint ventures, I could not
have been more unprepared for what I was about to experience!

It would be an understatement to say that I was paralyzed by the flood of orders to my inbox! I thought seeing $2400 in sales 2 hours after the initial emailing was good... boy was I wrong!

Sales steadily poured in at an astonishing rate of $1000 per hour! I had to literally ditch work to watch in awe how the simple instructions you outlined in your book worked - almost exactly as you said they would!

The opportunity to joint venture with you and your organization was an eye opening, profit building turning point I will never forget!

Thank you for your generosity and willingness to share the "Whole Truth", and give an internet marketing virgin the ride of his life.

Ray Chong
Market-Millions.com

**The Undeniable Proof**

In less than 48 hours after doing a single mailing to under 7,000 active commodity traders on our free subscriber list for this joint venture, the results were outstanding… and the sales continue to roll in very strong.

In summary, as of the time of the following snap shots which is less than 48 hours after the mailing, the results are:

**149 sales**

$14,453.00 in gross sales ($97.00 gross per product purchase)

$6,609.64 in net profits to us after ClickBank fees ($44.36 net per product profit)

We have provided snap shots of our ClickBank account that reflects this time frame.

- On the Snap shots below the ClickBank ID “newconcept” is the product being sold to our list under this Joint Venture (JV).
Look at the dates and times on the snapshot to confirm the period was less than 48 hours.

Look at the names to confirm there are no repeat or double sales.

Credits report for "price": Period ending 2003-05-01.
Click here for deeds report.

Current Local Time: 12:04:10

<table>
<thead>
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<th>date</th>
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<td>$41.36</td>
<td>newconcept</td>
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<td>xx</td>
<td>$41.36</td>
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<td>xx</td>
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<td>newconcept</td>
<td>US/CA</td>
<td>NAPIER, CHARLES</td>
</tr>
<tr>
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http://www.WebAdMagic.com
The Opportunity

How about getting specific marketing advice, tips, tactics, strategies, methods and systems from both Jonathan Mizel and Stephen Pierce which they have never before made public?

We’re not talking about just an audio session or a “listen only” coaching call.

We are talking about personalized, live 30 minutes sessions on the phone one on one where the specific focus is you and your business.

While the normal charge is $350.00 and more per hour, there’s a way you can get it at...
absolutely no charge!

But first, here’s a sample of what some of Stephen’s Coaching Clients are saying in the Private Coaching Site (which you can access immediately)…

Hi Folks,

If any one is out there thinking I'm not savvy enough to be talking to Stephen, let me put your fears to rest. I had my 30 minute session with him yesterday and I was pumped the entire day!

I am by no means very well versed in html, smart pages, search engine optimization, etc. I am the CEO of a company, so I obviously have some business sense, but I find myself in the same boat as most of you out there.

You've got a business or service or product and want to better understand how that product can start generating some serious cash. PLEASE, don't be afraid of calling Stephen no matter where you are at in your business career.

From the very first minute, I felt like I was conversing with an old friend. He is there solely to help every one of us succeed. He shared new ideas with me that even I didn't think about. As the CEO, that's pretty embarrassing!!

The 30 minutes you'll receive are worth their weight in gold.

You should be viewing this as a golden opportunity and embrace it while you can. If there is any one that shows genuine compassion, understands your needs and can help grow your business quickly, it's Stephen Pierce.

So please folks, pick up the phone. If I wasn't so busy working on the strategies Stephen developed for me yesterday, I'd be making another appointment. Success to all in the group and I wish everyone a nice Holiday weekend.

Tony Vitaliano - CEO
Gypsy Jeans - The Only Jeans
With Interchangeable Legs!
Visit us at www.gypsyjeans.com
Today I had my consultation with Stephen and what a wonderful motivating and worthwhile experience! First I would like to offer sincere thankfulness for the quality of assistance which was honest sincere and VERY VERY helpful!

Not only did i learn more on this thirty minute call than I have reading numerous marketing courses the information was totally targeted to my scenario and what I personally required to get my business rolling!

Just think about that and how it will accelerate your income and business growth?

Plus Steve is very easy to talk to as long as you are honest and tell upfront what your biggest marketing challenges are! Believe me my situation is pretty challenging and I laid out THE Truth about my Internet marketing results and you can guess how relieved I am after the phone call to have some very exciting solutions to implement!

In half an hour I see the light and the whole direction of my business future has changed!

I am so excited after the consultation I will probably not sleep till Monday as i will be implementing the techniques discussed!

Now quit reading this and do something that is going to blow the lid off your bank account Get your appointment booked and do what it takes to make the most out of the time! Unless you are making at least six figures a month you can benefit big time and that is what this is all about!

Also the man is a Genius! I am impressed and astonished as well! The guy is born to market it is really inspiring to feel that energy!

Sincerely God Bless You All and I wish you all success beyond your wildest dreams

James

I endorse every one of the comments already made.

I had my consultation with Stephen earlier this week and was blown away with how genuinely he wants to help.

He doesn't give you any fluff - it's all hard fact. Ask him anything you want, no matter how direct or up front it seems, and he gives you a straight answer.

In the course of our consultation he -

# gave me some specific suggestions to improve my website
# helped me focus on my immediate marketing objectives
# checked my smart pages and told me exactly which ones to submit to Inktomi and why
# laid out the exact steps I need to take in order to get my first JV (with him!) off the ground

I came away from the call -

# delighted that I'm going to be working with Stephen on a JV
# excited about the future, and where my business is heading

but more than anything else -

# seriously impressed by Stephen's commitment to the idea of this coaching club. He's 100% serious and genuine in his desire to help us all succeed.

You'd be a fool not to consult with Stephen. Get on the phone asap!

Big thank you to Stephen - I can't tell you what a boost you've given me.

Regards, Andrew

...just get your profile and idea over to Steve...and chat with him for a 1/2 hr.

And you'll see why everyone's raving about the consultation.

I won't get long-winded about why you should call...all I can say is that I came away with a new angle, ebook idea, relevant keyword phrases and a plan of action to take (in 30 mins FLAT!) -- that I never would considered working just on my own.

Unlike most of you, I don't have an established business, so I'm basically starting at the sub-basement level. So clearly fore-seeing the idea going from the thought stage into a successful launch, is worth to me way more than the cost of admission.

It's your call.

___________
Blessings,
Lou Fernandez
ProsperClub.com
I had my call yesterday with Stephen...

After a 30 minute call I came away with a complete marketing plan. For those of you who are resistant to call, DON'T BE! Stephen is as cool as they come. He is a fantastic guy who just takes the reigns and provides 10 times more than the cost of this membership in one 30 minute session.

It was amazing!

Thanks Stephen.

Sincerely,
Jonathan Page

The Time Is Now

Go quickly over to http://www.smartmarketingcoachingclub.com and join Jonathan Mizel, Stephen Pierce and the SmartMarketing Family to grow, expand and multiply your business.

Dozens of Smart Marketing Coaching Club members can’t possibly be wrong!
You Can Make Money With Web Ad Magic…

Join our Affiliate Team – It’s FREE!

You can sign up for the Web Ad Magic affiliate program for free and start earning money by referring people to the Web Ad Magic web site and earn lifetime commissions.

Our two-tier referral system lets you earn income from your own sales, as well as on the sales of other Affiliates you refer to the program.

You’ll make 45% on every sale of Web Ad Magic ($31.05 per sale at our current price of $69). Plus, you’ll earn 10% of the total sales made by every person you refer to the affiliate program.

We have a bullet-proof tracking system that tracks visitors two different ways to make sure you are fully credited with the sale even if they come back and buy ten years from now! And we provide you with proven promotional tools.

Want to make even MORE money with Web Ad Magic?

For a limited time, we are offering resell rights to Web Ad Magic. You can purchase resell rights and keep every penny you make from selling Web Ad Magic. Just imagine, instead of getting $31.05 per sale, you can keep the entire $69.00.

Check out our Resell Rights

Got Questions? Email us at Sales@WebAdMagic.com

Join the Web Ad Magic team and share in the success.